

# Pega Underwriting for Insurance

## **PRODUCT OVERVIEW GUIDE**

Version 8.1



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# Pega Underwriting for Commercial Insurance features

Pega Underwriting for Commercial Insurance provides a rich set of features designed to enhance the customer experience, improve user productivity, and increase customer satisfaction. This section describes key capabilities and features of the application that you can use as-is or extend to meet your business needs.

## End to end Underwriting case management

Pega Underwriting for Commercial Insurance can help your customers achieve their desired goal quickly and with a minimum of steps, ensuring that they complete the interaction positively and with great satisfaction.

Case management guides underwriters, ensures compliance and provides end-to-end visibility into all facets of the underwriting process. Insurers can review the status of submissions, loss control survey, quotes, and renewals in real-time, as well as pinpoint the need for additional work at any point in the lifecycle.

## Automated email processing to create cases

When Pega Underwriting for Insurance receives submissions through email, the application uses natural language processing to identify keywords in the email body to create cases. For example, if an agent sends an email request to create a commercial property submission, Pega Underwriting for Insurance determines that a commercial property case needs to be created based on the keywords in the email body. The application then loads the data from the email to the case and routes the case to the appropriate operator for processing. After the case is created, the application sends an automated reply to the agent with the submission ID and status of the request. With this feature, underwriters spend less time responding to email and manually entering data, thereby ensuring that cases are processed quickly and accurately.

## Automatically load data from email attachments to cases

Pega Underwriting for Insurance automatically populates cases with data from ACORD eForms and Excel spreadsheets that are attached to emails.

- ACORD eForms: Pega Underwriting for Insurance uses natural language processing to extract the ACORD number and version and load them to a case. Additional data such as the policy effective date and applicant name are captured by using mapping capabilities.
- Excel spreadsheets: By using text analyzer rules, Pega Underwriting for Insurance identifies data for location, employee, driver, and loss history and loads it to a case.

## Bulk upload

Ability to upload large sets of schedule data directly within the system through spreadsheets and dynamically map headers into the submission to support fast and efficient data handling.

## Clearance

Automated clearance check automatically launches a clearance review workflow to appropriate parties.

## Product eligibility questions

You can create standard eligibility questions to include in SIC determination step (right after selecting the customer), and answers to those questions will be used to identify the matching product(s) for which the customer is eligible.

## Product selection

Pega can automatically select or display eligible product options for the user to select the appropriate for submissions based on effective dates, lines of business, jurisdictions, or other configured parameters.

## Work assignment

Multiple assignment models are available. For example, you can configure assignments along dimensions such as Territory, Producer, Product Line, Authority, Underwriter Experience, and/or Underwriter availability.

## Direct email

Internal operators can correspond with external parties via email directly from Pega Underwriting for Insurance, creating new email correspondence. You can add documents from the submission or from your network. You can receive the replies directly in Pega Underwriting for Insurance and attach to the case creating an assignment for the recipient on the case.

MTA-2263

New

Actions

Create email

Create email

U

DADIS

To whom would you like to send your email?

☒ Participants from case
 ☐ Email address

Select a participant from the list

Cc

clvanfictionstysadmin@uservae.com

Subject

Financial Records

Body

B I U

Font

Size

A

✓ I<sub>a</sub>

Hi Ashley,

Could you please forward copies of company Financial Records for the past 3 years to helps us to evaluate your submission.

Just reply to this message with the attachment and i will receive them immediately on the case.

Thanks very much for the help.

Case details

10

Status

Goal

Deadline

New

In 1d

In 6d

Customer

MTA effective date

Line of business

Policy #

Policy effective dates

Policy status

Agent

Agency

Attachments

(3)

locations.xlsx

MTA-2263 | File | DADIS

Original-email.rmg

MTA-2263 | File | DADIS

Financial Records [MTA-22-2263]

MTA-2263 | Correspondence | DADIS

+ Attach new

Open assignments

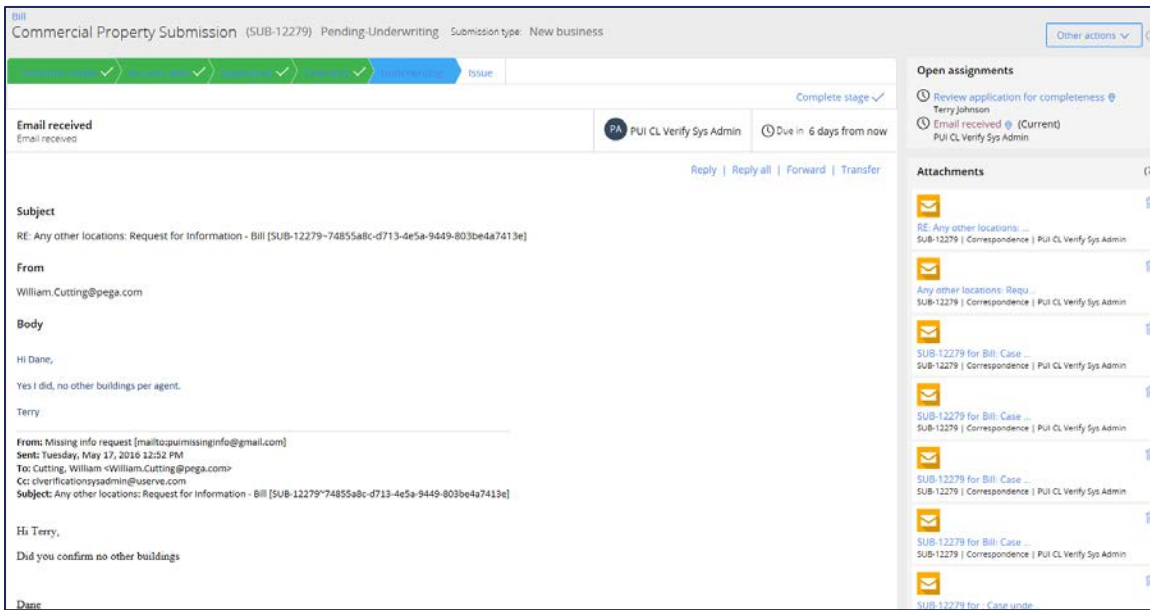
Create email

(Current)

DADIS

Find the policy that you want to amend

DADIS



## Appetite management

Business rules calculate, and present risk appetite based on industry classifications allowing for routing rules.

## Underwriting authority management

Cascading review, management, and approval process when underwriters exceed limits of authority. You can review and respond to approvals via email, as well as assignments within a case.

## Underwriting guidelines

Business users can update and manage underwriting rules within defined parameters. Select underwriting rules can be exposed and managed based on user profile. Business users can configure and automate underwriting checklists, rules, and questions as a part of the underwriting case, to be more proactively lead the market and make for more profitable business.

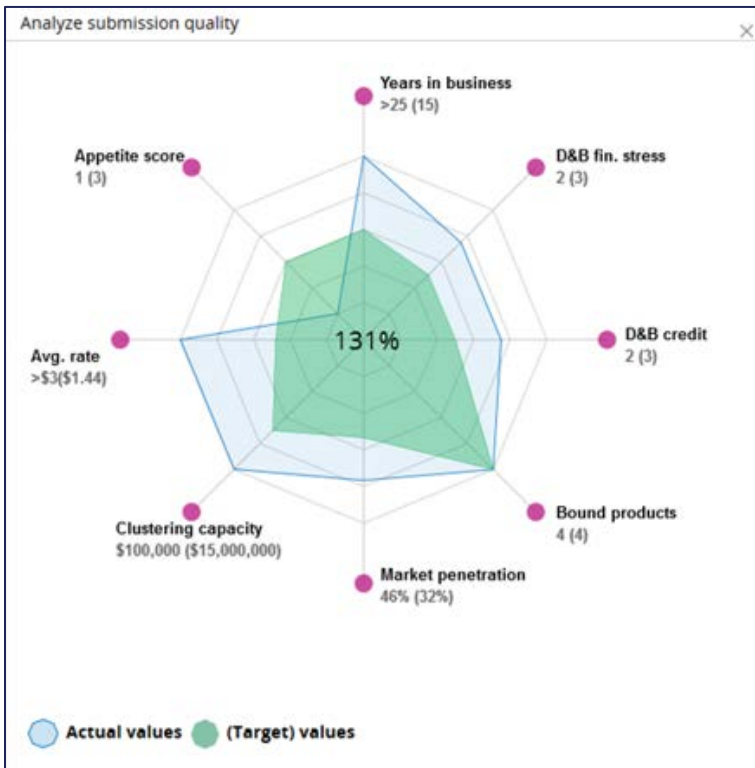
## Underwriting notes

Notes are an important capability that enables underwriters to track the work-related comments and updates provided by users across the submission cycle. All the notes entered by users are available at the submission level including the notes entered in a proposal sub case. Users can add notes by category to the submission or proposal at any time during the submission process.

## Predictive and adaptive analytics

Underwriting analytics examples deployed directly within the underwriting process guide underwriters to areas of focus, decreasing handling time. These examples include Price-o-Meter, Underwriting adviser, and quality Spider chart, which is a visual report for the submission and quote attributes.





**Quotes for proposal**  
Create quotes for proposal

DS Dane Sax

**Quote1**  
\$19,100.00

**Quote1**  
Requested coverage

**Premium**  
Annual premium  
\$19,100.00

Can increase rate by 5% without impacting chance of acceptance  
90% chance of acceptance

**Policy**  
Risks

**Policy**  
Coverages

Endorsements (Outstanding)

**Underwriting adviser**

**Portfolio impact analysis:** Key account to book of business for monthly target of 12%

**Strike price analysis:** Price could increase by 5% without impacting chance of acceptance

**Exposure analysis:** Location in a high risk area, consider declining coverage or low limits

**Broker relationship:** Platinum level broker

**Case details**

Status	Goal	Deadline
10 New	In 15d	In 21d

## Knowledge Management

Knowledge Management enables access to insightful and guiding articles for underwriting users. Content can be contextually suggested in work flows, providing useful content when and where a user needs it. The authoring portal, or Knowledge Management Portal, provides intuitive content authoring and management tools to effectively manage the full lifecycle of content.

Underwriters can access the Suggested articles widget from a Submission case in the Underwriting stage or, a Proposal case in any stage. The widget displays articles related to the case type that you are processing.

The screenshot displays the 'Quotes for proposal' interface. At the top, it says 'Create quotes for proposal' and shows a user profile for 'DS Dane Sax'. The main section is titled 'Quote1' and shows 'Requested coverage' with an 'Actions' dropdown. Below this, the 'Premium' section shows an 'Annual premium' of '\$10,055.00' and a note: 'Can increase rate by 5% without impacting chance of acceptance' with a '60% chance' indicator. The 'Policy' section has tabs for 'Coverages' and 'Endorsements (Complete)'. Under 'Coverages', there is an 'Add coverage' button and a table with columns: 'Policy level coverage', 'Limit', 'Deductible', and 'Premium'. The table contains one row: 'Newly acquired or construc...' with a limit of '\$1,000,000' and a premium of '\$10,000.00'. At the bottom, there are 'Cancel', 'Save', and 'Submit quotes' buttons. On the right side, the 'Underwriting adviser' section provides analysis: 'Portfolio impact analysis: Key account to book of business for monthly target of 12%', 'Strike price analysis: Price could increase by 5% without impacting chance of acceptance', 'Exposure analysis: Location in a high risk area, consider declining coverage or low limits', and 'Broker relationship: Platinum level broker'. Below this is a 'Suggested articles' section with a red border, listing 'Protecting history - Insuring historic structures', 'Green Building Claim Implications', and 'Commercial Property Policy- Computers and Data'. At the bottom right, the 'Case details' section shows a status of 'New', goal of 'in 15d', and deadline of 'in 21d', with customer information 'Customer: Chunky's Cheeseburgers'.

## Quotes and proposals

Pega Underwriting for Commercial Insurance can help your customers achieve their desired goal quickly and with a minimum of steps, ensuring that they complete the interaction positively and with great satisfaction.

### Quote manipulation

Underwriters can create multiple quotes for customers using the copy feature providing options to better meet customer needs.

### Proposal

Underwriters can create a single proposal within which multiple quote options can be provided as a portfolio for better organization.

### Terms and Conditions

Ability to define a standard Terms and Conditions library and then reuse them when creating quotes.

## Product configuration and management

Pega's application includes the ability to rapidly define and reuse products directly within the system. User-friendly tools simplify complex product definitions and guide users through the configuration process to accelerate deployment of new products or product changes.

Product configuration also allows for product specific application questions to collect data that may be required for any specific product, in addition to the standard data collected for each line of business.

## Pre-defined integration

Pega Underwriting for Commercial insurance can help your customers achieve their desired goal quickly and with a minimum of steps, ensuring that they complete the interaction positively and with great satisfaction.

### Dunn & Bradstreet

Pega Underwriting for Insurance now supports integration with Hoover's Dun & Bradstreet Direct 2.0 Data Component. With this integration, you can configure Pega Underwriting for Commercial Insurance to receive customer data from Dun & Bradstreet, and then create a customer record by using the data returned from the service.

Corporate details		
DUNS 804735132	Business legal structure LLC	Headquarters country code USA
Total employee count 186	Primary SIC category 0212	Secondary SIC code —
Full description Engaged in doing business with other businesses	Historical indicator N	Historical text —
Report <a href="#">D&amp;B Comprehensive Report</a>		
Financial information		
Income before tax \$33,634.00	Net worth \$1,559,877.00	Revenue \$2,304,863.00
Total assets \$9,624,779.00	Net income \$179,974.00	Sales revenue \$1,809,386.00
Total liabilities \$6,928,698.00	Audit indicator N	Current ratio 1.389

### Pitney Bowes

Pitney Bowes integration with Pega Underwriting for Insurance enables to fetch information about commercial property, including address, number of buildings, stories, and apartments, condition, construction type, exterior finish, assessed value, year built, and square footage risk factors for a commercial location, including data about crime, earthquakes, floods, fires, proximity to fire stations, and distance to the coast. With this integration, you can configure Pega Underwriting for Commercial Insurance to receive property information and risk data for Commercial Property and General Liability submissions.

The GeoProperty web service provides information about a commercial property, including address, number of buildings, stories, and apartments, condition, construction type, exterior finish, assessed value, year built, and square footage.

The GeoRisk web service provides information about risk factors for a commercial location, including data about crime, earthquakes, floods, fires, proximity to fire stations, and distance to the coast.

Location analysis

Fire

Description
Smoke Risk

Type
IF

Rating
1

Frequency

Non burn

Past fires

Severity

Fire station

Fire department
Defreestville Fire Department

Type
Volunteer

Distance (miles)
7496.719

Travel time (min.)
0.05

Fire department
Menands Fire Department

Type
Volunteer

Distance (miles)
26597.769

Travel time (min.)
0.15

Fire department
Schuyler Heights Fire Department

Type
Volunteer

Distance (miles)
28576.115

Travel time (min.)
0.17

Distance to coast

Water body name
Eel River

Distance (miles)
154.580

Type
Others

## ISO Electronic Rating

Pega Underwriting for Insurance now supports integration with Verisk's ISO Electronic Rating service. Initially, we have built out the base integration for Commercial Property and General Liability to integrate with the base countrywide ISO rating engine and return premium.

## Multinational submission

Pega simplifies the management of large multinational commercial property risk submissions with an application that can intake and upload risk information, set up initial program structure and manage exposures or pricing at the individual country and program levels.

## Deployment options

### Cloud Choice and Pega Cloud

Pega Underwriting for Commercial Insurance is available on Pega Cloud as well as other configurations (either third-party cloud or managed private cloud etc.) through Pega hosting partners.

Pega Cloud provides industry-leading infrastructure, enterprise-grade services, and operational excellence. Realize a faster time-to-value for your Pega investments and take advantage of the complete range of Pega Cloud services, from development and testing sandbox environments to fully managed production environments. You can even migrate applications from the cloud to your data centers as needed. On-premise deployment Pega supports a range of on-premise deployment options, including several supported database, application, and web server deployment options. See <https://community.pega.com/knowledgebase/products/platform> for details.

**\*Optional feature. Additional license fees may apply.**

# Pega Underwriting for Commercial Insurance case types and workflows

This section describes the standard policy transactions (also referred to as case types) that are included with Pega Underwriting for Commercial Insurance and are available for selection within the New Application wizard when you create your application. Depending on your organization's needs, you may include all or a subset of these case types in your application.

## Example case types

The examples shown here represent some of the key features of Pega Underwriting for Commercial Insurance.

### Example 1: New Commercial Property submission

Pega's Underwriting for Commercial Insurance application empowers commercial lines carriers to automate underwriting processes and eliminate manual work at an enterprise scale. Pega delivers a reusable underwriting solution that simplifies and streamlines submissions, accommodates unique requirements by the line of business, geography, or any other business factor, and delivers the agility needed to rapidly adapt business processes to changes in market and regulatory conditions. The new submission case is used to collect application data required to underwrite and issue a policy covering the presented risks. Submissions can come directly from insureds, agents, or brokers.

### Example 2: Proposal

Underwriters create the Proposal case to create and manage quote options to be provided to customers. A Proposal case is used as a portfolio for all the quotes.

### Example 3: Renewal

The Renewal case is used to allow insurance carrier resources to review and update policies at renewal prior to their issuance. Renewal cases are generated automatically at a specific time prior to expiration configured by customers. The policy renewal can issue automatically upon expiration. The Renewal case follows the same format as the Submission case with all data of the expiring policy pre-loaded.

### Example 4: Mid Term Amendment

The Midterm Amendment (MTA) enables the user to add, modify and delete policy information with Pega Underwriting for Insurance. In addition to these changes, MTA also enables policy cancellation, reinstatement, and rewriting.

The MTA case can be created in two ways, manually or automatically from an incoming email to a special email address. To create the case manually select Midterm Amendment from the New case menu.

Alternatively, brokers can send an email request to an email account that receives the request and creates an MTA work object in a workbasket for an internal user to process.

Add Locations to Commercial Property Policy (MTA-2941) New Other actions

**Find policy** Due in 6 days from now

**Amendment request**

Monahan, Phil (Phil.Monahan@pega.com)

1

Please add the attached list of locations to the Commercial Property policy for True Electric effective 5/29/16.

The location values and construction information have been included. If you require any additional information, please don't hesitate to contact me.

Ashley Jones  
Broker  
A1 Insurance

Attachments: locations.xlsx

Effective date \*  
5/29/2016

**Customer details**

Business name  or Policy number  Find

Business name	Policy number	Line of business	Status	Status date	Effective dates
True Electric Corp	CP1418774343	Commercial Property	inForce	5/7/2016	03/15/2016 - 03/15/17

**Summary**

Customer MTA effective date

Line of business Policy #

Policy effective dates Policy status

Agent Agency

**Amendment request**

Monahan, Phil (Phil.Monahan@pega.com)

1

Please add the attached list of locations to the Commercial Property policy for True Electric effective 5/29/16. The location v...

[Open request](#)

**Attachments** (2)

Original-email.eml  
MTA-2941 | File | PUI CL Verify Sys Admin

locations.xlsx  
MTA-2941 | Email attachment | PUI CL Verify Sys Admin

[+ Attach new](#)

**Notes**

## Standard case types

Case Type	Description
Commercial Property Submission	New business or remarket submission for monoline Commercial Property.
General Liability Submission	New business or remarket submission for monoline General Liability.
Commercial Auto Submission	New business or remarket submission for monoline Commercial Auto.
Commercial Package	New business submission for package policies that contain more than one line of business.
ACORD Commercial submission	New business submission for package policies that contain more than one line of business where a completed ACORD eform is uploaded to enter the application data.
Workers Compensation Submission	New business or remarket submission for monoline Workers Compensation coverage.
Proposal	Sub-case to submission cases where an Underwriter creates a proposal to the client for coverage as requested in the submission.
Renewal	Case to review Renewals prior to issuance in accordance with company underwriting guidelines.
Loss Control Survey	Sub-case to submission cases for loss control inspection surveys of locations on the application.
Mid Term Amendment	Changes made to policies effective during the term of the policy that may or may not impact premium.

# Roles, portals, and dashboards in Pega Underwriting for Commercial Insurance

Pega Underwriting for Commercial Insurance supports key roles associated with your day-to-day use of the application. The table below describes the key access roles provided with Pega Underwriting for Commercial Insurance.

Role name	Description
Underwriting Assistant	Each Underwriter is matched up to an Underwriting Assistant that reviews submissions for completeness prior to presentation to the Underwriter. The UA also prepares binders for issuance.
Underwriter	Underwriters do the heavy lifting of reviewing submissions and preparing proposals.
Underwriting Manager	Supervisors of Underwriters that may be required to approve proposals based on Underwriters' Letters of Authority.
VP Underwriting	Head of Underwriting that may be required to approve proposals based on the Underwriting Manager's authority.
Account Owner	The Account Owner is responsible for specific customer accounts assigned based on the Agency or Broker of a submission. The Account Owner is ultimately responsible for the sale.
Business Analyst	Users that are designated to maintain certain configuration within the application.
CSR	Users that provide back office assistance to the underwriting group in support of work baskets and other manual tasks.
Agent/Broker	User that has access to enter submission application data directly into the system for pushing to the underwriting group.



# Pega Underwriting for Group Benefits Insurance features

Pega Underwriting for Group Benefits Insurance provides a rich set of features designed to enhance the customer experience, improve user productivity, and increase customer satisfaction. This section describes key capabilities and features of the application that you can use as-is or extend to meet your business needs.

## End-to-end process

Pega Underwriting for Group Benefits Insurance can help your customers achieve their desired goal quickly and with a minimum of steps, ensuring that they complete the interaction positively and with great satisfaction.

Pega Underwriting for Insurance empowers group insurance carriers to automate underwriting processes and eliminate manual work activities at an enterprise scale. Pega delivers a truly reusable underwriting solution that simplifies and streamlines submissions, accommodates unique requirements by line of business, geography, or any other business factor, and delivers the agility needed to rapidly adapt business processes to changes in market and regulatory conditions.

Case management guides underwriters, ensuring compliance and providing end-to-end visibility into all facets of the underwriting process. Insurers can review the status of submissions, quotes, and renewals in real-time, as well as pinpoint where additional work is needed at any point in the lifecycle.

## Quick quote

Quick quote is a single-stage process in which you gather customer data, select the benefits, and generate the quote. Upon generating the quote, the agent can choose to convert the quote to a GP case or to cancel the quote.

## Quote/proposal management

Underwriters can configure multiple quote options and proposals.

## Product selection

Pega can automatically select the appropriate product for submissions based on effective dates, lines of business, jurisdictions, or other configured parameters.

## Excel upload

Ability to upload multiple Excel files directly within the system and dynamically map headers to required data within the system (e.g. census upload).

## Direct email

Internal operators can correspond with external parties via email directly from within Pega Underwriting for Insurance, creating new email correspondence. Replies are received directly in the application and attached to the case creating an assignment for the recipient on the case.

## Multiple SIC code selection

You may enter multiple SIC codes for benefit plans selection by selecting the Add another SIC code. If there are multiple SIC codes, you may then designate which SIC will be primary for risk appetite determination by selecting the Set as primary link. To delete a SIC, select the delete icon.

## Predictive/adaptive analytics

Underwriting analytics examples deployed directly within the underwriting process.

## DNQ workflow

An underwriter can choose to DNQ (do not quote) the BEN-, which puts the BEN- in a resolved state.

## Case assumed lost

If the Proposed Start Date in a GP- case is more than 30 days in the past, the system automatically resolves the GP- case (and its child Benefit cases) to ResolvedResponseUnknown.

## Underwriting rules management

Business users can update and manage underwriting rules within defined parameters. Select underwriting rules can be exposed and managed based on user profile.

## Work assignment

Multiple assignment models are available. For example, assignments can be configured along dimensions such as Territory, Producer, Product Line, Authority, Underwriter Experience, and/or Underwriter availability.

## Underwriting authority management

Cascading review, management, and approval process when underwriters exceed limits of authority. Approvals and be reviewed and responded to via email, as well as assignments within a case.

## Risk appetite management

Business rules calculate, and present risk appetite based on industry classifications allowing for routing rules.

## Manage Group Size wizard

The Manage Group Size wizard sets the minimum and maximum for the group sizes Small, Medium, and Large. This wizard helps to provide DNQ recommendations based on the given eligible lives to Intake

operator or instantiation operator during the DNQ Determination step of the Applicant Identification stage.

### **SLA management**

The SLA management of this release of Pega Underwriting for Group Benefits is very minimal. However, if a deadline has been missed, users will be alerted.

### **Product configuration and management**

The Pega application includes the ability to rapidly define and reuse products directly within the system. User-friendly tools simplify complex product definitions and guide users through the configuration process to accelerate deployment of new products/product changes.

### **Role-based access and dashboards**

Pre-built roles and dashboards for Account Managers, Underwriting Assistants, Underwriters and Underwriting Managers.

### **Underwriter desktop**

The Pega application provides a single, unified, familiar interface for underwriters that's integrated within your existing underwriting ecosystem. The application allows for Underwriters to modify coverages and limits, adjust endorsements and exclusions, perform schedule rating, and so on.

### **Underwriting guidelines**

Underwriting checklists, rules, and questions can be configured and automated as part of the underwriting case.

### **Customer/producer management**

Pre-defined customer/producer search and customer compare.

### **Pega cloud**

The Pega scaled, tiered cloud environment supports the licensed Pega Platform, applications, and transactional use cases for customer-configured Pega solutions.

### **Renewal management**

Renewal process is included and can be configured based on the appropriate expiration dates.

# Pega Underwriting for Group Benefits

## Insurance case types and workflows

This section describes the standard benefit flows (also referred to as case types) that are included with Pega Underwriting for Group Benefits and are available for selection within the New Application wizard when you create your Pega Underwriting for Group Benefits application. Depending on your organization's needs, you may include all or a subset of these case types in your application.

### Example case types

The examples shown here represent some of the key features of Pega Underwriting for Group Benefits.

#### Example 1: Quick Quote

Quick Quote is a single stage process with case type (QQ-), in which the Agent gathers customer data, selects the benefits, and generates the quote. Upon generation of the quote the Agent can choose to convert the quote to a GP case or can cancel the quote.

The screenshot displays a web form titled "Quick Quote Submission1 - Group (QQ-2041)" with a "NEW" status indicator. The form is divided into three main sections: "1. Applicant information", "2. Benefit selection", and "3. Quote". The "1. Applicant information" section is currently active and contains the following fields:

- Customer profile**
  - Business name \*
  - Effective date requested \*
  - Rate guarantee period \* (set to 1 year)
  - Number of eligible lives \*
  - Situs \* (set to Select)
- SIC code**
  - Complete and validate steps above before proceeding
- Collect census**
  - Complete and validate steps above before proceeding

At the bottom right of the form, there is a "Continue" button. In the top right corner, there is an "Actions" dropdown menu and a help icon.

#### Example 2: Group Plan

A Group Plan submission enables the carrier to collect submission data from the applicant more conveniently by grouping all the requested benefits.

The Group Proposal (GP-) is the top-level case type, and it will contain one or more benefit (BEN-) subcases.

Chunky's Cheeseburgers (CA-191)  
Group Plan Submission - Group (GP-2280) NEW

**Capture customer profile data**  
Collect customer details

DADIS

Type of business *	Nature of business operations	
New business ▼		
Effective date requested *	Anniversary month *	Day of the month *
10/18/2017	01 (January) ▼	01 ▼
Proposal due date *	Rate guarantee period *	
10/18/2017	1 year ▼	
Years at location	Number of eligible lives *	
10	100	
Situs *		
HI ▼		

**Group contact**

First name	Last name
<input checked="" type="checkbox"/> Use account address	
Phone number	Email address

**Benefit selection**

GS Grp Verify SysAdmin

Due in 21 hours from now

Select	Benefit name
<input type="checkbox"/>	Basic life
<input type="checkbox"/>	Dependent life - spouse
<input type="checkbox"/>	Dependent life - child
<input type="checkbox"/>	Short term disability
<input type="checkbox"/>	Long term disability
<input type="checkbox"/>	Critical illness

### Example 3: Benefit

The underwriting user pulls Benefit sub-cases from the Underwriting workbasket by opening a BEN- and reviewing the benefit details and deciding whether to rate the BEN-.

The Manage quotes screen shows all the benefit quotes that have been created for the benefit thus far. When a benefit is created, a base quote is created that reflects what the group customer requested.

Manage quotes
GS Grp Verify SysAdmin
Due in 2 days 13 hours from now

Below is the quote summary. You can review available quotes by clicking on quote name, add a new quote, copy an existing quote and delete an existing quote. Please click submit to complete underwriting this benefit

Quote name	Base Quote	Base Quote(Copy)	Quote-3
Adjusted base rate	0.090	0.090	0.091
Annual premium	\$46,518.62	\$46,518.62	\$47,035.49
Quote step	Created-Quote	Created-Quote	Rated-Quote
Status	Requested-Proposed	Saved	Saved
Adjustment factors	Manual    Override %    Final	Manual    Override %    Final	Manual    Override %    Final
Case size	0.99    0.99	0.99    0.99	0.99    2.00    1.01
Participation rate	1.00    1.00	1.00    1.00	1.00    3.00    1.03
Industry code	1.15    1.15	1.15    1.15	1.15    1.15
Class	1.00    1.00	1.00    1.00	1.00    1.00
Area factor	0.95    0.95	0.95    0.95	0.95    0.95
Rate guarantee	0.98    0.98	0.98    0.98	0.98    0.98
Employee contribution	1.00    1.00	1.00    1.00	1.00    1.00
Age trending	1.00    1.00	1.00    1.00	1.00    1.00
Other adjustment			

## Manual rating

While the benefit options are not really adjustment factors, they can change the adjusted rate and volume. The color borders around each section of the screen indicate the following:

- Yellow – Quote navigation.
- Green – Common information for the quote (stays the same for all four steps).
- Purple – Buttons to adjust the benefit schedule and override system-recommended adjustment factors.
- Red – Work area for the quote. This is where changes are made and the Recalculate button will be located if the item in focus can be adjusted. This area will be blank for the benefit schedule.
- Blue – Research area for adjustments, see information that helps explain the system recommended adjustment factor in focus.

High Maximum Quote

[Change quote name](#)

Base rate	Annual premium	Adjusted rate	Adjusted premium	Producer	Eligible lives	Volume
0.082	\$196.80	0.055	\$132.00	Carl Johnson	1	200,000

1. Manual rating
2. Profitability
3. Quote decision

Benefit schedule

Case size

Manual factor	Override %	Final factor
1.02		1.02

Participation rate

Manual factor	Override %	Final factor
1		1

Industry code

Manual factor	Override %	Final factor
0.75		0.75

Class

Manual factor	Override %	Final factor
1		1

Area factor

Cancel

Class

Recalculate

Options/Selector	Manual factor	Override %	Reasons for manual adjustments	Final factor
Exempt	1.0		Select	1

Census

Export report

Class	Count	% Male	% Female	% Unknown	Volume total	Volume %
Exempt	1	100.00	0.00	0.00	\$0	0.00
Non Exempt	0				\$0	0.00
Full Time	0				\$0	0.00
Part Time	0				\$0	0.00
Retired	0				\$0	0.00
Employed	0				\$0	0.00
Other	0				\$0	0.00

Next >>

## Standard case types

Case Type <or app-specific name>	Description
Quick Quote (QQ-)	Gives an estimated value of the rate and premium before an RFP. Agents usually use this to get a quick estimate for the benefits requested by the customer.
Group Plan (GP-)	Used to collect data about a group customer that is requesting benefits for its employees or members, typically from an RFP.
Benefit (BEN-)	Sub-case created for each benefit type requested (at least one, at most five). The BEN- work objects go to an Underwriting work queue for review and underwriting, but the parent GP- case is still assigned to the sales user that pulled it from the Sales work queue.

# Roles, portals, and dashboards in Pega Underwriting for Group Benefits

Pega Underwriting for Group Benefits Insurance supports key roles associated with your day-to-day use of the application. The table below describes the key access roles provided with the Pega Underwriting for Group Benefits Insurance.

Role name	Description
Intake	Intake users handle back office data entry and review. They can enter new business submission data and other non-customer facing functions.
Sales	The Sales users are responsible for presenting the proposals to the Agents and closing the sale.
Underwriter	Underwriters do the heavy lifting of reviewing submissions and preparing proposals.
Underwriting Manager	Supervisors of Underwriters that may be required to approve proposals based on Underwriters' Letters of Authority.
Agent	The Agent will send requests for proposal to the carrier and provide all the necessary data on behalf of the customer to allow the carrier to price the risk.



# Pega Underwriting for Personal Insurance features

Pega Underwriting for Personal Insurance provides a rich set of features designed to enhance the customer experience, improve user productivity, and increase customer satisfaction. This section describes key capabilities and features of the application that you can use as-is or extend to meet your business needs.

## New Business Submissions

Pega Underwriting for Personal Insurance can help your customers achieve their desired goal quickly and with a minimum of steps, ensuring that they complete the interaction positively and with great satisfaction.

Case management guides customers and underwriters, ensures compliance and provides end-to-end visibility into all facets of the underwriting process. Insurers can review the status of submissions, quotes, and renewals in real-time, as well as pinpoint the need for additional work at any point in the lifecycle.

## Product eligibility questions

Standard eligibility questions can be created to be included in SIC determination step (right after selecting the customer) and answers to those questions will be used to identify the matching product(s) for which the customer is eligible.

## Product Selection

Pega can automatically select or display eligible product options for the user to select the appropriate for submissions based on effective dates, lines of business, jurisdictions, or other configured parameters.

## Payment and Billing

The case flow includes the collection of billing and payment information to integrate with PayPal, credit card and ACH systems.

## Mid Term Amendments

Mid Term amendments allow insureds to make changes to an issued policy, whether in-force or expired.

## Renewals

Renewal cases will allow existing policies to replenish upon expiration with the same coverages unless a change is requested.

# Pega Underwriting for Personal Insurance case types and workflows

This section describes the standard submission applications, also referred to as case types) that are included with Pega Underwriting for Personal Insurance and are available for selection within the New Application wizard when you create your Pega Underwriting for Personal Insurance application. Depending on your organization's needs, you may include all or a subset of these case types in your application.

## Example case types

The examples shown here represent some of the key features of Pega Underwriting for Personal Insurance.

### Example 1: Personal bundle submission

Some carriers may offer a personal bundle policy containing coverage for one or more LOBs such as personal auto and personal umbrella within the same policy contract. The personal bundle policy allows for great flexibility to design a policy specifically for the needs of each individual customer, enabling carriers to provide almost all their coverage in one convenient package.

The Personal Bundle Submission is the top-level case and it may contain one or more application subcases for other lines such as auto and umbrella. Applications may also then contain subcases.

The screenshot shows a web form for a 'Personal Bundle Submission'. At the top, it identifies the user as 'Natalie Song (CA-1916)' and the submission as 'Natalie Song - Personal Bundle Submission (PB-1770)' with a 'NEW' tag. The 'Submission type' is 'New business'. The main section is titled 'Select desired lines of business' with the instruction 'Select LOB's for the submission'. Below this, it says 'Select one or more product lines below:' and lists two options: 'Personal Auto' and 'Personal umbrella', both of which are checked. To the right of this section is a button labeled 'BC Bill Cutting'. At the bottom of the form are three buttons: 'Cancel', 'Save', and 'Submit'. Below the form is a progress bar with five steps: 'CustomerIntake' (completed with a green checkmark), 'Quote' (active, highlighted in blue), 'Application', 'Underwriting', and 'Issue'.

### Example 2: Personal auto submission

Personal auto insurance is very often purchased directly by the consumer via an online sales portal. The case flow in PUI is directly setup to support that use case where the customer will fill in some initial information regarding themselves, the vehicle(s) to be covered, and the driver(s) to be covered on the policy, before providing an initial estimate. After the customer is interested, the flow will then request additional details and perform checks with the external sources, such as MVR, which will incur costs, to avoid these expenses before the customer is qualified.

1. Vehicles
2. Drivers
3. Quote

Include all vehicles you want to cover as part of your policy.

1999 TOYOTA COROLLA
Add new

**Vehicle**

Year★
Make★
Model★

1999
TOYOTA
COROLLA

**Garaging location**

Address line 1★

PO Box 9279

Address line 2

City★

Boston

### Example 3: Personal umbrella submission

Personal umbrella coverage is a separate policy to provide coverage limits over and above all other liability policies, such as homeowners and personal auto. Personal umbrella coverage is purchased online directly by the customer or via an agent.

✓ 1. Household details
✓ 2. General information
3. Quote

**PersonalUmbrella** ✓ \$300.00 per year

Name	Limit	Deductible	Premium
Liability	\$2,000,000		\$300.00

Your premium  
\$300.00

Accept quote
✓ This quote is accepted

## Standard case types

Case Type	Description
Personal auto submission	The case flow collects the data necessary from the applicant for the insurer to issue a personal auto policy. The case flow can be used over any channel including online direct or agent access.
Personal umbrella submission	The case flow collects the data necessary from the applicant for the insurer to issue a personal umbrella policy. The case flow can be used over any channel including online direct or agent access.

Case Type	Description
Personal bundle submission	The Personal Bundle Submission enables the carrier to collect submission data from the applicant more conveniently by grouping all the lines of business (LOBs) together.

# Roles, portals, and dashboards in Pega Underwriting for Personal Insurance

Pega Underwriting for Personal Insurance supports key roles associated with your day-to-day use of the application. The table below describes the key access roles provided with the Pega Underwriting for Personal Insurance.

Role name	Description
Agent	The individual presenting the application to the insurer either directly or by providing a completed application.
Agency	The organization presenting the business to the insurer.
Applicant	The party applying for the insurance.
Underwriter	The party that will review the application and ultimately accept or deny coverage for a specified premium.
Policyholder	The party covered by the issued policy.

# Pega Underwriting for Individual Life Insurance features

Pega Underwriting for Individual Life Insurance provides a rich set of features designed to enhance the customer experience, improve user productivity, and increase customer satisfaction. This section describes key capabilities and features of the application that you can use as-is or extend to meet your business needs.

## Application

Pega Underwriting for Individual Life Insurance can help your customers achieve their desired goal quickly and with a minimum of steps, ensuring that they complete the interaction positively and with great satisfaction.

The Pega Underwriting for Individual Life Insurance application enables the carrier to collect application data from the applicant(s) more conveniently by grouping all the related questions for each applicant.

The Application (APP-) is the top-level case type, and it will contain one or more submission (SUB-) subcases which in turn may contain one or more requirement (REQ-) subcases.

## Generate requirements

The system will automatically create Requirements for the risk in which application data is compared with the **Age face table** to determine which requirement are systematically generated for each applicant. The sample age face table uses the applicant's face value and age to determine which requirements are systematically generated.



## Share list of missing items

The New Business Case Manager may generate a list of all the incomplete fields on the application to help the Agent identify and return the required data. The user may choose to Export the list to Excel or PDF to be emailed to the Agent.

**Missing fields**

John Adams Sarah Adams

Export

Export to Excel  
Export to PDF

Category	Sub category	Field
Personal	Insured	Driver's license number
Personal	Insured	State
Personal	Insured	Gender
Personal	Insured	Date of birth
Personal	Insured	Occupation
Personal	Insured	Address
Personal	Insured	Employment status
Personal	Insured	Illustrated as
Personal	Insured	License expiration date
Personal	Insured	Licensing state

Cancel Submit

## Risk factor scoring

The Generated risk factor table contains risk evaluation that compares application and requirement data, to system tables and scoring rules configured by the carrier. Upon submission creation the system generates a default set of risk factors.

Individual life application (APP-3303)  
Life Term Submission (SUB-8258) **PENDING-UNDERWRITING**

Actions

**Review submission**

Requirements for John Adams Order requirement

Requirement	Case ID	Status	Risk
MSU	REQ-486	Pending-External	--
Rx	REQ-488	Pending-External	--
PM	REQ-487	Resolved-Completed	RISK

**Generated risks** Edit

Generated risk class 230 - RTU

Underwriter risk class -

Risk factor	Points	Rating class	UW comments
Build chart	500	RTU	
Personal history	30	Preferred plus	
Family history	30	Preferred plus	
Cholesterol	90	Standard plus	
Blood pressure	500	RTU	

**Case details**

10 Status Pending-Underwriting

John Adams (52, M)

US Term Life (10 Years)

\$225,000.00 | Eff 10/28/2017

**Related Cases**

Individual life application  
Application | Applicant 1

Sarah Adams  
Associated | SUB-8259

**Open assignments**

The Underwriter can apply adjustments to the system generated risk factor points.



## Automatically disqualify

Those applicants that don't meet minimum underwriting requirements will have their application automatically denied with an email to the Agent explaining why, avoiding unnecessary underwriting attention.

# Pega Underwriting for Individual Life Insurance case types and workflows

This section describes the standard flows (also referred to as case types) that are included with Pega Underwriting for Individual Life Insurance and are available for selection within the New Application wizard when you create your Pega Underwriting for Individual Life Insurance application. Depending on your organization's needs, you may include all or a subset of these case types in your application.

## Standard case types

Case Type	Description
Application	The Application (APP-) is the top-level case type, and it will contain one or more submissions. It is the parent case for all risks contained in the application presented by the Agent.
Submission	The Submission (SUB-) case is created for each applicant from the parent Application case.
Requirement	The Requirement (REQ-) subcase is attached to each applicant submission case to track all the required and requested tests and/or reports needed to underwrite each risk.

# Roles, portals, and dashboards in Pega Underwriting for Individual Life Insurance

Pega Underwriting for Individual Life Insurance supports key roles associated with your day-to-day use of the application. The table below describes the key access roles provided with the Pega Underwriting for Individual Life Insurance.

Role name	Description
New Business Case Manager	Party assigned to manage the application case from end to end upon receipt of the application from the Agent.
Agent	The party representing the agency who is submitting the application for coverage for the prospective risk.
Agency	The organization for whom the Agent works that is submitting the application.
Insured Person	The person who is requesting life insurance coverage for their life.
Owner	The party that is presenting the application to the insurance carrier who will be responsible for premium payment. They owner may, or may not, be a beneficiary on the policy.
Underwriter	The party responsible for reviewing the application and ultimately its profitability, prior to policy issuance.

# Primary data entities

This section describes the data types that are used by Pega Underwriting stored in external systems or, where appropriate, internally to the Pega system.

Name	Description	System of record (SOR)
Agency/Brokerage	An organization that conducts business with the insurer representing either the insurer or the insured to bind insurance coverage for their customer.	Pega or External
Agent/Broker	The individual Agency/Brokerage representative that works with the insured and insurer.	Pega or External
Customer	An individual or organization that is a prospect or customer. For business selling, they are usually employees of the organization to whom you are selling. For Individual selling, they are the person interested in making a personal purchase.	Pega or External
Policy	A legal contract issued by the insurer agreeing to accept the transfer of risk for the contracted insured customer.	Pega or External
Products	Products being sold and serviced to prospects and customers as separate products or as part of bundles. Includes the product's pricing, eligibility, and benefits.	Pega or External

# Further reading

For more information about Pega Underwriting for Insurance see:

<https://community.pega.com/knowledgebase/products/underwriting-insurance-commercial>

<https://community.pega.com/knowledgebase/products/underwriting-insurance-group>

<https://community.pega.com/knowledgebase/products/underwriting-insurance-individual>

<https://community.pega.com/knowledgebase/products/underwriting-insurance-personal>