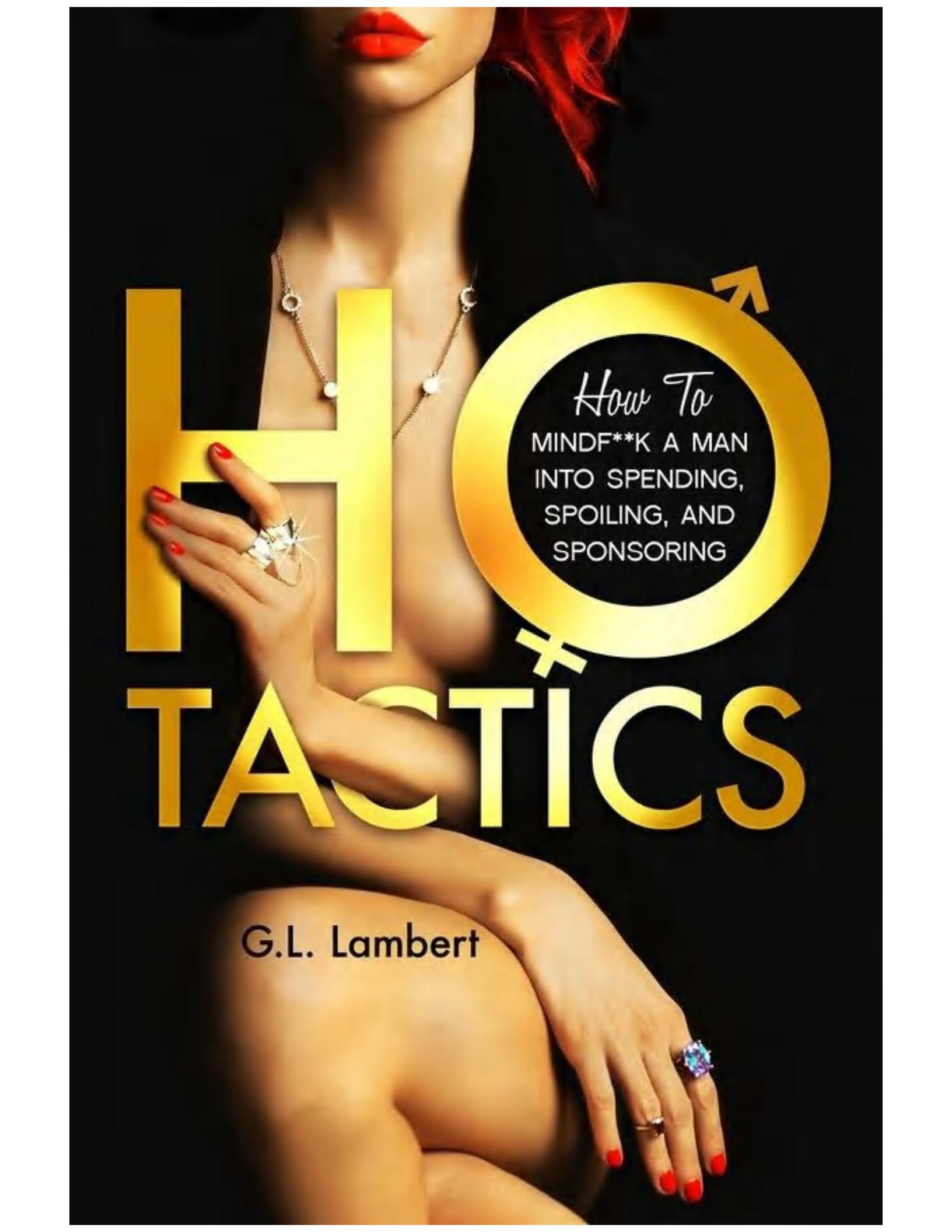


How To Mindf**k A Man INTO SPENDING, SPOILING, AND SPONSORING

H TASTICS

G.L. Lambert



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Ho Tactics:
How to MindF**K
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kindle edition

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**TO THAT 16-YEAR-OLD GIRL IN THE GUCCI BOOTS
WHO GREW INTO THE SMARTEST WOMAN
I'VE EVER KNOWN**

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Preface

Why can't I find a man with money? The first time I heard that, I was sixteen years old, dropping fries in the back of a fast food joint. The twenty-something lead cashier was leaning against the counter, cheeks puffed with bitterness moments after her mousey best friend had been chauffeured through our Drive-Thru by her Lexus pushing new boyfriend. “I look better than her! Y'all tell me I don't look better than her?” She peeped through the burger slide, flashing her baby blue eyes, waiting for me and the rest of my teenage burger flipper crew to hop on her clit with a unanimous, “you are prettier!” The truth was that she was more physically attractive than her best friend, but having seen both of them in the restaurant palling around; the difference in personality superiority was obvious. My co-worker was what the pre-ratchet world referred to as redneck white trash. She was overly loud and mannish, flirted with everyone, and had a reputation for telling her business and the business of those close to her for the sake of attention. If I had the wisdom back then, I would have chimed in, “Sure you're prettier, but those set of lips aren't worth the trouble if the other set won't shut the fuck up.” It was my first experience with a woman thinking that men are completely driven by looks, and this rule that pretty gets pampered... but it wouldn't be my last.

Why can't I find a man with money? The first time I read that was a few weeks after *Solving Single* came out, and I was doing the first round of advice emails. This young lady listed several qualities that she possessed that made her better than the rest. She had a Master's degree, was in a supervising position at work, no kids, just bought her first new car, and was working on saving money for a home. The first half of her email was an angry response to all the black men that had used her, passed her over, or played games in the 29 years she had been alive. The second half was a tirade on “Hoes[1]” as she called them. She did everything that men say they want from a wife in the making. She held them down with home cooked meals, understood when they didn't have money, gave out loans, and sacrificed dates for in-house chilling because that's what her mother did for her dad. What set her off was her cousin's best friend. At first, she assumed that this well styled yet unemployed girl was walking around with fake handbags. When she came through with a new BMW, she assumed this girl was borrowing someone's car. Finally, when she had a New Year's Eve party at a home bigger than the one her parents owned, she realized she wasn't a fraud. This girl was winning with men on a level that she couldn't reach with her degrees, career, and nurturing love.

Why can't I find a man with money? Why do I only meet men who need me to sacrifice or be a team player? Why can't a good woman get spoiled too? That was the exact ending of this woman's email. I imagine the reason this bothered her so much was that when she went home alone after that NYE party and laid in her cold bed, she realized that playing by the rules of her mother, the rules of society, and the rules of so-called good girls had not made her “Wifey Material,” it left her as “That bitch that doesn't mind going Dutch.” For all of those positives she bragged about, she was nearly 30 and dating on the level of a 19-year-old college student. As I began to think about what I should write back to her, I realized that what I had to say wouldn't be short, and it wouldn't be what she would consider fair.

Unlike most men, I can freely admit that I love Hos. I believe a woman that can get a man to pay for her college education is just as smart as the 21-year-old that can go to Wall Street and convince men three times his age to line his pockets. I am whole-heartedly a capitalist, and it would be extremely misogynistic for me to not applaud her cousin's friend over her own effort. One attacked

life, the other complained. The woman writing me was an educated fool who placed all her faith in outside forces, while the alleged Ho she was slandering manifested her own destiny. As an educated woman, she should be able to win on the highest levels, but knowledge without the courage to apply it is worthless. This emailer and that cashier from years ago represent two schools of thought. The first being the extremely attractive woman who has nothing of substance inside feeling as if her Maxim looks should be enough to get the highest caliber man. The second being the career woman who feels as if her education, professional ambition, and niceness should be enough to inspire men to wife her. Both women were wrong because neither understood what truly excites men. The purpose of this book is to fully explain what drives males and how to weaponize it to your advantage.

When it came time to focus on how to get this message across in regards to the practical use of female power, I choose to break down Hos because they use their power in the simplest and most efficient way. It isn't the lies and deceit that I respect. When it comes to Hos, I respect their uncompromising confidence. For those of you who read *Solving Single*, you know that I coined a term for those women that have ultimate confidence and aren't held back by what society thinks of them —**Spartans**. The difference between a Spartan and Ho is that one is after genuine love, respect, or partnership while the latter is after money, material goods, or status. That's it! Neither of these women play by the rules nor put other people's needs ahead of their own. The end goal is the only thing that makes one seem Positive and the other Negative. Spartans are just as ruthless as Hos are, but they are loyal and have a code of honor (which you can read about in *Solving Single*) where they don't need to lie or manipulate to get things from a man. At first I was going to do a Spartan Tactics book, but I felt that most of the ideas and concepts would seem too abstract, and most women looking for direct examples on how to pull it off would crumble as soon as they were rejected by a man.

Reaching Spartanhood is simple yet seems advanced because weak women with zero understanding of power think of it as magic. Typical Basicas[2] that have lived in a city or town their entire lives will complain about men not dating, or how they need to move if they ever want to find love. A Spartan woman can be dropped in any city and come away with a date by the end of the week. I've actually seen this happen with different women that I've given advice to who happen to cross over into each other's cities. The Spartan proves the weak woman's theory wrong by winning in her own backyard. The excuse then becomes that the Spartan got lucky. Luck is a myth, and there is no real excuse these Basicas can make because all women are created equal. What's the difference between a Type A and a Type B female? **Confidence!** A confident woman doesn't look for excuses; she doesn't get discouraged by rejection, and she never gets flustered when results aren't instant. A confident woman has faith that she's the best there is and sees every setback as a chance to improve upon her greatness and attract an even better man. That's knowledge I've shared for years, but when a woman with false confidence goes out and tries to live the Spartan way, she fails because she doesn't have the stomach for winning, she wants safe, and playing it safe is the DNA of losers.

Spartan women are honorable, and their intentions are pure. Hos are opportunist, and their intentions are selfish. Both know how to get what they want, and both win more than they lose. Neither woman is better than the other because what's right and what's wrong is up to the individual to decide, not you. One of the women interviewed for this book told me that being a Ho is the best path to evolve into Spartanhood. She may be right, but for others, graduating from the naive world of being a sweet doormat into being a Spartan Queen may be a smoother transition because they never have to feel guilt or fear karma. Either way, Spartanhood is the ultimate achievement because money is not the end all be all—Love is now, and will always be the greatest thing you can attain. One day Hos will learn that lesson, but for now, they are *Moneyvated*, and that fire they have for finance or

fame, if used correctly, is unstoppable. I used the Ho example for this book over that of the Spartan because it is something any woman can grasp onto and apply in a practical method.

Hos have an advantage over normal women because they aren't confined by honesty or loyalty. Thus, they can stoop to a level that a classy lady would never stoop to, they can say things that a girlfriend would be ashamed to say, and they can do things sexually that a woman that's looking to become a wife won't be comfortable doing until she has a ring. How can you compete with someone that is willing to break the rules? You can't! **A man will pick a Ho 9 out of 10 times because men cherish excitement over stability!** Look at you, sitting there with all of this ego and lists of things you don't do. Look at her sitting there with her hand on his knee, telling him to order more shots because she's ready to be bad. Hos make a man's choice easy because they aggressively lead him to his most savage urges. The greatest misconception is that a Ho is doing this for the love of penis. Some of these girls are just looking for sex, but the Hos that I know and that I outline in this book are not what I call sluts, fast, or freaks who want dick. They are smart, and Smart Hos are flirty, forward, and manipulative for one non-sexual reason: Any man with a hard dick is her Aladdin's Lamp.

This book isn't meant to make women go out and play games with men, it's meant to shed light on the fact that women will always be the most powerful creatures on this earth. The reason "Hos be winning" has little to do with looks, looseness, or how they perform in the bedroom. Like the Spartans they may one day transform into, Hos understand that Pussy Power is real! The only thing separating a 29-year-old woman that goes Dutch from a 29-year-old woman that gets her entire lifestyle paid for by a member of the Miami Heat is ruthless aggression. This book will lay out step by step how to get anything you want, but it isn't a magic pill, it does take one conscious bit of effort to make all of this work—Confidence. Confidence is a word that will pop up in every chapter, and not by coincidence. No matter if you're reading this to get a little more insight on how to get treated by the man you love or if you're looking to score a sponsor that can change your fortune, none of this works without you taking control of your own fears and anxiety.

What makes this book different from these generic "Gold Digging 101" books is that it isn't about sex! Nor am I talking about finding an old fat bald guy and making him think you like him for a few months to get a handbag or pair of shoes, any dumb stripper can get that. This is exact science on how to combine womanly charm with verbal aggression in order to win the lottery—literally. No matter what race you are or what age you are, these tactics prove that tricks, treats, and sponsors come in all shades and sizes, and all you have to do is use your BRAIN to get whatever you want. The economy may be down, but men are still making money, and as long as they are making it, you can be taking it. Right is a direction, not a state of living, so leave all of your judgments at the door and take thorough notes because this book is about to change your entire life.

Part One:

Secrets to Being a Smart Ho

“Give a girl the right shoes,
and she can conquer the world.”

-Marilyn Monroe

Hud

#1

Ho World Order

When was the last time a man gave you a Christmas gift that took your breath away? Where is that epic Valentine's Day gift that you can show off and make every girl on Facebook jealous? Post a birthday picture on Instagram of you on a vacation that cost you \$0.00. I don't want to hear barbwire lined excuses about corporate holidays. Don't sidestep the question with that "it's the thought that counts" bullshit. You have entertained grown men, given them your time, energy, and affection, yet in the end you get the short end of the stick in exchange for the shiny end of the dick. If you publicized what you had to show for your last two relationships the same way you publicize pictures of your food, you would be the laughing stock of the internet. Go further than that, and add up all the free pussy you have given up to men who turned out to be assholes. Men have undervalued you your entire life and they will continue to do the least for the most going forward. You're not content with that treatment, you're angry, but you don't know how to change those results, so you bottle it up and go on the defensive. It's not you; it's them, blah blah blah! Your love life is a math problem that will never be solved because you refuse to look at why the numbers aren't adding up.

Why do you always manage to get involved with men who are between jobs or who don't believe in that "man pays" tradition? Why can't you look through your phone and point out one non-family member that could give you, not loan you, a thousand dollars by the end of the day if you were in need? Your pussy is yanking, your personality is bomb, and your heart is good, yet you have never been truly treated by a boyfriend or even tricked on by these clowns who stalk you like some new age Laura Winslow[3]. It's the men, right? Times are tough, jobs are few and far between, and guys do not have it to give in this day and age... However, when you look online or are out in public you still see women who don't have half your class or looks, and they are being spoiled by good looking and affluent men. Go to any restaurant, and you will see that couples dominate the tables. Go to a tropical resort, and you will see that couples dominate the grounds. Men are still treating women by the millions, so there goes your theory that on average males are broke or refuse to court anymore.

Weak women blame in order to explain, strong women who are looking to better themselves do the math no matter how much the truth hurts. Her 1 is the same as your 1, yet she ends up doubling her value, and you end up getting subtracted to 0. You don't have the power to do what she does, but you don't know how to admit that, so you soak in that pool of animosity every time you see a woman sharing vacation pictures. Let's keep it real, you are a woman that has dealt with splitting checks, paying your own way, driving your own car to places, and while you say that you don't mind... it does bother the fuck out of you. You're not a hater; you're not disgruntled, but you know that you deserve to be spoiled too. You can go out and get your own, but that want to be appreciated remains, and nothing about it is anti-feminist. It's not about being dependent on a man; it's about being valued! You are a queen, but that doesn't mean you ever grow out of being pampered like a princess.

Seeing other people who you feel aren't as deserving win is a bitter pill to swallow. I don't care how pious you try to be; you don't think it's fair, and you find it very confusing. How do you deal with these feelings besides repress them and say, "My time is coming"? What do you think when you see men and women pass you by in the mall with arms full of bags? Your mind decides that all of those men are dumb and all of those women are selling pussy for Balenciaga. A bunch of high-class prostitutes and johns... meanwhile, you're too much of a lady to sell your soul so you'll go back to eating Chipotle with Dennis your friend with benefits who doesn't even have his own place. While you're eating that \$5 burrito your mind is racing with bullshit affirmations: *God will reward a good woman in the end, my prince will come, those guys probably cheat anyway.* Countless women are going through these "why can't that be me," emotions and the only way to keep sane is to make up excuses, but why hate when you can participate?

I recently spoke to nearly a dozen women that live or have lived a life where men literally took care of them, and I can honestly say that more than half of them were getting Celine bags, red bottoms, even cars leased, without ever sucking a dick or riding one. The men who do these things are from all lifestyles, not just the wealthy. Look wise they also run the gamut so you can't chalk it up to, "only ugly men trick." The identities of men who break women off would shock you in the same way females who walk into strip clubs for the first time are surprised at the quality of men throwing racks for a dance they could get for free. These women I interviewed aren't chasing old guys and fat boys; they are getting in the pockets of guys who you would probably fuck off appearance alone. *Tricks, Treats, and Sponsors are hidden all around you!* These men aren't hard to get to if you know what to look for and how to set your value. You've probably been in relationships with tricks, but you never saw that side of them; instead, you had to watch as the girl that came after you milked him. It's time to stop thinking, "That should have been me," and make it you! I can't tell you personally what you do wrong and why these men don't spend on you because I don't know your story nor have I been on a date with you. However, I can show you exactly what other women do that you do not, and from their **Hoexample**, maybe you can step your cookies up.

Any woman can get at least one thing she wants from a man, yes, even that broke nigga that just popped in your head. Feminine wiles aren't reserved for women with coke bottle shapes or girls with flawless magazine faces. The art of seduction can be mastered by any woman with half a brain because the allure of new pussy is timeless. I want you to get rid of your preconceived notion that certain men are Hoexempt. Some men are harder to crack than others are, but none are Hovincible. With any new knowledge that seems too good to be true, your first instinct will be to create a laundry list of excuses as to why it won't work for you. You aren't that kind of girl that can pull this off, and the men you come across aren't those kind of men that will fall powerlessly to these methods... stop doubting! This will work ten out of ten times, on any straight male, and if you do falter, it's because you didn't follow the steps. This guide is practical, kind of like putting together an Ikea dresser. You can get frustrated and fuck this up, but it's not because the pieces weren't in the box, it's because your fast ass didn't follow each step! Don't race to the last page of this book if you don't understand certain things, re-read until it makes sense. It's important that you don't just inhale this like a trashy ratchet sex novel that you finish in one day. This guide is meant for you to study and absorb slowly because it can literally lead to a better life if done correctly.

To most "Ho" is an interchangeable term used to describe a loose woman that fucks any and everybody. If you define a Ho as simply a dick thirsty woman then you're about to land in India; that's how far off the map you are. There are women society has labeled as sluts because they treat sex the same way most men treat sex—a physical release that they want to do with someone that's attractive.

These women fuck any man they deem handsome, or if they're dealing with other esteem issues, any man that's down to go because they crave affection. Sluts fuck to cure their physical lust, and sex is no big deal. Hos fuck for status, money, or goods to cure their financial limitations, and sex is expensive. The key difference is one has sex for attraction alone the other has sex for materialistic gains.

I only use these derogatory terms to make it easy for those reading to grab on to a label that can be referenced. I do not think any woman should be boxed in generically. Like all human beings, women are complex, and within every "good girl" is a "bad girl." At some point in life, you may do something another thinks of as slutty or Hoish. In the bigger picture, it doesn't matter what people think because your opinion is the only one that matters. Women have the right to have sex with whomever they want to regardless of the reasoning. This is *Ho Tactics*, which means that we are using my definition, not your Uncle's theory of what a Ho should be. This isn't *Slut Steps* or *Groupie Guides*, and it has nothing to do with sex or celebrity chasing. These are techniques utilized by real women that get status, money, or goods as opposed to an orgasm from a cute man or relationship from a famous guy.

I break Hos down into categories. Dumb Hos, who are usually low class and fuck for Olive Garden and T-Mobile bills. Basic Hos, who are usually of a higher class, but don't have the sense to hustle for more than free entry to parties and an occasional handbag. Finally, Smart Hos, who have reached the upper echelon of seduction and have fully mastered the art of "Give me because it makes you feel good to see me smile." Smart Hos are the most hated women on the planet because they don't use ass and titties; they use their brains to turn men into tricks without them even realizing they are tricks.

The girls I talked to while researching this book get condos, cars, tuition, and whatever else they need to live. Smart Hos know how to use their pussy like a Green Lantern ring; all they do is focus on what they want, and shit falls out of the sky. This guide is for Smart Ho usage. If you want to shortchange yourself for a Michael Kors bag and a trip to Jamaica, that's fine, but the message throughout will be aim high or don't aim at all. **The first part of this book is sex free, so don't think you will have to fuck to make any of these tactics work.** *What, I can get my rent paid without fucking, nigga you lying!* If that amazes you then you have a very low opinion of yourself and have no clue of your power and I advise you to go read my first book *Solving Single: How to Get the Ring Not the Run Around* over and over until you graduate to the first level of Spartanhood. These tactics aren't for insecure women. You can get anything you want, and you will get anything you want without spreading your legs, but it does take one skill many of you don't have, unwavering self-confidence.

#2:

Why Men Love Hos

The first thing that crosses a man's mind when he meets a new woman is how she looks. Before you stop reading like, "I knew there was a catch, I gotta look like Beyoncé and shit," calm the fuck down and let me continue. Guys react to beauty but looks alone do not enchant. When a man meets a new woman, he unconsciously judges her level of pretty. She's sexy, cute, okay, or ugly. I'm not going to sugar coat that, because that is just the reality of how male brains work. Of course having certain body features make women more attractive. For example, I once watched how my friend started talking to the more classically beautiful of two friends while sitting in a hotel lobby. The moment the other friend got up to go to the bar, his eyes lit up at the sight of her ass. Once she came back, my friend immediately switched his focus to the donkey booty girl—her ass upgraded her beauty over that of her friend's face. Breast upgrades, legs upgrades, even hair upgrades. Doesn't matter how fake any of it is, men don't really care where it came from as long as it looks good in motion! There is something even more powerful than blemish free skin, D-cups, Malaysian hair, and an ass that you can sit a Ciroc bottle on, it's called charm.

To engage a man and flirt with him in a way where you stroke his ego will always win him over. Charming a snake is similar to charming a man, you hypnotize them into a comfortable state, and from there you can do with them what you will. Compliments, flirty sass, and sexual body language will bring a man to his knees. Keep in mind that men don't know for sure that you're attracted to them they assume it. No matter how cocky he acts, he still craves the ego stroke of your attention. To confirm your attraction under the pretense of flirting, will put the biggest Kool-Aid smile you've ever seen on his face. We will get into the ins and outs of flirting later, but for now let's focus on the psychology, because you should never test these things out without first understanding what's mentally at play. Hos have mastered the art of flattery and that, more so than their appearance, makes them sexy. A woman who looks like Mila Kunis^[4] can walk up to a guy and start a conversation where she doesn't really engage, just answers straight, and any man with eyes will like her, but he probably won't ask for her number because the vibe is mixed, and he doesn't want to get rejected. A woman that doesn't look half as good as Mila can walk up to a man, make eye contact, compliment his smile, and give off crazy body language, and magic happens. This man's brain transforms her from a seven to a nine because she's being nice, showing interest, and filling that insecure hole that all men have. That's called charm.

The strippers that make the most money aren't necessarily the prettiest; they're the ones with the best conversation, the ones that put a man at ease, and that make him feel handsome. They charm the money out of his wallet for longer than that one song he swore he wasn't going to go past. There are corny strippers who are happy to take their clothes off and ask guys if they want a dance, but they're lap-dancing like they're shadow boxing, numb to reality and dry as hell in their salesmanship. Let a stripper who comes over with something interesting to say like she's a human being and not just making the rounds, and she's going to force that dude to hit up the ATM. Her bare breast and ass hanging out didn't pull him; her charm pulled him by exploiting a man's need to feel special in a room full of rival males. That's Ho appeal, these women whom not only come off as sexy, but who also know how to make a man feel like he's the center of the universe.

Charm alone won't captivate a man to the point where he's treating you to Vegas trips just because. Charm alone is an easy way to find yourself in the friend zone unless you have the next ingredient—sex appeal. Hos know what men look for in a woman physically and what other women look for competitively. Master charm and then turn your attention to sex appeal. The thing to focus on is your body, and how the right fashion choices will draw attention in various degrees. If you have a big ass, you wear things that accentuate that ass. However, that ass is a gift and a curse because if you accentuate it too much you draw the wrong attention. For instance, a girl comes to get her son's hair cut at the barbershop I go to, and she always wears shorts that barely cover her ass. Guys look, but then they look at each other in a way that the fellas do, "she's phat, but she looks stank." There are fools who will pursue her because they want to fuck, even if she comes off as ratchet. However, most of the quality men will be turned off because they don't want to be seen walking down the street or cuffing a girl who dresses like that.

As a female looking to win in any field, you have to address your sex appeal in ways that lead to you being embraced first, and then you can unload the big guns. Dressing provocatively will get you hit on, but it's only because guys think you're easy. Leave something to the imagination, not too much, but enough where you will at least garner some respect. Hos spend a lot of time perfecting their appearance because they know other women will try to label them in earshot of men who will then be influenced by that, "Your dick might fall off if you put it in that," slander. Dress sexy but not sleazy, because your hustle won't work if a man sees through you, and your top, at first glance.

No matter if you're skinny or fat, small chest with big hips, big tits with no ass, and everything in between—know your body and know what looks good on you. I'm not talking about looking in the mirror and thinking that it matches, go deeper and really focus on your clothes as if you were picking out a Halloween costume. Girls who wear slutty outfits on Halloween are transformed mentally; they feel like that Sexy Officer or that boobalicious *Alice in Wonderland*. Every day you should wear things that give you that same confidence. If you are going to a club or party, dress up and play that part. If you're going to the store to get some hairspray, wear your sweatpants but make sure they fit the right way and that you feel like a goddess in them, not a bloated girl on her period that just found something to throw on.

Every time you step out of the house is an opportunity to attract someone who could change your life, so always look your finest. A thirsty man will talk to any woman; they're just playing the percentages. A pussy hunter will talk to any woman showing skin because men understand that women sex trap for a reason—they want sex. Tricks and sponsors aren't racing after pussy; they're looking for a sign that you're different, that you're quality, and not someone that the world has sampled. If you expect a man to treat you like a princess, you can't run around looking like a pauper nor can you go around looking desperate like you stepped out of the brothel. It's a balance of makeup, hairstyle, and

fashion and the only way to know that you've gotten it right is to be your own test—*Do I look sexy as fuck today in my messy bun, worn out jeans, and lip gloss? Yes, I do!* Reach that level mentally, and your sex appeal can't be touched.

Men think they know everything there is to know about women because, in all honesty, most women do behave uniformly. I've had discussions with friends who tell me, "You can explain how we work to these bitches all you want, but it doesn't matter because girls still fall for game." I don't think writing the *Black Girls Are Easy* site is in vain, but I know where they are coming from. Most men are biased because they have seen how women from different backgrounds all do the same exact things and react in the same exact ways. Females say they are different, but their actions disprove their claim. Girls want boyfriends, even when they say they don't. Girls get mad when you don't call them back, even though they pretend they didn't notice. Girls get jealous if you show another female attention, even when they claim not to care. What separates Hos from this typical passive aggressive, relationship lusting variety of woman is that they don't give a fuck. I'm not talking a ratchet[5], "no fucks given," defensive attitude. I'm talking about a genuine, down for whatever, let's have fun, no stress no mess disposition. Along with Charm and Sex Appeal, there is one last piece of the puzzle—Coolness.

Ho Appeal

A Ho's attitude is the sexiest thing about her because these girls are all about keeping it light and fun. Hos don't ask questions about love or relationships; they live in the now. Hos don't call to talk about who missed who, they call to talk shit. Hos don't worry about other girls; they point out other girls. This behavior is so unique it confuses a man to the point where he's genuinely amazed. To spend an evening with a girl who doesn't mind referring to him as sexy, who knows how to dress in a way that turns him on without embarrassing him, and who truly could care less about being his girlfriend, is a fun and zero-pressure situation. It tells a man that she wants that dick, yet she's not trying to imprison that dick. That she's freaky but she's not a freak that every dude has probably been inside. Most importantly, it says that she's cool enough to drop his guard around without the worry of offending her with his comments on the attractiveness of other women or not being ready for a relationship.

A man's biggest fear is commitment, while a woman's biggest fear is never finding commitment. As a woman you can sit and say you're happy being single and don't need a man, but you will most likely slip up and show things that give you away because most of the time saying you're happy and single is a defense mechanism to prevent being hurt again. Hos don't have to say anything nor do they explain what they're looking for, they show it with their actions by not reacting the same way other women do. Because of this uniqueness, men want to keep these women on the team permanently and will go above and beyond to make it happen.

Hos win because their cool attitude combined with their charm and sex appeal is Disneyland for dudes. It's a fantasy world where a guy can relax with a girl who doesn't pressure him for anything but a good time and doesn't mind his hand on her thigh. If you give any man a choice of going to school and having to put in real work or going to an amusement park where he doesn't have to do shit but pay the cost of admission and buy a few gifts, he's going to pick the fun expensive option because it's safe, easy, and stress free. Hos are worth that price. They aren't easy sexually, but they are easy emotionally, and that's the riddle that most women can't solve. The average female mind can never understand how scary the concept of commitment is to men who just want to have a good time. Hos understand and turn that desire into currency.

#3: *Being Disciplined Around Dick*

You fuck a man because you think he looks good. Does that make you selective? You spread your legs and let a man inside because he's hung around for 90 days. Does that make you classy? You have sex with men who say the right things, look the right way, or promise the right future. Does that mean you have standards? No, no, and no. The average woman is in denial about why they have sex with certain men faster than others. The truth is that pussy is cheap, easy, and plentiful depending on the man, more so than the standards set by the woman. The majority of women put their pussy on a pedestal, telling anyone who will listen that the combination to her vagina is harder to figure out than a Dennis Rodman press conference. In reality, these women are fronting for other women or attempting to convince the man with his hand up her skirt that she's not that kind of girl.

With her chest poked out, and head cocked to the side, she proclaims to her friends, family, Twitter followers, and Facebook friends, that she's not a Ho, she knows her value and has a list of things a man must prove before she even considers sex. She needs to be in a relationship first. She needs to establish trust. She needs to know that the man she's giving her body to is sincere. Let's keep it real, that shit is an Amazon wish list, not mandatory prerequisites for sex. Of course, there are exceptions to the rule and those women that require a real bond before he can even taste it, still walk among us. However, the thing no one wants to talk about is that the normal American woman is extremely weak when placed in closed quarters with a man she likes. A Ho in comparison is more disciplined than a Victoria's Secret Angel trapped inside Krispy Kreme. The first step in building your Ho arsenal is understanding why you can't fight your urges around handsome men.

There are okay-looking guys, good-looking guys, and "damn my titties tingled just because he smiled at me" looking guys. Women not only rank men, their bodies react in ways that let them know which level a guy is on in her book. I've always been conscious that I treat girls whom I'm more sexually attracted to nicer, even if there is no chance that we will ever have sex. I call this "sex bias," and all men are guilty of it no matter if they are single or in a relationship. Women are no different internally from men in terms of lust, but they aren't nearly as bias externally because they have the greatest poker face in history. A woman will hug a man that makes her moist with the same level of intensity that she will hug a man that does her taxes. She will answer the phone call of a guy that sets her clit on fire with the same effort she does when the friend zone guy calls. It's a front females use so they won't play themselves. To let a man know that you're excited to see him translates into being pressed or thirsty, so guarding lust is taught from an early age. No female wants to be that overeager girl who was crushing on some guy that ends up wanting to talk to her best friend. Women fear rejection like roaches fear light switches. Therefore, instead of owning up to their sexual nature,

exploring these feelings, and learning to separate lust from genuine like, most women bury it.

Real Discipline: *Wanting something, understanding why you want it, and then making a conscious and unwavering decision to abstain because you don't need it.*

Fake Discipline: *Wanting something, not fully understanding why you want it so bad, and trying to hold out using willpower to fight the must have feeling.*

Willpower alone can't save you because it often conflicts with the logic of the mind's Pleasure Principle. In ratchet terms, a Welfare Queen who wants a Gucci bag can try to fight off the urge to blow her child's food money on it, but having that bag will make her feel like a boss bitch when she walks in the club. Her mind reinforces with pleasure logic, "Them kids love Ramen noodles and mama deserves something for herself doesn't she?" In non-ratchet terms, it's similar to the way someone on a diet sees a piece of red velvet cake. They shouldn't have it, but their mind is reminding them that one little piece won't make a difference, so they have a slice, and then regret it. Willpower has to be paired with knowledge and understanding or you'll buckle the moment you're put to the test.

If you take that person on a diet, explain what even a gram of that cake will do to their body, they can't logically make an excuse as to why they should have it. With that knowledge now backing that dieter's willpower, they are able to cancel out the Pleasure Principle and discipline themselves from eating even a small piece. Ahh, now it makes sense! Comprehension is the only path to real discipline. Bringing it back to relationships, girls know they shouldn't have sex too fast or commit themselves to one man too early in the game. However, their minds think, "it won't make a difference, if he likes me he likes me" and they break their diet, aka ruin their standards and go for the pleasure. Before you can apply any Ho Tactic, you must strengthen your sexual discipline. Not in the repressive way you've been doing with willpower alone, but in a way that you fully understand why you want that man, and why you shouldn't give in until you get what you want first.

Top Shelf Men

The typical girl doesn't approach men. Instead, she waits for "Good Man" (handsome and into her), to make the first move. All night she is hit on by 5s, maybe one 7, but when that perfect 10 shows interest, it's like a dream come true, and that girl drops all defenses in an insanely short period of time. What did that man do to make her drop that guard other than look the right way and show a surface level attraction? This doesn't speak to the guy's game; it speaks to the low quality of men that girl is used to attracting. Most men win girls over with basic behavior and minimal courting because the sexual attraction is so strong that it makes them perceive that he's doing amazing things. In reality, her defenses are weak because she's rarely been tested by stallions, treated by ballers, or charmed by geniuses.

He took you to the movies, OMG he loves spending time with you. He called you in the morning to make sure you didn't oversleep, OMG he's so considerate. He tried to finger you but stopped when you said, "chill," OMG he's such a gentleman. I'm not exaggerating; women really do see little things as huge character defining traits, based off of one thing—sexual attraction. An ugly guy can do those same OMG things and that fool will be greeted with an eye roll. Every woman needs to understand what's at play when she's overcome by lust if she wants to go forward with these Ho Tactics. You will find yourself face to face with men who are in another league from those you normally deal with,

and if your discipline isn't air tight, you'll be eaten alive.

Regardless of how you underplay your feelings for guys you crush on, years of pent up sexual fantasies that you weren't allowed to talk about have made you a sexual powder keg. The butterflies, the nerves, the grinning, it's the result of attractive men striking a match, and it won't take long for you to explode no matter how coy you act. Play it off all you want, but this man has only to ask, and you will give it all to "daddy" because your body is on fire. This is not love; this is a loaded gun called sexual desire that most women misdiagnose as falling in love.

My first question to most women who come to me with guy troubles is, "What do you like about him exactly that makes you want to keep fighting for him?" Most can't really tell me because it's nothing concrete or amazing, they are wide open due to an indiscernible feeling that they don't experience with the average lame. He's above average looking, not above average in his actions, but at the moment of moistness, it all blends, making Derrick the postman into Derrick the perfect man. You like cute boys, you are turned on by cute boys, and you want to sit on the face of cute boys. You're horny, and he pushes all the right buttons, that's what you like about him! Ladies aren't allowed to communicate these thoughts because the status quo has determined that a sexually expressive woman is a slut. Instead of saying, "I want to fuck him." A proper young lady is supposed to say, "I want to be his girlfriend." This is slut-shaming 101, brainwashing that makes girls see love when it's only lust.

Due to this emotional girdling, all of that pent up lust eventually erupts, and she will become just another lovesick girl who doesn't understand why she had sex so fast, why she couldn't see that he was a jerk from the start, or why she reacted like a psychopath over a man that she barely knew.

The eruption I'm talking about is the suspension of all standards when faced with a good-looking man or any man that you've emotionally connected with romantically aka Top Shelf Dick. Picture your fantasy man; it can be a tall, dark, and handsome football player, or a bearded outdoors type, whatever gets your juices flowing. Place the two of you in the same room. His voice low and engaging, his hands politely stroking your knee, the sexual tension thicker than Chris Christie in a bubble goose. You can be a moral woman, a church going woman, or a classy woman. It doesn't matter how you describe yourself, you are still a human being. At that peak moment of attraction, you will become high on that sexual energy and you're most likely going to give into your craving for the physical touch of a man and then hold off on the relationship talk, the trust talk, and the sincerity tests. Willpower versus The Pleasure Principle is like throwing rocks at a tank when you lack real discipline.

You want to see how big his dick is; you want to feel how hard it can get while inside you, and every ounce of your body has already caved in, leaving only one last move to seal the deal—him taking that pussy and you submitting to daddy. Most women pursued by Top Shelf Dick will have sex before they are ready. You couldn't help yourself because your body was tingling, your heart was racing, and your mind gave into this man despite all reservations because he made your body feel amazing. Think about this, as a woman you've spent so many years saying, "No" to men because something about them didn't feel right. A good looking, well spoken, or alluring man feels right physically—holy shit that's the sign you've been waiting for from God. The problem is it isn't a sign from God; it's a sign from your sexually frustrated pussy that you misread and allowed to numb your common sense.

In *Solving Single*, I dug deep into the Come Over & Chill dates, which are cheap dates where men would rather get you in a room alone than take you out in public. It's a brilliant strategic move because men have come to learn that the majority of women who agree to come over do not pass the

sexual test. Guys get the pussy without spending a dime, by simply pretending to be interested. Women old and young related with my take on Come Over & Chill because it's an epidemic that speaks to the very sexual repression I just mentioned. Close quarters have a habit of making a girl who wanted a real relationship into just another bitch he easily fucked. Women fall for this hustle not because they are stupid or lack common sense; it's because they want him just as badly and couldn't fight that urge to fuck an attractive guy. Once again, it's that false sign from God mixed with a lack of discipline. Ugly dudes are easy to ignore, okay looking guys who are trying too hard are easy to give excuses to, but men who look like your fantasies or come pretty close to it, you don't want to ruin that.

A part of you wants to be his girl, part of you wants to be his mother, a part of you wants to be his sister, but every part of you wants to feel him inside you. There is nothing wrong with being horny! When you run from what you want, you lie to yourself. When you lie to yourself, you confuse your mind. When you confuse your mind, you become indecisive and indecisive women are easily manipulated. Men manipulate women into sex because their repressed body is saying yes while their confused mind is saying "maybe." In the end, all it takes is a few reassuring words, "I'm not like that, baby," and her confused mind gives in to her repressed body. Of course the next day you feel guilty because you went against all of the things you claimed to want before sex, and you're not sure if that guy who had you gushing on his bedspread was sincere about really liking you because you don't really know him.

I need every woman reading this to come to grips with their sexual nature. Stop lying to yourself about how nasty you are, how freaky you want to be, or how much you fantasize about sex. YOU LIKE TO FUCK. I don't care if you're a virgin or only had sex with two guys. You. Like. To. Fuck! The thought of it excites you even if you haven't experienced it or only experienced it a few times; the need for sexual satisfaction is in your DNA. Grab on to this, accept this, and the moment you find yourself face to face with the sexiest man that's ever held your hand, understand what's happening. That tingling feeling isn't proof that he's special; it's proof that you're not gay. Understanding your sex drive keeps you from losing yourself in the moment, it keeps you from going YOLO[6], and it shows the man that is trying to pass your guard that you aren't like the average woman. Once a man sees that you have discipline and that you don't fall for the typical tricks or lies, then you earn his respect. Any woman can use sex to get what she wants, but my job is to teach you how to use respect to get what you need.

Own Your Sexuality

Hos are overly sexual and comfortable in the face of handsome men. They wear sexy outfits, talk seductively, but they never lose control. Men press hard when they're being tempted and will bribe, promise, and beg for sex. A man who looks good and spends even better usually gets what he wants from women, but Hos shake off male manipulation, and use an even powerful tool—female seduction. The lessons I'm going to write about all start with knowing yourself sexually, knowing what turns you on, what type of men you have a soft spot for, and promising to abstain from sex even when pushed to your limit. You will come face to face with men that just want to fuck you, but it will be your job to get what you want, while making him think that he's on his way to getting what he wants.

This sounds simple, but when the legendary "Chris Brown but darker," is offering to book your trip to Bora Bora, there will be a huge part of you that will want to let him unfasten your bra before you even see the ticket. Discipline, bitches! Realize that the moment you give a man your pussy, your leverage becomes nonexistent. Leave your ego at the door and never assume that a man can't break

you down sexually. Find your weakness, understand it, and reinforce your willpower, because either you're in this for a Coach bag or you're in this for the condo.

Being shy or nervous around a man means that you aren't used to something, that it's a new experience, and you're afraid of what could happen. The more attractive, successful, or charming men you hang around or date, the less nervous you will be. Right now, you most likely deal with bums 85% of the time because they approach you first and try the hardest to hit. When you meet winners, you're a ball of nerves because a man with money, looks, and the gift of gab is a unicorn in your world. I can't drive this in your head enough—understand that your attraction is based on him being different from what you're used to, it's not a divine sign that he's "the one," so check your lust, and listen to your common sense.

What do you have to fear from a boy? Men are boys in big pants, don't ever get that twisted. They talk about sports, cars, girls, and money the same way they did in middle school. They play it cool, and then poke fun at you to show their attraction the same way they did in high school. There is nothing scary about boys. The root of your fear is rejection. You are afraid that you're reading too much into his flirting. You are afraid that he's either after sex or not after you at all. You are a victim of your overactive and unconfident mind. Now that you realize that, control your thoughts. This isn't about if he wants to be your boyfriend or not. Who gives a fuck about his intentions? This is about the fact that you have a vagina that he wants to sample and you are going to use it to get a down payment on your next car. So long as you are female, you will always have something every man wants. In order to utilize these tactics you must look at all men this way:

A Man's goal is to fuck me. He will be nice to me. He will be sweet to me. If that does not work, he will ignore me. He will threaten me. He will challenge me. He will push me away then try to pull me back. He will even act as if sex isn't important. These are games. His goal is to fuck me.

Memorize the above statement because too many women crack when a man uses reverse psychology. They see him becoming distant and rush to kiss his ass. They see a man playing the victim and rush to throw a tit in his mouth. Don't fall for male manipulation or the player becomes the played! Men use Dick Tactics, but these are not as strong as Ho Tactics because dick will never be as powerful as pussy. You will not be nervous around men. You will not get open off his compliments. You will not fall for the push and pull. All those weak bitch ways that you've been a victim to throughout your romantic life have failed you, so it's time to be reborn. You have become a creature of fear and habit, and there is no room for that thinking if you want to apply these tactics. This isn't about finding a boyfriend; it's about profiting, so do not let the thoughts of him liking you or not liking you cloud your mind or affect your strategy. That little Kitchen Bitch on your shoulder that has been with you since the age of 8 will tell you, "He seems nice. Maybe I should give him a chance and wait to use this stuff on the next guy I meet." There is no next guy! Stay strong and conquer him.

Hosheet

Get Comfortable Talking About Sex: This week I want you to have a conversation with a male about sex. It doesn't matter who the guy is, so long as it forces you to step out of your comfort zone. Ask this male about his favorite positions and then tell yours. Ask this male about oral sex, and how getting head makes you feel. I want you to openly express yourself in a way that takes away all the giggles and discomfort. Going back to being disciplined, some girls get open the moment they start talking to a man about sex because they rarely do it. Guard against this by knowing your way around a filthy conversation to the point where it's as natural as talking about nail colors. If you can't find a boy to talk to, you can do this online, log into one of those anonymous chat rooms and have a few typing sessions where you unleash your inner Jada Fire.

Don't Just Watch Porn, Study Porn: Speaking of Jada Fire, you need to watch porn. Porn movies often use dialogue geared toward the male fantasy. This ranges from submissive, "fuck me, I'm a dirty slut," to dominant roles like, "Your little dick can't make me cum, you're pathetic." Know both sides, and appreciate that these porn stars are truly actresses playing a role. This will come in handy when you begin things like phone sex and date teasing.

An Orgasm A Day Keeps Thirst Away: Remember that scene in *There's Something About Mary* where Ben Stiller is told to jerk off before his big date? That's fantastic advice. Instead of pre-dates, masturbate daily. If you're dealing with a guy you want to fuck, you may crack if the last time you had an orgasm was a year ago. Unleash that sexual tension often; it'll keep you honest.

Learn To Take A Compliment: When a man who you're into keeps filling your gas tank like you're a Range Rover, it may be hard to handle because you enjoy that flattery. For those of you who don't think of yourself as pretty or rarely hear anyone decent admit to it this could be dangerous. Toughen up by complimenting yourself every day. It will feel weird, and you'll want to call bullshit, but that's the old you, the insecure you, the never been good enough little girl that's holding you back from being a confident tigress. Ride your own clit to the point that you become immune to verbal manipulation.

Don't Let Pride Fuck You: You aren't stronger than sex. Therefore, do not put yourself in the same room alone with a man that you're extremely attracted to unless you have an easy out. Most women go with the flow, they get lead, and that's what men depend on. That one last, "please stay another hour" turns into all night. That, "just let me taste it," turns into sex. Stop being led by this sense of pride that no man can break you down or catch you slipping, he can. Before you even begin these tactics, be honest about your limits! You can write it down or just keep it in your head, but based on past experiences and the way you are around someone you see as sexy, you must know where your line is, and be careful never to cross it.

"We'll see" Is Better Than "No": Men love to be challenged, but they hate to be rejected. This means that the word, "no" can lead you into a brick wall when attempting to get a trick open. Understand "we will see" is the better term to use in your daily life. To tell him that you're thinking about it sends a signal to that man that he has to keep working away because he's almost in there. Getting what you want without giving away too much is dependent on the giver believing that they

will eventually receive what you have to offer, so straddle the “maybe” fence.

#4: *Pussy Costs*

Take a girl out to dinner. Treat her to the movies. Buy her flowers. Pick her up from her place and drive her to his. All of these things require money. A man will do all of these things, one of these things, or none of these things depending on how much he's impressed by a woman. Women tell me that "guys today" don't date, or they date cheaply. They claim that this is not a reflection of their value as women; it's proof that men of the 21st century lack respect for the dating game. I call bullshit. Pussy is recession proof. Pussy's value doesn't fluctuate on the NASDAQ. Every day a new vagina breaks a price record. So why is your stock flat? Pussy hasn't become free in the last 20 years it's become cheap, it's become discounted, and it's being given away by women who think men are hard to find and need to be fucked ASAP. It's been manipulated by men who've convinced girls to buy into this idea that to be independent means to accept going Dutch or submit to Come Over & Chill dates. Your pussy isn't a man's only option, there will always be girls who give it up faster with a lot less effort, but despite what other females are doing, YOUR PUSSY should always remain a luxury item.

Your pussy costs and every man is willing to come out of pocket in one way or another to get your pussy. This is a fact. You can look at your past relationships and point out that no man has ever really felt the need to spend or treat in order to win you over...but you fucked him anyway. Maybe there were men who simply tried a little, didn't get anything, and vanished...but when they came back, you fucked them anyway. You control whom you have sex with, and you dictate who has done enough. Stop pointing to those men who blow you off when they don't fuck you after a month as proof that you have zero value in today's market. Those men are window shoppers. Either they never really wanted your product or they weren't in a position to afford your product, so they browsed and then exited through the gift shop. These males aren't a reflection of your worth; you will not be everyone's cup of tea nor in everyone's price range so to speak. Tiffany's doesn't redo its front display every time some broke motherfucker walks by and looks, but doesn't buy. Throughout this journey, you must keep your value! You shouldn't try to switch up things that are proven to work if one or two guys don't buy into your allure.

The same way Napster fucked up the music industry, simple-minded women who allow men to manipulate them with this, "Oh, I don't believe in dating" rhetoric have fucked up the dating industry for all highly valued women. There will be those who will pass you up because even at dinner and a movie price, you come off as too expensive-- fuck those lames they aren't who you should be talking to in the first place. Men with real money will always be willing to pay full price, so your goal in life, even outside of these tactics, should never be to give yourself away to the cutest guy, it should always be to be shown respect and treated with full value. No matter how cute he is, how nice he is, or what story he has to tell, you do not Groupon your pussy because a man doesn't want to pay full

price!

I remind you; I'm not talking about the act of prostituting yourself for dates. The aim is to get value for your time and your time only. After a man has sampled your pussy, no matter how good it is, he's not going to be that enamored where he can't afford to walk away. However, if you get him to see you as extraordinary, sexy, and fun, that's something he'll always want to invest in because most girls are mediocre, stressful, and boring. The cost of getting to know you in the first place should be set at a certain limit, this serves as a fortress wall that will keep broke men, stingy ballers, and con artists out of your face. It's an unwritten rule that the first conversation is free, but the second one costs, stick to that.

Setting Your Price

How much is your pussy worth? Your answer should be, "priceless," or you've already failed. You don't need a man financially; you may want one, but you don't need him. You're a grown ass woman capable of finding a job, earning money, and buying what she wants on her own. At no point in this process should you ever fall into desperation and feel that you should sell your pussy for a fixed price because you have rent due, a lingering bill, or an emergency. This is *Ho Tactics*, not *Prostitute Practice*. You are priceless, act like it, and that power will get you anything you want without ever having to spread your legs. I will delve into seduction techniques later, but I have to remind those simple-minded women reading that this has nothing to do with prostituting yourself, but positioning yourself as an object of worship and desire. How much does your pussy cost? That's a better question. Remember, worth and cost are entirely different concepts. While your pussy appraisal is priceless, you have to give those bidding the appearance that you aren't out of their reach.

If I wanted to take you out on a date, what's acceptable? I'm talking real life, acceptable, not Twitter/Facebook putting on a front acceptable. If I were to call and ask to hang out next Friday, I imagine you would say, "Okay, wherever you want to go is cool with me." That humble and downright sweet response puts the power in my hands. I'm going to take you to IHOP, for a \$27 meal for two (tip not included because cheap niggas don't tip), followed by a trip back to my house to watch some Netflix. Even if you don't fuck me that night, I'm sure I will fuck you within the next two weeks, and I will never go over that \$27 again. As a man, I've determined the price of your pussy as if it's an EBay auction with no other interested bidders. You are now my EBay bitch and you don't even know it. Most women who go on a date with a handsome guy who has good conversation and an excellent choice in Netflix movies will give up the pussy without raising that price or demanding anything more than what they get. Why? Because that's what "nice" girls do, they don't ask for shit; they quietly take what they're given and are thankful they're not home alone. Maybe you have other guys taking you out or trying to take you out, but we all know that women who begin to over-like one guy are turned off by multiple suitors because they have tunnel vision. That makes this an EBay auction with only one serious bidder. By the end of the month you've gone on one real date, two eat in dates and have auctioned your pussy off for a grand total of \$81 or less. Your pussy may be priceless in your head, but you just sold it for \$81. Now are you following me?

What's a girl to do, ask for a \$200 date the first time out? Recommend going on a yacht cruise to show him you're a fancy bitch? No! You have to stop thinking in extremes of black and white. No matter if you want a sponsor, a boyfriend, or just a gift buying trick, you have to start with the same foundation—the sample. Your personality, sex appeal, and conversation are like a shot of top shelf Tequila. It gets a man's blood flowing and puts a smile on his face. The shot of your

personality is free, and thus the first date is free. It's a sample, a way to break the ice and show him how different you are from other women. You can go to IHOP, Red Lobster, or Ruth's Chris; doesn't matter as long as your sample is potent.

You do not go home with him. I repeat; you never go home with him or let him come home with you. You're like those little perfume samples that they pass out at Nordstrom's. That fool can rub that scent on him and wear that memory until it washes off, but that bottle costs too much for him to afford at this point. You set your price as priceless on the first date by not giving into your lust. If you can't fight your lust then I assume you sped through the last chapter on Dick Discipline without truly practicing what was laid out. If the first date aka "the sample" goes well then you will use the second date to set your price in a way that shows him what level of woman he's pursuing. Here are some things to keep in mind on date number two:

✓ **You Are What You Eat**

If you recommend cheap places, you establish that you're basic. You let him play the man and take you out on the first date to a place he established. Maybe he took you somewhere nice maybe he didn't. What's important is that you impressed him enough for a second date. Now you start to set the rules by showing him what's expected going forward. Go for elegance, not expense.

Yelp is your best friend from now on. Look for spots operated by well-known chefs, which have romantic settings. Sexy food, sexy wait staff, sexy date. Everything should scream sex! Wine, small portions, ambient lighting-- you're that kind of girl. No need to put on fronts about the type of food you like, it's all about letting him know decisively that this is how you always roll, there will be no drive thru windows or ordering pizza if he wants to get to know you.

✓ **You Need To Be Showcased**

You're not a Reebok broad, so why are you going on Reebok dates? Fuck going bowling, you need to establish that you're the type of girl that dresses like a goddess and needs to be taken places where he can show you off to envious men. For non-dinner dates, you should look into live music shows or the theater. Not a fake Tyler Perry gospel "play" that's hosted in the local YMCA, but a real theater that has an elegant vibe. The idea is to be able to wear that sexy red dress, show off your heel game, and do your hair in a way that's different from the last time he may have seen it. It's also important to go places where other men will be watching you. Playing on a man's jealousy makes you even more desirable.

✓ **Dogs Get Doggy Treats**

You must reward men for good behavior. Going forward, you won't have to ask for the basic things if you take this time to train him to do good by you. He took you out to a nice dinner and treated you to a bottle of wine. Give him a deep passionate kiss. Good boy. He took you out on a unique and romantic date. Play with his dick on the car ride home. Good boy. Basic bitches would reward this behavior with pussy or a blowjob, you don't. You give him simple treats that mean little to you, but get him excited at the thought of having you fully.

The key is to not let him lure you into having a nightcap. A man who gets worked up doesn't

want the night to end. He will ask to keep hanging out, try to order more food or drinks, whatever—but you must be perceptive. Leave him wanting more by ending the date at a reasonable time. Make sure the last image he sees of you is one where he's hard up after a kiss or worked up after a little fondling. This unattainable desire sends a man into a frenzy, and you are guaranteed to get a call that night and the next morning. His actions during the following week will continue to escalate in hopes that the pussy is around the corner. With each new act of affection, give him a small treat, but never your pussy. This is how you train that dog and set your house rules.

Pretty hurts and pussy costs, so why get all dressed up, waxed up, and made up to go sit in some nigga's house. All of these things establish your value without him ever seeing your pussy. After the second date he may not want to go out anymore, he'll be through with games, and ready to get you alone. Don't feel pressured. Continue your course as if you don't care if he stops talking to you and let him know that you always have other options. This is the final stage of knowing your pussy's value...

Limited Supply

When I was dating, I used my apathy as a weapon to get more free pussy than rescue day at Petco. Don't get me wrong, I did care about some of these females. There were girls I liked a lot, others I crushed on hard, and there were even girls who had me thinking it was love. My focus wasn't a relationship; it was seeing how fast I could sleep with them. Let's face it, a man's intent is sex first and then explore the bond second. When certain girls wouldn't want to come over, or they didn't want to rush the sex, I behaved myself as if it didn't bother me. This was all a front; I was plotting inside on how to hurry it up. When you're immature, the want for new pussy can't be denied, you want what you want, and you're willing to risk what could be a good relationship if you don't get that new pussy on your timeframe. In accordance to my horny nature, I went to war with these women, in a way they never truly understood, but in a way that I will now share.

I was semi in love with this girl; we were good friends in terms of talking about life, feelings, blah blah blah. She didn't want to have sex, she needed more time, so I stopped calling her. I would make up excuses as to where I had to go, and how I wouldn't be able to talk. To prove that I was still into her, I would check in, but only for a minute or two, and then get off the phone before she was ready. This pissed her off, but it didn't say, "he's not into you," it was more of a "you're losing him, you better think of something to get him back." Of course, it was a ploy on my part. When someone takes away their attention, human beings react the same way; they try to experiment with ways to get it back. One girl cursed me out and acted like a brat. Another one tried to talk to one of my co-workers to make me jealous. This girl decided to pour her heart out about how much she loved me and missed me. All three of these real life scenarios using anger, jealousy, and love pleas all ended the same way. The next time I saw the girl, we had sex finally.

I learned that women don't like to be abandoned, and fearing this rejection some use sex to recapture that interest. As men, we push women away, and then pull them back as soon as they're ready to give us what we want. Now that you understand this concept, I need you to guard against it. You met a guy who really likes you; you've seduced him, you've went out on two dates, and his mind is blown. Now he's tired of dating, tired of spending money, and wants to get the sex over with the same way he does with every other girl. He didn't break you down with the nice act, so his next move

is to stop caring. He now does the same thing I used to do, stop calling, stop being available, and only hit you up for short spurts, just to dangle that carrot in your face. Instead of falling for this push and pull behavior like a typical bird, turn the tables on him. Let him vanish, and when he comes back around, be busy. Miss his call, then text him, “I’m out with my friend, will call you tomorrow,” followed by that flirty kiss emoji. Don’t call him tomorrow. Let him hit you up again randomly and then suddenly remember him as if his very existence slipped your mind. Say that you felt as if he were falling back, and remind him that others are always ready to step up to the plate. This shows him that you’re not a chaser, and unbeknownst to him, you just used your own version of push and pull and it worked.

There are women who claim they don’t chase men, yet their actions suggest all they do is chase men. Don’t be the Basica that chases a man because he’s done a good job at promoting himself as a baller or a romantic match. This is about establishing value, not “does he love me, does he love me not,” bullshit. If a man pushes you, run. When he pulls you back, resist. At this moment, you either win or you win, never feel as if a man cutting you off is a negative. Men only react in TWO ways, they will give up because you’re too complicated or they will stop playing games and do things your way. I said win-win because if a man gives you the run around in terms of dating early on, that’s a blessing because you don’t have time to waste.

All of the things I’m talking about are literal. If you can’t open your mouth and stand up to a man, fake as if you have another date, or go without returning his call for a day or two, then you will fail. The foundation of Ho Tactics begins with being the type of woman that’s not afraid to say whatever she needs to say and check a man if he’s not reacting in a way that you expect. Typical female behavior is to suppress anger and go along with the flow in the early dating stage because you don’t want to ruin it. This isn’t a mating call, it’s a paper chase, so take the emotions out of it. *Oh, you stood me up for our second date... cool, say hello to the ignore button Mr. I own a chain of Wing Stops, because you are not special nor am I hard up.* Establishing that you have value mandates the ability to be a bitch and prove that you’re not going to let a man pick you up and put you down, use reverse psychology, disappearing acts, or threats of other women to check you. Respect isn’t given to women, so earn it!

Now that you’ve shown him that he doesn’t mean as much as he thought he meant to you, get back to dating at the same level you left off. The pressure of sex will still be there, but now he’s begging, not demanding. Remain strong, because it’s time to go in for the kill. At this point in a new relationship, you have all the power. You’ve proven that you’re not afraid to lose him and that other men are always interested. You aren’t some EBay bitch with one bidder; you’re a pair of Retro Jordan’s with a hundred dudes trying to win you. Regardless of his money or his status, he now knows that you can do better and will do better, and he will act accordingly.

#5: *Treats, Tricks, or Sponsors*

Who to Hustle

Are you a woman who just wants to be able to date various guys, be taken to nice places, get gifts even when it's not your birthday, and never have to come out of pocket when you're on a date? Then you want to be *Treated*. Being treated is the easiest hustle because you can use it on multiple men at once, ranging from those whom you have no romantic interest to those you crush on. If you don't like the whirlwind of dealing with various men, you can focus your energy and reserve it for that one guy you want to take on as either a boyfriend or friend with benefits that hooks you up on the regular. Think of treaters as starter men when perfecting your game. Treaters aren't necessarily ballers; they are normal guys who don't mind doing what they can, but you can't push them past basic gifts or activities because they literally can't provide luxury things. Most men enjoy showing a woman a nice time, so no matter your confidence level, these men can be your gateway hustle until you muster the courage to get more.

Are you a woman that wants to live an extravagant lifestyle and be spoiled by men with real wealth, then you need a *Trick_IZ*. Every woman says she wants luxury, but most should stay on the treated level because they don't have the mentality or seduction skills to impress a man that can just walk into a strip club, buy pussy, and not feel guilty about it. Tricks are usually well traveled, extremely aggressive, and have heard it all before, so you have to be on an advanced level. This isn't to dissuade you, but to remind you to be realistic in your aspiration. If you're a woman that's simple, homely, and doesn't really want to put a lot of work into perfecting the right appearance and mastering the right conversational skills, then you're not going to reach this level. Tricks have addictive personalities, and are usually very busy men who would rather spend money than time. They will give you almost anything you ask for, but they're not trying to keep you on payroll, it's usually pay for play, not pay to stay.

Are you a woman that needs assistance not gifts, maybe your tuition covered, your rent paid up for a few months, a car leased in your name, or business idea funded? If so, you're after a *Sponsor*. These men are usually older and have "I don't give a fuck" money. Sponsors are more concerned with having a fantasy woman at their beck and call than having a trophy on their arm in public. Most of these men have girlfriends or wives, so if you're a jealous type, then this isn't the

avenue for you. Unlike treaters and tricks, sponsors are usually guys who you won't be physically attracted to or guys you have to play the side chick role for because they have a family. These flaws are a part of their willingness to support a woman financially. Married or men in long time relationships are bored, they were attracted to your vibe, and they aren't going to pretend like the average, "I have a situationship" type of dude. They are going to take care of you, so long as you are cool with their truth. Sponsors who aren't lookers are usually those men that grew up wanting to fuck the prom queen, but they were never cute enough or popular enough. Money has changed that, and now their one wish is to pay to have the prom queen at their disposal. Most of the men you meet will be tricks you have to convert to sponsors. Authentic sponsors aren't usually that social, which is another reason they want to take you away from the world and set you up in a secluded apartment where they're the only ones with the address, it gives them a safe haven.

<u>Treat</u>	<u>Trick</u>	<u>Sponsor</u>
Hair done Dinner Date	New Hand Bag Caribbean Vacation	Rent Paid New Car

Take a notepad and draw three columns, and at the top of each column list, Treat, Trick, Sponsor. Write out all the things you want from men, and more importantly have the heart to go for. Some of you want a new car but would only have the heart to get your phone bill paid. Be honest with yourself, you don't have to make some Aladdin's lamp wish list just because you want to front as if you're about that life, it should be practical because this is what you will actually get. If you want a dinner buddy who takes you out whenever you feel like it, then write that down under Treat. If you want to travel to different countries for free, write that down under Trick. If you need ten thousand to start that cosmetic line you've been dreaming up, write that down under Sponsor.

You're smart enough to know what level of hustle you're trying to pull, and if you get confused think of it like this: \$500 and below goes under Treat. \$500 to \$5000 goes under Trick. \$5000 to infinity goes under Sponsor. That's a generalization, remember that the longer you know a man and the more infatuated he is, the more the lines will blur, so it's totally possible for a guy on the treat level to be so taken with you that he breaks you off with a pair of Louboutins for your birthday. For the purpose of this list, keep it simple, it's just to focus you during the learning stage. Every hustle has a beginning, middle, and end. None of this is meant to be a long lasting relationship. You get what you want and then you get out. To get lazy and comfortable leaves you open to exploitation. No matter if he's a treater or trick, once he survives your initial hustle and becomes someone you actually depend on or love, you lose your power and that man can and will reverse rolls and get everything you got out of him back and maybe more. Don't fall in love with your mark!

The first step when trying to land one of these men is to put up your walls in order to eliminate broke dudes from your life. The average guy you talk to will be full of shit, they will say they own businesses that don't exist, drive cars that are borrowed, rock watches that are perfect knock-offs, and unless you do your homework, you'll end up like the dumb Hos that travel to NBA All Star Week and end up entertaining some local drug dealer that got fresh for the weekend. Your job is to weed out Mr. Nice Watch from Mr. Fake Watch, to get to the middle game where you're milking this man for whatever you want, and to know when to walk away. This requires you being emotionally strong; this is business disguised as pleasure, so keep your eyes on the prize and be heartless, or as close to it as a human being can get. You're trying to come up off this dude, not make friends with him, repeat that and live that. I realize the hardest part will be telling who is real from who is fake, so here are some tips.

✓ Show Not Tell

It's easy for a man to talk about what he's doing, what he's done, and what's he's going to do for you. Fuck the talk, where are the fruits of his labor? I'm not talking about the kind of car he drives or the jewelry that's blinging off him, only basic bitches would ever equate a luxury car and earrings as proof that this man is legitimate. Where does he live? Not where he stays, or where his mail goes, but the home he can take you to if you were to ask to go right now. Where

does he work? Not what his hustle is, or what business he's in, where does he physically work? Those two things will reveal if you're wasting your time, or if he has potential. Guys who are bullshitting will claim to have multiple homes or name drop an area that he knows people check for like Buckhead in Atlanta. Ask where he works he'll say he's a business owner and entrepreneur, maybe listing something vague like real estate or music. Your job isn't to confront him and challenge his honesty; it's to make him show you in a way where it doesn't make you seem as if you're testing him.

If you don't think he lives where he says or he's being aloof, ask to come over sometime during that first week that you meet him. You're not really going to go to this man's home, but you want to see if he's going to invite you to the spot he claimed or if he's going to give you an excuse like, "Um, the house in Buckhead is being fumigated, but we can link at my cousin's crib in College Park." In terms of employment, if he's listing a job that doesn't seem real, again ask the "where" not the what. He has to be working out of somewhere even if he's self-employed. Tell him you'll stop by and bring lunch, then ask for the address and watch for his reaction. If he has what he says he has, he will prove it, so always look past the flash, and ask to see the substance. Housing and employment are the two things you can't be afraid to ask and check on.

✓ **Burden of Proof (Headphone Test)**

No matter if he's a dude who's living large or average, you have to see how willing he is to spend. Just because a man is rich doesn't mean you're going to get in his pockets. There are millionaires who wouldn't buy a bitch a bottle of water in the desert, so don't think because he has it to give that he will give it. Average Joes who really like you and have a stable income aren't going to be open to treating just because you assume it's within their budget, you have to put out feelers. There are numerous reasons why men refuse to come out of pocket, maybe their money is tied up in their business, they're going through some kind of financial crisis that you would never know about judging by their lifestyle, or it could be as simple as they don't trust women and see them all as gold diggers.

You don't want to spend your time with "Rich-Broke" dudes or cheapskates. This goes back to the second date. See how he spends on the meal, the type of wine he orders or the seats to the show he splurges on. During the next week that you're seducing him, ask for something small that he can drop off to you on date #3. For instance, everyone uses headphones for their phones these days, and they vary in price. During a conversation ask if he could stop by a store and pick you up some headphones as if it's an emergency. Don't specify the brand or the type you want, let him decide and tell him to surprise you with them when you meet up.

If a guy shows up empty handed and says he forgot, then he isn't someone who spends money on women freely, and should be phased out immediately. If a man shows up with a pair of cheap \$20 headphones then he's probably on the Treater level. He will make an effort to give you what you want, but only within his budget. If that man were to bring you an expensive pair of headphones from a quality brand like Bose, then he put thought into it. Most likely, this is a sign that this man has money and doesn't mind tricking to put a smile on your face. The headphone

test is an easy and simple must try with every man and feel free to substitute headphone for whatever small gift that makes sense in your world.

✓ **Celebrity Means Nothing**

Some of you live in cities where you will frequently come across celebrities. In LA and New York, it'll be actors and musicians, other places this means pro athletes. Just because you see someone on TV doesn't mean he's rich, he doesn't mind spending, or has it to spend. I knew a guy that spent all his money to keep up appearances, and relied on women to pay for his lifestyle. He was a semi-famous dude who used his celebrity to pimp women in the very manner that I'm trying to teach. Understand that the celebrity culture comes with many free perks. They eat free at restaurants because the manager wants to use their business to lure other clientele. They get free jewelry or clothing to promote a company. They get free pussy because some women just want a notch in their belt and brag that they were pretty enough (ha!) to fuck such and such. Due to living in a world where they aren't used to paying, some celebs will treat you worse than a broke dude from the block. You know where they work. You know where they live. They may even pass the headphone test by giving you a pair of their old Dre Beats. The way you test a celebrity Treater, Trick, or Sponsor is different, because they are used to Ho Tactics. You see if these types of men are worth your efforts by using reverse psychology.

You don't need anything and you don't want anything—the first month that is... Go out on those nice dates; be sure he's not shortchanging you as far as courting, and act as if he's replaceable if he tries the push and pull. The biggest difference is that you pay for every other date. Let's say you average four dates in a month. Come out of pocket twice, and don't accept a tip either time. This way you show this celeb that you're not a gold digger and establish a difference in your mentality from the token groupies he smashes weekly. What has to happen during this time is that he will prove his personality by doing something to compensate. He will let you back him down, and pay for dinner, but the next day he'll try to rectify it by buying you a gift or over doing the next date in a way that makes up for it. He doesn't want to feel like he owes you, and it's offensive for any man with money and class to let a woman grab the check. If he doesn't try to make it up to you, then he's not a spender, cut him off. If he does reward you early and often, he's just like any other mark and Ho Tactics will work.

✓ **Know That World**

Comedian Lil Duval once said, "I have one chick that thinks I'm a Co-Owner of the Jacksonville Jaguars." What made that funny is that it's probably true. There are girls who are very intelligent, yet so fucking dumb when it comes to knowing how a man makes his money. If a guy were living a certain lifestyle, and he were to tell an airhead woman that it was the result of working in some industry she didn't know a thing about, she wouldn't rack her brain thinking about the plausibility or if it were true, she would take it at face value and enjoy the meal because the proof is there. The minute you let a guy bamboozle you, your allure fades. You're still pretty and still an object of desire, but you will never get that respect back. The average non-celebrity, local drug dealer, or weekend baller, relies on dumb Hos who fall for the stories

that they're some kind of legitimate big shot. You may think it doesn't matter where he's getting the money to trick on you from, but you should.

You don't want to get caught up investing your time with a man who's playing you at the same time. Nor do you want to become linked to a man that's one police bust away from naming you as an accomplice. The ghetto celebrities are usually criminals, so don't bury your head if his story doesn't quite sound right. I've seen a few women in Baltimore have their cars repossessed because they didn't know their sponsors stole the whip or used illegal money to buy it. Some of you live in areas where the only men with money are the D-boys[8], but I strongly advise against trying to turn someone like that into a trick or sponsor. Drug dealers and criminals are some of the biggest marks out there because their egos blind them to sophisticated Hos, and fast money is burning a hole in their pocket anyway. "I been known to blow a quarter brick on baby hairs and a messy bun," are words rapped by Pusha T. Coke boys love Hos, they will fall for all these tactics, but their lifestyle is a risk and even if you only want to pull a short hustle, it isn't worth the danger.

The FBI will take the house and the IRS will come after you if they think that gift money was laundered. Ignorance is never bliss! Know the industry a man claims to be in, so you can prove to him that you're not a ditz, so you protect yourself in case of any fallout, and be able to figure out how much money his industry is really paying him so you won't get fucked by rent and lease dudes. If he's tall and claims to play for the Timberwolves, check that fucking roster. If he's a chubby dude that says he plays left guard for the Houston Texans, bring up that nigga's football card on Google. The music industry is harder, but know what artist he works with and look up credits. If he has a legitimate business, search for records in the state he operates. Don't get so blinded by your hustle that you get hustled yourself.

Oh, did you think this was all about going out, smiling at a guy in a Benz, playing with his dick under the table, and waiting for him to deposit money in your Wells Fargo account? Hoing isn't easy; it takes discipline, knowledge of your value, and the ability to sift through the lies and bullshit of men to determine if they can afford you. Most of you reading this can't tell if a man's lying or not after he's already fucked you, you're smart but not perceptive, no-nonsense yet naïve. This is the big leagues, and there is no room to second-guess yourself, so read the previous chapters several times, and make sure you're ready to proceed.

If you're really serious about getting treated, tricked on, or sponsored then you have to be willing to work at determining the real from the fake, and not just at the beginning, but throughout this hustle, because the deeper you go, the more curve balls these men will likely throw at you. You're always free to email me about specific situations if you have the advice package, but I shouldn't be your crutch, you must study this foundation and be able to roll with the punches. You wanted to learn how the dark side wins, so don't get scared now.

#6:

How to Flirt the Ho Way

Girls have become so bad at flirting that men can't tell if the average chick is being nice or if she is genuinely interested. This leaves a huge opening for women who know the ends and outs of flirting to dominate the game on every level. I once spoke to a girl who was frustrated with her inability to get this guy at her son's school to ask her out. They would say "hi" and chat about the weather, but she assumed that he didn't really like her, so she acted sheepishly instead of going after him. I asked if he spoke first or if she spoke first? She said he would initiate most times, once he even chased her down outside to ask about her Christmas since he hadn't seen her in a few weeks. I then asked what she had done to show him that she liked him. Crickets. Her response was, "What am I supposed to do, jump in his arms?"

Again, women see in extremes, instead of accepting that most things in life require you to read between the lines while using tact. It's not about being overt and saying you're interested; it's about the subtlety of flirting in a way that even Stevie Wonder could pick up on the "I want that dick" vibe. The way you hang on certain words, the sexy smirk you give, as opposed to the goofy laugh, even body language can spell out interest. It doesn't matter if you're talking about the weather or your boring weekend, a woman who knows the power of voice inflection, strong eye contact, and doesn't mind flashing a sly smile can make those topics sexier than discussing his favorite bedroom position.

Hos aren't afraid to talk. Everything they do is built around their ability to speak to any man without that awkward feeling that she's not on his level financially, physically, or mentally. Hos win out over most women because they aren't afraid to sell themselves. What attractive, well read, yet shy women fail to realize is that no matter how great you are, you don't come with a billboard listing these traits. You don't have a cheerleader running behind you like, "Sara owns a business, doesn't have kids, has only slept with six guys and loves football!" All you have is what you step into the room with, your looks and your actions. Your looks are good, but your actions have you standing in the corner talking to the one person you know. How will any man know that you possess all of those great qualities? Who else is there to inform a top shelf man that you are a top shelf woman? In order for him to uncover these things, he would have to walk over, interrupt your lame conversation, and see what you have to say. There are men who will do this, and it still doesn't solve the problem because an introverted woman who is afraid to rise to the occasion won't know how to interact with this man in a way that's flirty and engaging. A typical educated yet awkward woman will stumble through conversation, over laugh, have pockets of tense silence, and leave the man thinking she's weird.

Let's back up a bit, and keep it real. Most men with money, status, or those things that will make him a perfect trick or sponsor, aren't going to stroll up on 90% of the women in his city. Not because they aren't pretty, but because they may not be worth the risk in his eyes. Every man has his own taste when it comes to attraction, and just because he thinks you are cute doesn't mean he's willing to put his feelings on the line by approaching you. I've had at least two girlfriends that I would have never approached in public. If it weren't for being a friend of a friend, I would have never gotten to know them enough to want to be with them because they didn't fit that flawless category I pretended to need when I initially laid eyes on them. If you know the mind of man then you understand looks change after a conversation, a connection, or flirting. That charm I spoke of earlier will win over that picky man who rated you a six from across the room.

To walk over and compliment him, make him smile, share a story, etc... will endear you to him and raise your stock. You go from "she aight," to "she sexy," and you didn't even reapply any lipstick. That's the power of compliments built upon bonding. It's similar to not liking Miley Cyrus then seeing her in public and she's actually really nice and jokes around with you. The next time her song comes on your radio, she's not "that wack bitch that can't twerk." You know her and she knows you, so now you turn it up and say, "Ayyy, that's my girl." What changed? Hos understand that flirting and compliments lead to endearment. This is what gives them the confidence to walk over to any man regardless of how she looks because conversation will always upgrade appearance!

Tricks may still approach you, but that's not the point. I need you to accept that finding the right man to hustle will often require you to make the first move. There are women who men consider "next level" beautiful, and they will walk up to them in public... if the setting is right. So yes, Mr. Heir to a coffee company can chase you down if you're what he's looking for that night, but why leave it up to his discretion. Why let this trick choose you, when you can choose him and from the jump have him thinking you're infatuated? A man of means has a million excuses not to go after a woman, but the main thing at work is that the male ego doesn't want to be curved. To spark the conversation begins the process because guys get over eager with thoughts of, "She spoke first, that must mean she wants to fuck." Let him wag his tail, you're going to lead that dog by the leash and drain his pockets way before you drain his nut sack. Do not fear conversation! Understand that in order for this to work you have to check your ego at the door. You can't operate under the rules of, wait for a sign or lure a man in with eye contact. Given that these men won't risk approaching you out of pride, you have to do what Hos do, go to that mine in order to dig for gold.

Hoexample

Now that we know what most women do wrong let's look at what Hos do right in terms of approach. Let's call our example Ho, Maria. Maria isn't in a ratchet club scouting or at her cousin's birthday party in the Bronx hunting for a come up. Maria isn't a weekend Ho or a basic Ho, she's about this life every day and doesn't feel the need to go to the typical places. Maria can pull her Ho Tactics out any and everywhere because it's not about the place or situation, it's about being prepared to sell yourself as life changing at the drop of a hat. Maria is at Best Buy, not looking for a man; she's just shopping for herself and understands that the Best Buy crowd is much different from the typically thrifty Wal-Mart shoppers.

Again, Maria is always about that life even when she's not "on the clock." Opportunity can knock at any time if you place yourself in better environments, so why hit the flea market when you can go browse the Apple store? Maria doesn't have to be glammed up so long as she's not looking

sloppy. Like I said earlier, all women should dress to impress themselves, so although she's toned down in a pair of high-waisted shorts and loose fitting blouse, she's wearing bright yellow heels that draw attention to her bronzed legs. Maria is still accentuating her positives even though she wasn't thinking about hitting a lick when she walked into the store. A few guys stare at Maria, she may make eye contact with the cute ones and grin, just to size them up, but she's not looking for easy prey. Maria is not going for the cutest or even the best dressed, if she's going to take a break from shopping and catch a mark, it has to be a guy that looks like a true winner in less obvious ways, like that business professional who wears polished shoes, not retro Jordans. She spots a guy testing out a laptop. He's nice looking, well put together in terms of wardrobe, and he's testing out the expensive computer, not the \$300 Dell that's still running Windows Vista. Maria knows the odds of him being a worthy trick is still 50/50, but she's going to trust her gut and go for it.

Maria puts on her game face and walks over to the computer next to the mark. She pretends to be reading the specs and then comments to herself, "What the hell is the difference between these things?" Men like to seem as if they're smart and brag, or they like to wisecrack about things they don't understand. The mark knows his shit and responds that it's the CPU. Maria doesn't give a fuck about CPU or RAM she's about DOLLARS. At this point, the guy may be afraid to keep talking, so Maria keeps the conversation flowing by asking which one he's going to buy. This opens it up to his shopping agenda; from there it's on to if he lives in the area or just happened to be near the store. The conversation continues as he tells her what part of town he's from, and Maria responds that she knows that area and has a girlfriend that used to live around there (not really, but it's something to talk about). From there, Maria shifts to work, smoothly asking if this is a computer he can use on the job, because she's thinking about getting one just for home. The mark then answers that he does need it for work. Now it's organic to ask what he does for a living without seeming as if she's digging.

Maria will have just learned everything she needs to know in order to date this man in less than seven minutes. Did he live in an area that's known for being upscale or is it the hood? Did he name a job that affords him good pay or is he working some job any moron with a high school diploma could apply for and get? If he answers that he lives near the Trap and that he works as a lead associate at Lids, Maria will thank him for his help and keep browsing. If the mark tries to pull her back and ask for her number, she'll let him off easy and say she has a boyfriend—sorry. If the mark lives in a nice middle-class neighborhood and works as an account specialist for Charles Schwab, then Maria goes in for the kill. She has to go check out, but she would love to hang sometime soon. Maria did everything right, she not only job checked and found out what type of area he lives in, and knew that world enough to do a checklist. His particular field of banking is usually lucrative, check. Where he lives is middle to high class, check. The Ho research is done. At this moment, Maria doesn't know if he's lying or if he has money to spend, but he's a better prospect than most, so it's time to seal the deal.

This is the moment where a Ho uses flirting to secure her date unlike most women who just hand out a number and hope a man calls. The mark is most likely single so he'll take Maria's number. Maria will give it to him and say, "I don't do texting... I like men who call." She just checked his ass with a smile and a wink. Hos can't game men via text message because verbal communication is a must for the seduction step. He'll promise to call and maybe diss texting himself to seem cool. Maria now has to exit in a way that has him on her clit, so she extends for a handshake and an "I'll be talking to you, handsome." Maria doesn't just shake his hand; she holds his hand, remarks on either their hardness with a sexual connotation or their softness with a purr. She slowly lets go of his hand and switches away knowing that he's watching. This man is going to call in a day or two, and Maria is

going to test him over the next three dates to see if he's a Treater, Trick, or Sponsor.

Alternatively, if the mark has a girlfriend and instead of giving Maria his number, he informs her, "I'm actually seeing someone," then it's still on. Maria's aim isn't to be side pussy or main pussy; she just wants a come up. Maria respects that this man is honest, but that doesn't get him off the hook. She fakes happy, asks how long they've been together, and his girlfriend's name... this puts him at ease. Maria then tells him to take down her email; surely, baby girl won't mind him having a new "friend." Again, the sexual undertones in her voice are direct and tantalizing. If the mark hesitates, Maria checks his ego, "Don't tell me she has you on that tight of a leash," which is a phrase that stings any man with pride. The mark exchanges info with Maria, and like before she goes for the handshake, and flirty goodbye. No matter his response, Maria wins. It had nothing to do with her looks; she was in a random place, feeling as sexy as she always feels and she used her aggressive actions and flirtatious behavior to get what she wanted. The way she came off will have a single man at home daydreaming about that meeting or a man who is in a relationship planning on ways to keep this going without his girl knowing.

This is how Hos pull men. No matter if it's a stuffy club, holiday party, bar, supermarket, coffee shop, or picking up their kid from school, flirting can be used to get the number of virtually any man that she chooses. If a man looks like a good candidate, she sizes him up then makes contact. Those simple steps are things that most women would rather die before doing or shy away from because they don't know what to say when it's time to speak first to man. There is no such thing as, "wait on him," in Ho culture because money is always worth the risk.

Hoing Up

You saw how easily Maria does it, now are you going to sit there and come up with a million, "but what if he doesn't respond the way I want," excuses or are you going to focus on the fact that this level of flirting will not fail? If you aren't confident in your approach, if you're awkward and scattered, then don't even bother going forward. You don't have to be the best talker, funny, or witty, all it takes is the ability to perform the following things with a smile on your face and twinkle in your eye.

✓ Invade His Personal Space

The closer you are to a man the more you arouse him. That's sexuality 101, and you should have noticed this back in elementary school when boys wanted to sit next to certain girls in class.

The body heat, the smell of perfume, the scent of hair care products, those are the easiest sex triggers because they transport a man back to the various women he's experienced in life. To be inches away from a man disarms him in a way words can't, calming his nerves and igniting his libido at the same time. Maria the Ho stepped up next to her mark, shoulders inches away from him. That's the ideal position to be at first; side-by-side, or side angled towards a man. By not directing your body fully towards him gives the feeling that you're into him, but not too open or thirsty for him. Face to face is too close, he doesn't need to know you had Chipotle for lunch, so avoid breath-smelling range.

A man should be close enough to want to touch you, yet feel as if he can't touch you. Women usually stay at least a foot and a half away, and face men straight on; you don't play by those

rules. It's taboo to touch a stranger, but you don't play by those rules either. Shoulder nudges, lint wipes, even light chest smacks, are weapons at your disposal, you can even brush him "by accident." Men love that shit.

✓ **Unrelenting Eye Contact**

Where do you look when you talk? You'll probably say, straight, but that's not true for most people. The eyes have a tendency to wander when lost in thought. You're trying to think of the next thing to say, and depending on what type of thinker you are, that can take your eyes upwards, downwards, or left to right. This is the hardest part of flirting to master because eye contact is habitual. You have to break your bad habit, shake off the nerves you get when looking in someone's eyes, and master the art of staring through a man. When I was in New York for a seminar, there was an amazing woman who made the best eye contact I've ever seen. I told her this the moment I felt "that" feeling. The co-host, another woman, even said the same thing later that night like, "holy shit, that was sexy." Good eye contact isn't about how wide you open your eyes or squinting as if you can make your eyes sexy and almond shaped. Your eyes are your eyes; you can't change that, so stop working against what you were given by trying gimmicky tactics to look sexy. Instead, focus on the feeling behind that stare.

Models, real models, not hood models, know how to glare intensely and get across the following emotions: joy, sadness, anger, and desire. You want desire, but most of you are stuck on joy. Someone must have taught women the way to show interest is to be happy, but happy isn't sexy. Don't sit there over-smiling with eyes wide open afraid to blink. Find your desire spirit animal—that feeling in the pit of your stomach that makes you want to fuck the shit out of your favorite R&B artist when he licks his lips that's the feeling you want to channel. That's not a smile or a blank expression; that's thunder! The eyes don't lie, therefore, any man who you're looking at while channeling that desire, will feel as if it's all for him. You don't have to be that attracted to this man. The same way actresses think of past tragedy to bring themselves to real tears, think of your strongest sexual desire, and bring it out during that initial conversation. While you're looking at an okay guy, your mind should be fantasizing as if he's stallion that you can't wait to ride bareback. The way you look while lost in lust is a unique glare, but it's on you to isolate it and use it as a weapon. Get a mirror and practice this look, don't giggle and laugh, have confidence that you can epitomize sex, and you will every time a man makes the mistake of looking in your eyes.

✓ **The Sexy Highlighter**

Your voice can make a man hard just as quickly as stroking his dick with your hand will, maybe faster. The unheralded superstar, when it comes to flirting, is voice inflection. I meet women all the time that have given up on the sex appeal of their voice because they sound like MC Lyte with a cold. No matter if you were born with a cute baby doll voice, have a deeper tone than most women, or accent that people laugh at, you can still make it work for you. Maria would hang on certain words when she was reeling in her mark. Things like "hard," "look at you," "you're funny," "Let's chill sometime," can be said conversationally or they can be highlighted with sex. It's a little difficult to describe on paper, but take the sentence: *I hate shopping*

alone. Say that as if you're mad and annoyed. Now say that as if you're Marilyn Monroe. It goes from being dry and bitchy to insinuating that you want somebody to go shopping with you... or that you're using "shopping" as a code for something filthy.

Marilyn trained herself to talk like a flighty bimbo because men are powerless against low, slightly whispering, yet pointed tones. Girls regularly use this trick, but mostly when they're trying to be sarcastic, such as, "oh did I hurt your feelings," you speak like a baby towards a man to be condescending, but if you take the bitchiness out of it, and use it in a normal conversation on certain words, it's highly effective. Say the word, "hang," but hold on to it and spread it out. It's not a big word and to say it fast means nothing but to baby voice it or hold on to it for a half second longer tells a man, "damn she really wants to hang on this dick." Of all the flirty tactics, this one will benefit you the most going forward. When we get into phone sex, defusing an argument, and even asking for money or favors, the ability to use sexy inflection will be the difference between him eating out of your ass or kicking you out on your ass.

✓ **Know The Script**

You're leading him he's not leading you, which means focus on your goal when you first start talking to a guy, and don't get sidetracked by the things he's saying. You are trying to size up a man who can trick on you, not looking for a potential boyfriend that thinks you're cute, so don't let him sweet-talk you out of your mission. Where does he live, what does he do, and what do you know about his world? Those three things are at the core of your hustle, and you need to remember to hit all of them. An actor is allowed to improvise his lines, and you're going to be made to improvise in each conversation because no man is predictable down to a conversation. I gave you the example of Maria the Ho in Best Buy; I could give you another one of Maria the Ho at a party, but none of the details of what she says makes a difference, it's all about making contact and then flirting. Actors have the freedom to create, but they still have to get the important exposition out during their scene. Be free to do you, so long as you get those three things across in the process.

A man with just as much game as you will over talk you; he'll dodge questions, and use his own brand of Dick Tactics, such as compliments or random responses to get you off your square. Go back to the well if you feel as if he's being aloof. If that mark dodges a question about work, pretend not to hear and let him talk about what he wants to, but then stroke his neck as if he had something dangling from his collar and responds with, "I'm sorry, what was it you said you did, those lips are distracting." What just happened? You got closer into his personal space pretending you were dusting him off, you used inflection on the word "lips" to get him open, and complimented him with something that makes him cheese internally, now he's back on track and will have to answer your question. Remember you have all the power because he thinks that you're a slut because you approached him first and that all he has to do is say the right thing to hit that. You're not going to fuck him, you may not even date him; the only thing you're doing is using your feminine wiles to get this man open to the point where he'll tell you all you need to know about his basic life. Hit all three points of your script, or you may be wasting your time... and we all know time is money!

✓ Leave Him Wanting More

The worst thing a woman can do is hang around too long. Flirting is like a strip tease, not stripping, but the old school Gypsy Rose Lee[9] strip tease. What made Gypsy so different is that she knew that men want what they can't have. Any girl could take off her bra and flash her tits, but the buildup is what guys pay for. Flirting is all buildup, with an undertone of sex.

You're close enough that he can taste your Chanel No.9, he's staring in your eyes, and he's hanging on every word you say because you're verbally stroking his penis with voice inflection and sexual innuendo. He's putty in your hands, but once you ask for his number, it's time to go.

If he wants to talk more, that'll cost him a phone call. It's always hard to walk away when someone wants to talk you to death, but don't be afraid to be rude. Make up an excuse about an appointment, a friend waiting in the car for you, anything to exit. If you're in a spot like a club or at a party where you're not leaving, be smooth when distancing yourself, "I don't want to be rude to my friends, we'll continue this when you call me," or "I should let you get back, sexy, I don't want to stop the other girls from trying to get some attention from you too." It's all ego stroking and a promise of continuing your connection later. You left an impression instead of overstaying your welcome, and because of that striptease, his interest will remain high.

You only get good at flirting by flirting. For the next week, practice these skills in public on unintimidating guys aka practice tricks. Even if you don't want their number go through the motions of invading their personal space, eye fucking them and questioning them in a sexy way. You have to be able to prove to yourself that you have the confidence to approach a man and stay focused. Don't merely remember these tactics and save it for the day you finally meet a guy that seems worthy or you'll struggle. Practice makes perfect, and repetition forms habits. Get into the habit of talking to men, looking at men, and approaching men in this way a few times before continuing on to the next level.

7: *How to Seduce the Ho Way*

Ladies interview men intensely because the objective is to make sure he's honest and trustworthy enough to be a boyfriend or potential husband. Hos substitute the interview process with the seducing stage because they know the way to a man's wallet starts with his dick. His life story and past relationships don't matter when you're trying to hustle a man because you're not looking to bond on a real level. All a Ho needs to know is if he's paid, how paid, and how generous he is willing to be with that money. Once you establish that you have a guy who is willing to treat you to nice things, you dig the hooks in deeper by using what a man wants the most against him—sex. A Ho's job is to be a fantasy woman. A woman that listens, isn't judgmental, never stresses for time or attention, and most importantly knows how to be a filthy whore. I remind you that these are the non-sex tactics, so if the way you've been taught to seduce is by letting him stick the tip in, you're going to need to throw that game plan out in order to become a master of making a man cum, without using your pussy.

Seducing is the progression of flirting, yet girls who are good flirts often freeze when it's time to really get down and dirty. Earlier, I spoke of the first date as being one where you hook him with a shot of your personality, which isn't about, "I went to this university, I'm starting this business, and I traveled to this city last summer." Personality has nothing to do with random facts about your life. In order to make a man see you as sexy, desirable, and indispensable, you have to show him that you are a good time. What makes you funny? What makes you edgy? What makes you nasty? What makes you different? That's not rhetorical; answer that in your head right now. After you've come up with those answers look back on the last time you were on a first date and think about how you brought out those four things in a way that a man could co-sign your answers. Most of you can't answer the question or aren't sure, but the truth is in the results. You didn't separate yourself because a shot of your personality is weaker than a Peter Gunz late night alibi.

The last first date I went on was with a very corny woman. Here's what made her corny: during that dinner, she didn't say anything provocative or interesting. She just laughed at my jokes and played coy when I made a perverted comment. In the movie theater, I got my feel on her, but she kept her hands to herself, not because she wasn't into me, but because she was afraid. After the date, I took her back to my apartment and proceeded to gas her up about how fun it was spending time with her (lie) how sexy she looked (she was pretty, but not that pretty), and how I didn't want her to leave (truth). After about forty minutes, I had her bra off and my hands down her pants. She stopped me, and

told me she had to go before she made a mistake. I tried to go back to sweet-talking her into staying, but to her credit, she didn't give in. Although I wasn't impressed by her personality, I was excited by the prospect of having sex after seeing her half naked.

The next weekend, I skipped the going out to eat stuff because why waste my time when all I was doing was talking to myself? I got her right back over where we left off. A week of talking on the phone, flirting, and gassing her up had won her over and she was willing to go all the way. I got head, had sex with her, and promptly got head one last time before telling her I was about to go to sleep. Asshole move, but this is how most men operate when they come across a cute girl who isn't exactly intriguing. The average woman is unsure of herself when on a date with a guy she likes, which leads to awkward behavior and a corny vibe. Men don't want to hang with a cornball no matter how phat her ass is or how big her breasts are. Think if you do these things:

Counter Conversation: Wait for him to talk and you simply respond to his question with the answer and a dry followup about the same subject. Never sparking your own topic.

Over Laugh: You don't have anything to add on to what he's saying, but don't want to be quiet so you laugh harder than normal, or giggle when nothing's that funny.

Walk on Eggshells: You don't want to say anything to offend this man, so you keep the conversation safe and inoffensive. It's like putting someone whose best jokes are about homosexuals in a gay bar, they don't want to offend so they tone way down.

Don't Rape Me Body Language: You don't point your body towards him or inch close when walking. At dinner, you sit across, not next to him. Walking to the car with him, you keep your distance.

These things are understandable when you're not familiar with a person, but this isn't modesty tactics to get a man to see you as a sweet woman, this is Ho Tactics to eat this guy alive. Hos get real comfortable real fast, and because it's such a different way for a woman to act on a date, men are taken off guard and easily impressed. You have the ability to get comfortable; you just haven't practiced this with the right men. Each one of you reading this has agreed to a date with a guy you didn't really like, you saw him as only okay, but you were bored, and so you agreed to go out because you had nothing to lose. You were accidentally Hoing!

Selling your company for a date with no intention of ever doing anything else, it's something that all girls do. On that date you probably didn't give a fuck so there was no counter conversation, you said whatever. There was no over laugh, because you didn't want him to think you liked him by over laughing. You didn't walk on eggshells because this guy was more like the homie than prince charming. As for body language, you probably kept your distance, but I'm sure you were relaxed, not bashful in regards to how close you got to him. That man wasn't a threat, so you didn't act awkward. In response you weren't seen as corny, you were seen as the fun, slightly goofy, girl with good conversational skills, and that clown is probably still trying to take you out again. You have to be able to be that comfortable with men who are winners.

Hoexample

Let's go visit our friend Maria the Ho on her series of dates in which she seduces a mark. The first date is one she allowed him to select, and it's the Cheesecake Factory, a nice inexpensive place that literally has food from every damn country on their menu. Maria doesn't usually do dinner here, like most smart Hos she comes to hang by the bar after the business men get off work, because sitting down with a girlfriend and splitting an order of buffalo blasts doesn't leave her room to flirt with a man like standing at a bar surrounded by stressed stockbrokers will. They get a booth in back and Maria takes a seat across from the mark. She orders water, not liquor, because she has to be in tune tonight, not turned up. Immediately Maria pouts, "You're going to leave me all alone over here?" The mark is taken aback, he doesn't know this girl like that, and she wants him right next to her. Of course, he rushes over and rearranges his silverware on her side of the table. Maria now rewards him by squeezing his arm with a hug as if she's super excited to be next to him.

The waiter comes over and asks about food, Maria begins to joke with the waiter about how the mark couldn't stand not being close. The waiter, like anyone who wants a tip plays along and adds on his own compliment about Maria being pretty. Maria continues to sass the waiter in a non-bitchy or demeaning way, maybe saying that the mark doesn't think she's that pretty, she had to beg for a date, etc... self-deprecation that leads to compliments. Of course, this attention whoring technique puts the mark on the spot in front of another man and he has to keep up with her wits. The mark is now having fun and thinks Maria is a wild child. When it's time to be serious and order. Maria lays her head on the mark's shoulder fake-flustered, "will you order for me, anything but red meat." The mark may not know how to react if he's not a decisive man, but Maria will urge him to order something "that taste as good as an orgasm." This shit is even making the waiter blush, and the mark sees that he's gotten a hold of something special.

Throughout the date, Maria keeps it playful and flirty, she's touches him sporadically, makes inappropriate jokes about people that walk by, and delves into his business and talks about what she knows about that industry as a light test. When he makes a corny joke, she doesn't mind saying, "whomp whomp," but follows it up with one of her own corny joke to show that she's on his side, but not a yes woman that giggles by default. The mark likes her and more importantly, he's having a good time. When the check comes, Maria grabs it first, "If I look, it means I have to pay it right?" The mark may play along, but isn't serious about her paying. The mark pays, but Maria asks how much tip she should give their waiter friend. If the mark tells her not to worry, it's a good sign, if he tells her the amount and makes her go in her purse, it could mean he's not a spender.

It's only the first date, so she can let that slide, but all of his actions will be inventoried for later analysis. After the date, Maria holds his hand as they exit and thanks him for taking her out and ordering the right type of meal. The mark is going to be enamored by this time and the night's still young. Maria now tests him about where he lives. She jokes that they're going to grab coffee back at "Casa de la Buckhead?" The mark will be excited that he may fuck the first night, but play it cool with, "If you feel like it..." Nevertheless, Maria was just checking for an excuse such as, "Oh damn, my cousin is staying over tonight." That response would tell her that he's full of shit about where he lives or that he has a wife/girlfriend staying there that he hasn't been honest enough to talk about yet. In our example, the mark invites Maria back proving that he's not lying, but she plays it off as kidding. Adding that it takes a while before she has "coffee" with new men... striptease, bitches. After Maria is dropped off, she'll end the night with a kiss. No tongue, just a sweet kiss followed by a slight suck on his bottom lip as she pulls herself away with those piercing "I would fuck you like it was our last night on Titanic" eyes.

The mark is riding high and most likely Maria will get a text from him when he gets home.

She's not his text buddy so she will respond with a brief followup. *It was a great, can't wait to see you again soon. Good night, baby.* Now this man is reacting as if he's just hit a homerun, "Damn, this bitch is calling me baby already, I'm in there!" He's not in anywhere, but Maria is, all in that mark's head. Her shot of personality even had the waiter wanting to fuck her, and now it's time to unload on the second date with her true Ho test to make sure she's not wasting her time with a dude that can only afford Cheesecake Factory.

Maria will get a second date quickly because she has the power. Further dating is not about when a mark free; it's when she is free, because a man who wants new pussy will rearrange his schedule to get it. Maria is a seasoned Ho Tactician so while she's spoken to the mark over the last week, it's been late at night, short and full of flirting. She hasn't given him phone sex, hasn't sent one nude or semi-nude picture, and hasn't allowed herself to fit into his schedule. Guys will do things like call when they get off work, pop up wanting to grab something to eat, or lure a girl to the house with a home cooked meal. Maria may be a Ho, but she's educated in the ways of horny men and since she isn't thirsty for love, she plays it cool when he tries to be spontaneous and catch her off guard with bullshit dates.

Maria will only go on that next date when she decides to, which assures her that he will do what she wants to do once she finally "frees up" her imaginary schedule. The mark gets excuses for a few days and then finally he gets the opportunity to see her again a week later. Maria wants to go hear a singer at the House of Blues on Saturday. The mark wants to take her to this Hookah lounge around the way. Maria isn't a Hookah Ho, and she doesn't need to be in a room full of locals who only go to the Hookah spot. She demands live entertainment and a chance to dress sexy.

The mark agrees because if he doesn't play ball Maria won't ask again and his window for new pussy will close. Mariah and the mark show up at the House of Blues, she was hot on the last date, this time she's show stopping. Hair in an updo, face made up tastefully, her dress showing her curves, and heels fresh out the box. She's impressive and she knows it, therefore, he knows it... more importantly he will remember her luxury style and feed into it. This time Maria orders for them, she wants to drink tonight and she only drinks Chardonnay. She wants some food in her stomach, and she's going to get a sample of a few appetizers as opposed to a big meal. She's even touchier this time around; the conversation is more comfortable as well because they know more about each other. Maria can bring up things that happened during the week, how happy she is to finally see him again, and even say that she had a dream about him—isn't that crazy. This is all done to break the next level of ice and play to the chemistry they share.

Maria isn't his girlfriend, but it feels like it because she's easy to talk to and doesn't mind letting him touch her. The music starts and Maria sways in her seat, not looking at the singer, but looking at the mark, she's singing and directing her affection at him. As the night progresses Maria's dancing in front of the table, it's a public place, but it's a private dance for her "man." She's well aware that other men and women are watching her, but she's not shy, she's embracing her sexiness. If there's room for movement, maybe Maria pulls the mark up to dance with him and quickly rubs her ass against him, which is the ultimate physical seduction.

By the end of the night Maria has run up a bill of two bottles of wine and food she didn't eat, just to test him. The mark happily pays because he thinks he's going to fuck in a few hours. Maria and the mark go back to the car, she initiates the kissing, and this time it's all tongue. She even strokes the bulge in his pants, and moans, "You just do something to me baby. I can't explain it." This guy is ready to drive her back to the spot and bust it all the way open. Maria tells him that she should go home; she's been drinking and doesn't want to bring out the Yoncé before he's ready. She shifts it on

him not being ready, more so than her, because this offends a guy and challenges his manhood in a way that spells out that she's not afraid of dick or celibate. They joke about sex, and all Maria says is, "we're going to see how you take your coffee, soon enough, baby." However, she turns serious and says she should get home. The mark is worked up, but Maria has shown that she's a woman of her words, and although he's headed home to take a cold shower, he feels as if their next time out will be D-Day.

Two dates down, she's touched him, kissed him, rubbed on him, and gave him an IOU on the pussy. No matter how smart this mark is, he knows that these actions lead to sex, it always does, all he has to do is stay on task and keep her happy. That week Maria rewards him with phone sex for the first time. The day after phone sex, she drops the headphone test on him. Phone sex would be a lot better if she had good earphones for her iPhone, using the thought of sex she then asks if he could grab a pair for her before they meet up on the next date. Of course he does, and when Maria sees that she got a pair of Beat ear buds and not the generics, she recognizes that this dude isn't a waste of time, that he doesn't mind tricking, and now begins her next step of becoming invaluable to this man.

Maria took all of those basic flirting skills to the next level, from the personal space to the voice inflection; she upped the ante and used her sex appeal to excite him. At the same time, she used compliments like "baby" to endear herself to him. The most impressive thing was that Maria was able to be sassy and fun, in a way that put him at ease and made her seem cool, not corny. If Maria were a nervous chick or one who thought turning a man on was all about saying a bunch of nasty things, she would have failed. Maria played by her rules but made him think it was his rules. The first date set the pace as she submitted to him and let him be a man and order her food and pick the place. The second date she pouted and asked to be taken to a better place and then took it upon herself to get whatever she wanted right under his nose as if it's just how she rolls.

The mark sees Maria as new pussy, but he also sees her as interesting and sexy, and that above the potential feeling of a new nut, is what had him running to Target to grab a pair of \$100 headphones. There are men who would have complained about the cost of the show, the wine, and the food, which probably cost well over \$200. If a man doesn't have that to spend on a second date with a girl that's impressed him, made out with him, and who walks out of the house dressed like her pussy is worth a million dollars, then he's a window shopper that has to be dropped immediately after he complains about money or the price of something. Maria's mark didn't point anything out; he went with the flow and had a good time, because anything worth doing is worth paying for if you have it to spend.

Guys with money don't mind paying for a good time even if it doesn't end with them dipping their dick in something at the end of the night. If a man does start to keep track of what he's spending, consider that a sign that he may not be holding. It's okay to choose wrong, men are good liars, and your intel may have been wrong. This is why you research him with THREE dates to be sure that he has money and has it to spend. Maria put in a good amount of work building up to the third date, but she's not lazy, she can do it again with a new mark the next week. If this mark would have reacted by not showing up with headphones or by pressing her for sex because he's tired of being patient, then she would have lost his number at the end of the date. Never feel as if your seduction skills must be rewarded, that's ego. If he doesn't respond it doesn't mean you're a bad seductress, he's probably a cheap bastard, so cut him off and go hunt for a new trick.

Hoing Up

Do you understand how to seduce now? I doubt it, Maria the Ho performed these things so subtly and precisely that it's like trying to learn a magic trick by watching David Copperfield YouTube clips. I'm going to slow it down and point out precisely how to seduce men during the three date courting stage, and again all of these are things any woman can pull off no matter her looks or personality, as long as she's willing to erase fear from the equation and go full steam.

✓ **Compliments Kill**

Men are rarely complimented, so use this to your advantage. Understand that a male goes through life getting very few verbal compliments from the opposite sex. No matter if he's an athlete that looks like he's cut out of stone or just your average pretty boy, very few women will confess to his attractiveness. Older women may call him cute because they're old and don't have any reason to fear being curved. Maybe some random drunk girl at a party will remark on him being hot, but nothing to the extent where he becomes used to it. Women don't like to put themselves out there because it makes them seem thirsty or overly interested. I've seen women on Twitter respond to a picture of Colin Kaepernick[10] with, "Damn, I'd suck his father's dick as a thank you" or saw Dwight Howard and react, "He can slam dunk this pussy," but in real life, those things are reserved for private thoughts. As a woman, you know that you think sexual all the time, but it's usually held back until you get to know a man and even then, it's only spoken as pillow talk. Men rank their own attractiveness and then prove it by how many women they're able to sleep with. No matter if he knows he's God's gift or humble, there remains a vanity inside all men that any woman can exploit.

To engage a man and flirt with him in a way where you stroke his ego, will always win him over. Men don't know for sure that they're the shit they just think they are. To confirm this under the pretense of flirting as if you like him, will put the biggest Kool-Aid smile you've ever seen on his face. When you're on a date with a man, drop these words at random, "baby," "handsome," "sexy," and it will put him in a different mind frame. Be sure to say these things casually, as if they aren't big things. Unlike words that need voice inflection, these adjectives are strong enough to live on their own. Men are guessing the same way women are guessing. The typical non-Ho is worried about if a guy thinks she's cute, funny, etc... regardless of being taken out on a date they don't know how a man really feels. A guy will have the same worries and feel the same anxiety because he isn't sure if you are into him or just in it for a free meal because you're bored. Men see you flirting and see you sitting close, but they still have doubt. Seduce and erase that doubt by using compliments in a normal nonchalant way, the more sincere this all feels, the quicker it will break down his walls.

✓ **Submission Expert**

Do men like submissive women? Hell yes. They like to be in control, take charge, and dominate. Should you be submissive? Hell no... but play that role at first. Play possum and give him that power over you, then slowly start to take control and he won't know what hit him. When you're on a first date, let him order for you, let him pick the place, let him decide if you're driving together or meeting. Don't do this in a way that makes you seem indecisive like, "I don't know... where you want to go?" Be decisive in your submission and put the ball firmly

in his court. Tell him to tell you. Where do you want to go? *Somewhere good, pick for us, cutie.* Do you want to meet me there or should I come get you? *Do what's most convenient for you, daddy, I don't mind you planning our date.*

Even a half stepping man will feel empowered by you literally putting everything in his hands. On the date Maria let her mark order for her, you can try that trick, or you can just wait until the server comes over and be even more submissive, "I'll let my boo decide for me." Now he has to answer in front of another person. This builds up a position of power and confidence. You're seducing his ego, and softening him up for the step where you begin to tell him in ways that make him think you're asking.

✓ **Inside Jokes**

What separates you from the pack? These tricks aren't going to be single and struggling, most will be talking to various women that have their eyes on his prize and are giving up free pussy. Bonds destroy competition, and the fastest way to bond with a man is to relate on a personal level about tangible things. Give a man a nickname or let him give you one, it doesn't have to be something he calls you all the time, just something that relates back to a shared experience. For instance, if you two met at the supermarket, call him *Aisle 9* or something related to what he had in his cart that was funny or interesting. Reminding him of that first meeting connects you two.

Create your own jokes early and often. The first date will usually be out in a place where normal everyday weird people are. Be it waiting for a table and making fun of a song that keeps playing or clowning on the low when a person with a weird walk passes by you in the parking lot, take those moments and make them inside jokes that you can bring up later. There is always someone or something that you can trip off, so be aware that these things aren't just funny, they are seducing his brain in a way where he has to call or text you when he sees something similar in his everyday life. Friendship is built on comfort, laughing further drops his guard, and being the only girl he can share certain things with makes you important.

✓ **Kissing As A Reward**

Doggy treats are still being used, and kissing is the easiest treat to give out. There are women who don't like kissing strangers, and that's understandable, but if you refuse to reward his actions with affection, it will make him get the feeling that you're just putting on a front and that lack of attraction will leave you dead in the water. Be willing to kiss, but ration it. Some women kiss a man as soon as he goes in for it. One girl even told me she kisses men she doesn't like because she doesn't want to be rude and turn away. WTF? Kissing in this world should be used sparingly at first. The first date, if it goes well, should end with a kiss, no tongue, short and passionate, leaving him begging for more. That's just a taste of what's to come. The second date you should go French, and really kiss the fuck out of him, again don't get into a make out session like a drunk blonde during homecoming. There should be a two to three-minute limit. Before you say goodbye give him another kiss, but this time, you should initiate and pull him in. When it's time to stop kissing, pull back as if you don't want to stop, but you're a good girl, so

you have to stop.

This seduces his body and makes him instantly hard. You need his dick to be hard; it's the final mission before you end the night. Kissing, stroking his pants, it's all a seduction technique to get him associating you with desire. As you go forward, kiss him like that when he does something you approve of, and train him to only expect that level of kissing as a reward. He doesn't get to kiss you just because he wants to kiss. You're not a teenager in love; you're softening him up for the hustle, so keep your kisses on a tight lock until he realizes that he doesn't get sugar until he makes you smile.

✓ **C.L.I.T.T (Call. Listen. Ignore. That. Text)**

It could be two days between dates or an entire week, but this is where women normally lose a man's interest even after a good date. Waiting for him to call, being afraid to call him first, texting and not talking... all of these things are a product of fear. The most admirable thing about Hos is that they are just like Spartans when it comes to throwing caution to the wind and taking control of their fate. Spartans call when they want because they made a connection and don't need to play games. Hos call because they can't get paid with a dry phone. Same confidence, but they exist on different moral plains.

After you wow him on the first date, call to check up on him the next night if you haven't heard anything. Men usually have a rule that you call a girl a day or two later, but girls today overthink and get paranoid when they don't receive a call or text 12 hours later. Some younger guys contact the same night because they know how modern women think. Regardless of how he responds, fast or slow—he wants you! Don't wait on him to hit you up like some scared little girl, initiate. Late at night is perfect because it catches him winding down and vulnerable. Call and thank him for taking you out, throw out some inside jokes, whisper about how you were daydreaming about kissing him earlier, and compliment his lips. If you do these things, his dick will be harder than fingerwave gel. He now wants to know what every man wants to know, "when can I see you again?"

Don't react and be submissive this time and let him plan the date. Unless he has something interesting coming up like an awards dinner, show tickets, or some formal event, keep him in the dark. You're busy, you have a life, tell him the weekend might work, but you'll have to let him know. This keeps him hungry. You denied him seeing you, but only after you rode his dick about fantasizing about this kiss. You're challenging a man where most women throw themselves, he knows that you want that dick, but he just can't get to you. As a result, he will move heaven and earth to make Friday, Saturday, or even Sunday work as your next date night. This is all happening because you're always better at enticing a man over the phone than via text message.

✓ **Excuses Excuses**

Are you a woman that can say, "No, not tonight?" Can you stop yourself in the middle of kissing? Can you stand your ground when a man is begging to take you back to his place,

begging to sleep at your place, or offering to rent a hotel so you won't have to drive in bad weather? This is the part where you will be tested so remember that chapter on discipline and how to fight through impulsive thoughts that may put you in compromising positions. After the first date, a man will not want to go out again, but he does so he can get closer to sex. After the second date, a man will expect sex, so he will try to maneuver it to intimate places. It's like pulling teeth, but a man will not complain directly about taking you out, he will simply go the alternate route and think of other ways to see you.

House dates, house parties, kickbacks, or pop up visits. In a man's world, this is the same as going on a date because he's spending time, and that's what women who are looking for love need to see, that he's going to spend time. Of course it's a trap, and men end up isolating these women and having sex after a few weeks. This is the world that basic bitches have created, not Hos. Basic Bitches are afraid to turn a man down because they don't want to be seen as mean or uninterested. A Ho doesn't give a fuck about the way she is perceived, because she knows he wants her pussy, she's virtually put in in his face, and even if a man is annoyed with dating, he will continue to entertain the things she wants to do because she's not going to bend and fall for [Come Over & Chill](#).

Get like these Hos and be comfortable with the words, "not tonight." You are not going to lose his interest because he still wants to fuck you and just as importantly, he enjoys hanging out with you. If you were to have sex with a guy and then spend Monday-Friday, saying you don't want to come over and watch *Ride Along*, he's going to call the next girl and put her over you on the pecking order because you're old news. If he hasn't had sex, he may call the next girl, but you will remain at the top of the pecking order because you're a code he can't crack and that drives him crazy. It's not about how you make excuses, don't get caught up in having good reasons, fuck the reasons, be able to get the point across that you do things on your time. Men hate when they can't have their way, but hate is only frustration mixed with passion. This will easily turn into desire if you aren't afraid to seduce him by making him chase after you.

✓ Tell Don't Ask

Um, they're having this wine tasting at this tavern uptown. Is that something you would be into? That's how the average woman asks to be taken out to a place that interests her. *Hey, they're having a wine tasting uptown, let's go.* That's how confident and decisive women ask to be taken out. No one likes to be told "no," or given an excuse, but women especially don't like to see their ideas or plans rejected so they humble themselves and ask permission like a kid with a slip to the zoo. By asking if he's "into it" or "free" you've already fucked yourself because you don't sound sure if you even want to go. If you sound indecisive or position yourself as a timid asker, than a man won't feel bad about coming up with something that he wants to do instead such as Dave & Busters or going over to his friend's place to drink and smoke.

Shooting a man down a few times with your own excuses about not being able to hang out makes him hard up. You aren't like these girls who say, "Okay, I can meet you there." You're sending all kinds of mixed signals that drive him crazy. Now he has to see you because he has

to prove to you that he is a boss, and break you down like all the rest. As soon as you finally pop up with an agenda that lets him see you again and possibly have sex, he will be down for whatever. You have leverage, you have power, and he is at the mercy of your demands. Use this power to go places that you want to go, that benefit your mission, and keeps you out of situations where you may compromise your discipline.

#8: *Getting Nasty with It*

Between the 2nd and 3rd date is where you take the seduction to the next level. All the ice has been broken and men are going to start to get a little bold with their line of conversation. “Stop being nasty... Boy, you crazy... You always got to make it into something dirty.” Those are the corny things women say when they are trying to keep sex under wraps. So-called classy ladies don’t want to shift focus on sex because they don’t want to get a man’s hopes up, they don’t want to get themselves worked up, and they want to keep a certain image of themselves that screams, “Respect me!” Hos don’t play in that league, they know that men claim to be disgusted by freaky behavior, but they all salivate over girls who talk openly about their pussy and their sexual behavior. There is an art to it; no one wants a woman that’s online telling the world her pussy taste like strawberry Fanta or sharing her last orgasm story on a double date. Exclusive freakiness makes men think they are special. Therefore, your nastiness has to be relayed subtly in order to give a man the impression that you’re not a freak; he just has the power to bring the freak up out of you.

✓ **Tap Out Pussy**

This Pussy'll drive you crazy drive you crazy. Those are the lyrics to one of the most famously ratchet Baltimore Club songs from when I was growing up. I remember when I first heard it; I was amused and turned on at the same time. To talk about sex in a way that challenges your manhood as if you won’t be able to satisfy or hold your own, is like throwing down the vagina gauntlet. As a man you want to prove that no woman can make you tap out, that you can’t get sprung, but secretly it’s the curiosity of, “Is her coochie really that bomb?” that makes a dick rock hard at the very thought of that kind of new pussy. Ho appeal isn’t merely new pussy appeal. Every woman who a man hasn’t had sex with has new pussy appeal, but that doesn’t drive a man crazy. Hos are able to keep sexual interest where other women are just dismissed as cock teases because they don’t say “no” to sex, they say, “You’re not ready.” Women looking for relationships treat sex like the elephant in the room, because they think sex lowers a man’s opinion. Hos embrace sex talk because sex doesn’t lower a man’s opinion it keeps his interest. What lowers a man’s opinion is actual sex with little to no effort put forth. Talk privately about how you want to ride his face, how good your pussy tastes, or how only one

man has ever made you squirt, and it will have him all ears.

Your pussy is Floyd Mayweather, it's humiliated all challengers, and you don't want to waste your championship coochie on a Manny Pacquiao. You're not just talking shit, you've asked him about his dick game, you've felt on his cock, and you've dirty danced against him and felt that poke, yet you're not convinced he's ready. The cat and mouse shit talking is important during the first two or three weeks because if he passes the headphone test of the 3rd date, then you'll open up for real about sex, but for now you're seducing him with the promise of the best pussy he's ever going to feel. This infuriates him because you are so open about it and you put it so close to him in public, but at the same time your flirting is making him nervous because you may catch him slipping and fuck the shit out of him. Talk about sex often, talk about the porn that you now study, make up stories about the "6" guys that you've been with and how they just couldn't lay it down. You don't need foreplay because you automatically get wet, you cum from giving head, you haven't met a man that can last longer than ten minutes hitting it from the back, etc... Pussy propaganda is highly effective, so talk your vagina up as if it has all the answers!

✓ **The Secret of Phone Sex**

An honest person knows how to have phone sex. If you're a woman that tells me she doesn't know what to say, how to initiate it, or how to get a man off verbally, then you're a liar. You are lying to me, and you're lying to yourself. I don't care how shy or introverted you are, you know what turns you on. You know what has made you moist in the past. You know what you want to hear a man say, feel a man do, and most importantly, what you want to do to a man to excite yourself. You know how to have phone sex, but you're afraid to say those things to a relative stranger. Phone sex is hard because it forces you to open up about the most secretive thing you can ever talk about—sexual desire. You may be into some nasty shit that will be judged. You may be into some boring shit that will be judged. The reason you struggle is that you're afraid to be judged on that level or to be thought of as impure. Hos have phone sex down to a science because they don't give a fuck about what comes out of their mouth, they have no reason to fake modesty, and they understand that to know what makes a man tick sexually is to control him mentally. Phone sex in a normal relationship should be beneficial for both parties, not all about a man trying to relieve his stress. However, when you're seducing a trick, you want to steal from the playbook of an old school prostitute and be his fantasy for those twenty minutes that he lasts.

Think back to the Hoexample and how Maria picked a time to talk to her mark. Carve out a spot and make him reserve it for you, don't get pushed into the role of the girl that waits for a man to call at random times, you aren't his girlfriend you're his fantasy, so he'll accommodate your schedule. You can ignore his texts and run him off the phone all day long, but when 10:37 hits, he should know to be ready to talk a little before you have to go to bed, if not he won't get to talk to you again until that time the next night. We'll talk about setting a call schedule more in depth later, but for the purpose of phone sex, be sure you have access to him at night when he's alone.

How do you initiate phone sex? You can't come out and say, "my pussy is so wet right now," while you're in the middle of talking about how bad the traffic was this morning. You have to ease into being nasty. Like everything a Ho does, you have to guide him to that point, not wait for an opening. Have your game plan already formed. You're going to small talk, then bring it to how you miss him, drop an inside joke about the last date you went on (remember, never have phone sex until after date #2, it's a reward for coming out of pocket) and bring up something sexual that happened. *That last kiss was everything*; now go into detail about how it felt. Bait him into using his low voice and then tell him another place he can kiss...

Now you're rolling, you made bullshit chitchat into a sexual fantasy by directing him exactly where you wanted him to go. From there, he's going to show you how he gets down. Some men are aggressive, other men like to be lead, you have to test the waters and play it by ear, literally. The last time I had phone sex I wasn't for the pleasantries, I told her to get her vibrator, and let's just go for it. There have been other times when I wasn't sure if that girl was going to be down with it so I beat around the bush and kept seeing how far I could push it by asking about basic shit like what she's wearing, where her hands were, etc... Every man will vary and some guys will not want to cross that line, so make it easy, and be the initiator.

This is his fantasy, so start by asking what HE wants YOU to do to him. Of course, he's going to say something dumb like, "do whatever," So go for the dick. Talking about sucking dick is the golden goose that will always deliver. Even if you're not the type that enjoys head, immerse yourself in that role. You are going to describe that dick in your mouth, beg for his cum, and ask permission like a dirty little whore if you can lick his nuts. He will gobble it up, and be beating off with a fury by this point. From there, you can really get him open and ask if he can turn you out. This should make him want to get aggressive and start living out his fantasies such as girl on girl, choking, tit fucking, facials, eating ass, it will all come out because he's trying to get you to moan and cum just as much as you're trying to get him off. He'll demand that you call him Daddy or Master or want you to repeat the dirty things he's saying. Wherever he is trying to take you sexually, don't fight it, simply follow along as if these things are about to make you cum as well.

The fantasy of phone sex is double-barreled. You're maintaining a fantasy fuck session, and then you're in the real world feeling on yourself (or so he thinks) which makes him interested on two levels. He occasionally will want to stop the fantasy and know how you're reacting over in your bed. Maybe you have a toy, maybe you have your fingers; either way he will want a play by play on that as well. Give it to him in a more honest way than the fantasy talk or he'll think you're bullshitting. Instead of exaggerating about having a fist in your pussy, treat it like a sidebar. It should be subtle and believable. You're rubbing your clit, and it's gotten super wet. Even chuckle as if you're amazed at what he's doing to you. From there lead him back to his fantasy world, and tell him how you want him to fuck you next. From the back is always the power position, but spice it up. Confess that your wish is to clone him so you can have double the fun, one of him hitting you from the back and the other fucking your mouth. He can't believe how filthy you are, and he's falling in love with every sadistic word that comes out of your

mouth.

If you keep this pace, he won't last long. You will know when a man is cumming because he can't hide that rush feeling of an orgasm. Take this as your cue to fake cum at the same time or second later, you don't want to keep it going, because fantasy talk after the dick goes soft, is just weird due to the lack of arousal. After he's finished, tell him how good it was and how it was the first time doing that since you broke up with your ex. Remember, "I don't usually do this," may be phony, but dudes believe it. Remark on how you can't wait for it to happen for real, and he's going to think he's all the way in there at this point. Tell him he wore you out and make sure to get off the phone within three minutes of the nut busting. You aren't here to talk him to death as if he's your boyfriend, he's a trick in training, and you have to leave him wanting more.

All of these things are proven to seduce a man on a level where he doesn't even recognize what's going on. You're being personable, funny, and cool. You aren't blowing up his phone or begging to go out. You aren't easy when you are out, and he respects that he has to work to get to see you again. When he does see you, you're intensifying his thirst with kissing, touching, and complimenting him as if he's the only man on your radar. To top it off you've made your pussy seem like it belongs on Mt. Rushmore and you know how to have incredible phone sex. This man, even if he isn't looking for a relationship, is so impressed with you that he can't help thinking about you throughout his day. He's rearranging his schedule to meet up, and you two are out, he's doing whatever it takes to make you happy. He's showing all of this infatuation and love, and it's come without him touching your vagina.

This ladies is how you seduce a man early on and make a connection that most women are too uncomfortable to make. Yes, you can do these things to a man you like and want to be with seriously, but the way Hos usually operate works flawlessly because they aren't emotionally connected to their marks as you would be connected to a potential boo. You care about what that man with good looks and a better job thinks so by nature you'll hold back because you don't want to blow it by making the wrong move, but Hos don't give a fuck about wrong moves or having a few dates not work out. They are living for the moment and going for broke without fear of judgment or it not working out. Once the seduction is in full force and he's made it past the second date and to the third date where he proves he doesn't mind spending a little. It's time to step up to the plate, and see just how much you can get out of him.

#9: *How to Make Him Fall in Love the Ho Way*

Sexual attraction is a shallow desire, which is why men lose interest so quickly after checking you off their bust it open bucket list. As a woman, you may be confused as to why men spend so much of their waking life trying to get something that isn't even that serious. The same reason restaurants can charge \$90 for a steak and build their business around the fact that they have \$90 steaks. It's the allure of something bigger and better. Wanting to have sex with various types of women is the itch that can't be scratched. He's never had a girl with D cups, has never had a girl with A cups, has never had a Spanish girl, has never had an Arab girl, has never had a girl with natural hair, has never had a girl with that Cassie side shaved shit going on—men are in awe of anything that appears different and can't wait to experience it!

Old pussy tastes just like new pussy, probably feels physically better than new pussy, but like the guy who eagerly makes reservations to try out that \$90 steak, men have a burning desire to try out new women just because it's on such a high pedestal. Your pussy is the bait, and the way you flirt and seduce will raise you to that high pedestal. Nevertheless, those things don't guarantee shopping sprees or condominium down payments. The deep desire that makes you different from the average pussy is love. Men fall in lust quickly, and they fall in love even quicker if you know how to push the right buttons.

Take a man that has a little sister, he will do anything to make sure she's taken care of and that she's not being taken advantage of by men like him. It puts a smile on his face just to know that he's the one holding her down and sheltering her from this cold world. Men are protectors by nature, it's in the male's DNA to hold down the fort, but it's not property that makes him so caring, it's the love of being needed by someone special to him. Little sisters often don't want their big brothers to watch their backs, but they do it, and when that girl finally sees how he looked out, she embraces him with love. That's a special feeling that not even little brother or mother love can touch.

Take family out of the equation, men still take certain women under their wings. Every man that I've ever known has had a "sister" that wasn't related to him. That relationship was deep and other friends weren't allowed to talk to his play sister, outside dudes had to be approved, and anytime she was in need, he did what he had to in order to make her happy. Bitter women who have never experienced this level of platonic male love often turn their nose up when their boyfriends inform

them of little sis. These women only see a man/woman relationship that's not built on family, so it has to be sexual. They are right and wrong. Not every man wants to fuck his play sister, but the kernel of romantic love is at the root. It's not the same as "I want to marry you" love, it's more of this "I want to keep you in my pocket and protect you," selfish and conditional love.

The same way men fall in love with their play sisters, they fall in love with Hos. They provide that sisterly love where they look up to him, they need him, and they appreciate him for helping out. These women also represent that "Be My Daddy" sexual fantasy. Daddy's gone, so Big Brother is there to guard her heart and facilitate her wants, but at the core is the reality that unlike real family, he can have her sexually. A Ho makes it clear that she is not his woman, but she also makes him feel as if she belongs to him. No other man is as embedded in her soul as he has become, and that emotional ownership makes her special. The one Ho Tactic that will solidify your relationship goes beyond flirting and seducing, it's all about being dependent like a little girl, and making him feel as if he's your protector.

Hip Hop has promoted this, "You can't save a Ho," or the "Captain Save-A-Ho" rhetoric, but the truth is most of the guys rapping about not loving Hos are obsessed with them. A man with money or status treasures a girl that he can trip with, who doesn't bring romantic stress, and who always makes him feel like the only man in the world when they are together. That's the emotional jackpot; he doesn't have to commit to something scary or grow up and take on responsibility like marriage or a long-term relationship. This Ho is a friend, a confidant, a lover, and best of all she doesn't put any pressure on him. Real women could never be happy with that self-centered role in a man's life, but Hos are built for concubine life.

When a woman like that needs help with a bill, wants to go on vacation with him, or needs a pair of eight hundred dollar shoes to match the dress she just bought or it's going to ruin her night, that man will go into big brother mode. He takes care of that woman, not like it's his wife, but like she's his defenseless little sister. Men love Hos because unlike normal women, they don't scream, "I don't need any man," they squeeze him tight and say, "I wouldn't know what I would do without you." That feeling of genuine appreciation even if it is sparked by what he does for her is a real feeling, it is real love, and it completes a man on the deepest level.

You can be his girlfriend, be there to hold him down through bad times and party with him during good times, but what you have with your boyfriend is a partnership. You aren't indebted to him, or owe him shit; you both do for each other in your own little ways. Ladies tend to fall into two categories, either an independent woman who does for herself or a woman that spoils a man because that's how you were raised to love. Men do appreciate those women, they wife them, they love them, but they rarely trick on them.

Many of you reading this have boyfriends or husbands that don't buy you shit, but you know they have it to spend. Your man is more likely to trick on a Ho or his "sister" before he tricks on you, a loyal woman that gives him endless love. This happened because you have established that you don't need him to take care of you. A man gets comfortable in that role to the point that he forgets that you are still a woman that has a need to be spoiled like a princess every now and then. Trophy wives and Hos usually have one big thing in common, they need that man, they are dependent on that man, and they stroke his ego in a way that plays to his fraternal caring side as well as his savage sexual desire. Girlfriends can't compete with Hos because they are delivering two unique experiences. His girlfriend hopes that he will take care of her, but doesn't expect it whereas a Ho submits to a man and pleads. The open mouth is the one that is feed. Read this over and over again until you understand this as the nature of every man. You were looking for the answer to why men take care of Hos when they

can find women who will do what they want for free, well there it is.

Hoexample

Maria has sized up her mark perfectly. They've been on three dates, and he's proven that he doesn't mind treating or tricking a little, but how far will this man go? Maria calls at her regularly scheduled time, but she's not herself, she's feeling down and wants to see him right away. The mark says he can come over or she can come over to his place, so Maria takes the opportunity to finally see how he's living. Maria comes over, dressed down in jeans, yet still sexy. She immediately kisses him and holds him tight, a reward for being there to talk. She opens up about how much really likes him... *but*—there is always a *but*... she doesn't want things to get complicated. She's known guys who change when things get too serious, she wants him to promise that they'll keep it fun and not let bullshit like titles and lies to get in the way. The mark wasn't expecting a "let's have fun" conversation he's used to a "what are we," ultimatum.

Maria pushes him down on the sofa and straddles him, she's saying that she doesn't want to be his girlfriend officially, but she's showing him that she is his girl in a non-friend zone way. The mark is on his home turf and thinks that it's now or never. Maria smacks away his advances; she wants to talk about life. For the first time Maria isn't just full of flirting or jokes, she talks about her situation as if she's finally being honest. She tells her mark what she wants to do, her goals, her dreams, all in more detail than she's done before. After an hour of talking about life, the mark is feeling even more connected to Maria. He understands her story, her struggle, and she's hooking him even more by asking his opinion on things like her career or her relationship with her family. At this moment, he's the wise older brother who wants to help. This mark isn't looking at Maria as new pussy, he sees her as a good girl who isn't ready for anything serious because she's been through a lot and is still in the struggle.

Maria tells the mark how much she values their time together, and again she brings up sex, "I'm going to fuck the shit out of you regardless." She mentions this casually not jokingly, and reminds him that she doesn't want that future event to change anything. This is music to any man's ears. It's getting late and Maria has to go. The mark wants her to stay the night, but she has to get up early tomorrow (excuses excuses) but she will call him, and maybe they'll have a movie night this week... or make a movie all night. Maria kisses him again. She's now positioned herself as a non-emotional threat in terms of being a girlfriend, has promised that pussy to him, and has shown that she's just a little girl lost looking for a real friend who won't use her. Maria exits back to her car, leaving the mark feeling like a brother, guardian, and most importantly, a soon to be lover.

Did you catch what Maria did? She went in for the kill MTV unplugged style. No fancy date, no fancy clothes, and gave him a show that didn't even feel like a show because it was so intimate. Hos are people too; they are women with stories, scars, bad habits, and problems that they admit to. Unlike the average guarded women, Hos own up to their dark side in order to garner sympathy. They don't hide, they lean on a man, they want to be saved, they want to be healed, and they want a daddy. Many women legitimately feel this way, but don't trust any man enough to reveal these things. Hos aren't worried about being hurt by exposing their daddy issues or abusive history. Some of these stories may not even be true or are exaggerated in order to sink those emotional fangs into a man.

Girls like Maria show their vulnerability knowing that men want to protect those they care about. If she had done this the first date or the first two weeks, he wouldn't have cared. This comes after three fun dates, epic phone sex, and a true bond that made him spend money he normally doesn't

spend. This girl isn't a stranger, this is his baby, his homie, his fantasy, all wrapped in one pretty package. He wants to have sex, but it hasn't been that long where it feels as if she's gaming him, and now that he knows her backstory, he understands why she's hesitant about sex. The mark probably has other girls who fuck for free or a subscription to PornHub, so he will be fine with phone sex. He knows he's going to hit that eventually, but for now he just wants to make sure this girl is okay and taken care of because she deserves a dude to look out for her for a change.

Hoing Up

You don't have to be an actress or have some tragic story that makes this man see you as a stray kitten, it helps if you can pull from things that are fucked up, but if not just stretch the boring truth. Most women go through bad breakups, childhood drama, and things that have defined who they are. In order to make this man trust you, you have to give him something worth believing in. It's like filling out a scholarship application, or trying to be admitted to a good college, there is always an essay that states why you deserve it on a personal level. This trick may fund your business, your lifestyle, or your next two cars, so it's important that you give him a reason to fall in love with your soul. Men love bad girls trying to be good or good girls who are one-step away from relapsing. All of you have a story to tell, but let's make sure it hits the right notes that will make even a heartless man want to invest in you emotionally.

✓ Carve Out Your Territory

Weak women never know when it's okay to call a guy, they text like crazy, and date as if they don't want to interrupt a man's regularly scheduled life. They do these things because they are afraid to come off as clingy, but by trying to get in where they fit in, they become slaves to a man's lifestyle and once a man knows that you are willing to be accommodating he will exploit that at every turn. Hos don't get in where they fit in; they carve out their spot in his life, and force a man to clear that area. I spoke before about a set phone schedule. This is extremely important because it makes your time valuable. A man who likes a woman will want to call her whenever, drop texts in the morning, and feel as if he's always a phone call away from her. Fuck that. If he wants to talk to you, he has to wait until you say so.

I don't care if you are unemployed and do nothing but wait for your favorite TV show to come on, or if you're busy working and going to school—you need to come off as busy, but always have at least an hour for him each day. That hour tells him that you care and that you are invested, but it also demands that he must be available or he'll miss out that day. People in Long Distance Relationships do similar things to keep the spark going, but they stay on the phone all night trying to compensate for not being able to see each other for large chunks of time. You don't need to overdo it because you will be seeing him regularly. Forty minutes to an hour is good enough to chitchat and joke, without him becoming tired of you. I suggest you pick a time at night, a few hours after he's off work and has had time to get settled. If that doesn't work, find a time where you know he has a hole where he's not doing anything and make it work for you as well. You don't have to say, "I'm going to call you at 9:45 every night." You just do it, and after a few days, he will be trained to expect that call. When he texts you during the day, text a little, but tell him you'll hit him that night. If he calls just to say hi, say hi, but be

in the middle of something. Shower him with affection, and then rush because you have to go.

It's important that he doesn't feel like you're ignoring him or being distant, so always call at that scheduled time and say things like, "I was smiling when I got your text this morning," or "I couldn't focus at work after hearing your voice, daddy." Remember you are building on the flirting and seduction techniques I spoke of early. Compliments are still killing him and keeping his interest as the only man in your world that matters. Don't be afraid to skip a day if you know he's going out of town or his favorite team is playing that night. However, send him things like selfies or funny pictures to let him know you are going to call him the next day. Not only have you carved a space in his life, you've proven that you aren't annoying when it comes to letting him enjoy his time alone.

✓ **Secret Swap**

People share some of the most personal things with me in confidence, and I take that seriously. I don't even tell my wife things because there is a certain loyalty and honor that comes with being entrusted with embarrassing or hard to talk about secrets. There are men who are motor mouths and can't hold water, but if you frame what you have to say as if it's exclusive and no one else knows it, then he can't speak on it. If it were to leak only you and him know about it, so he would fuck himself over, and he's not going to do that while he's still benefiting from you. Alternatively, women are well known for letting things slip. Men aren't willing to share because they've been burnt by women who crossed their fingers and dry snatched to the world.

Hos are superior secret keepers, which make them like therapists to many men. Of all the affairs that have broken in the media, few are the result of a woman snitching, it's circumstantial evidence, or male sloppiness that uncovers what that woman would have never told. If a man is going to be tricking on you, spoiling you, or sponsoring you, he's not going to want the world to know. What he does for you stays between the two of you. In order to get to that level, you have to prove your trustworthiness early. When he asks what you tell your friends, don't respond like a happy bitch, "I told them we went out to a concert, that you order for me at restaurants, that you're so sweet..." No, bitch. You tell them nothing and inform him from the jump, "I'm not a bird that needs to brag, I like to keep to myself."

Add on to this confidentiality by sharing something with him that you haven't told anyone. Let's say you were almost molested when you were nine by a neighbor, but you got away. That really shook you from that day forth, and you've never been able to tell anyone. Tell him how that still makes you feel, how you can't really let your guard down, and that you feel like you need to get it out, but you haven't really felt this comfortable until now. He will be flattered and honored to find out that you trust him. Don't push him for his secrets; establish that if there is anything he wants to tell you, he doesn't have to worry about judgment or you ever bringing it up, because you wouldn't want him to be that way with your secrets. He may never share his dirty laundry, but it doesn't matter because you've established that you are on a friendship level few people ever reach and that you trust him more than any other person in your life.

✓ Lift The Sanctions

Up until this point, I've told you to beware of the house dates, nightcaps, or pop ups that men use to pressure women into sex. In order to prove that you're not a gigantic cock tease, start to bring the guard down. Do invite yourself over to his place. Don't stay the night. Do let him come visit. Don't let him hang around for longer than an hour chilling. Open your world up to him, but don't let him get comfortable to the point where he thinks you will be having movie nights or that he can come see you with a pizza in hand instead of taking you out. You have established this man as having trick potential, but he's not a fool. If he sees an opportunity to slack, he will kick his feet up and set his phone to your Wi-Fi network as if he plans to be over there often.

Take sex out of the house hangout. If you go over, it isn't to spend time, it's to talk about something that's bothering you or that you don't want to discuss on the phone. When you're alone and he's caressing you, let him get a little feel on, and vice versa, but bring it back to what you wanted out of the visit. Lounge with him, put your ass on his lap, give him a shoulder rub, but this isn't "boo time," it's putting in work to prove that you're slowly but surely letting him inside of your world. The sanctions have been lifted but the boundaries remain the same. Be disciplined and don't fall for him wanting to give you head, or him begging for a hand job, that's too close for comfort. Make these visits short, meaningful, and leave him wanting more. If you jerk his dick after a visit, he's going to want you to come back over and do that the next night. If he eats the box, he's going to expect that going forward. Don't go down that road. He should be hard and horny every time you leave him, which guarantees that he will continue to take you where you want to go and get you the things you want. In his mind, he's one good date away from having you, and you must keep that fire going.

✓ Hate Titles

If you aren't sleeping with a man, yet you're spending a lot of time with him, he's going to get nervous. Are you the type of girl that needs a relationship first? Do you expect this to go somewhere real? Men get just as nervous as women do when they begin to overthink and read between the wrong lines. There is always a catch with females in terms of what they hope to get out of a romantic situation. The catch is that you want to get in his pockets, not get a ring. He doesn't know this because your actions have shown him that you're super into him and extremely attracted to him physically. The male ego will distort the truth about him the same way the female ego will make a woman think that a man wants her for more than sex. You've shown interest in him for him, and anything he's gotten you has been an afterthought at first glance. He doesn't know you were testing him, and he's taken the bait thinking that you're falling for him.

Moving forward, you must ease his mind about relationships. Most women wait for a man to let them know what it's going to be, and they get impatient when a dude keeps down the "friend" path while showing lover signs. He doesn't wait; they confront a man's fear just as ferociously as they confront his desires and use it to their advantage. Have "The Talk," the same way Maria

did, but make it about letting him off the hook, as opposed to putting pressure on that man to be with you. You don't want to be his girlfriend. You are a woman he has, but isn't cuffed to, so he can breathe easy. That's what makes you a turn on. Tell him how attracted you are, how much fun you're having, and demand that it stay on this level. Tell him that you aren't like those girls that need a title and expects shit to escalate just because they fuck and hang out all the time. Sell yourself as his best friend with a pussy that's always available... or so he thinks.

I have to add that some of these tricks will be so floored by your tactics that they will want to lock you down and throw away the key. You have been more impressive than most females, and he's thinking with a dick full of cum. Therefore, it's common for a man three to four weeks in telling you that he loves you and wants to be with you. He's a trick, not your boyfriend in training, so don't get soft! Again, this conversation should be about how YOU aren't ready for that kind of stuff, and relate it to your past trauma. Maybe you had an ex-boyfriend that cheated or abused you, and your story is that you're still in the healing stage. Make him want to stick in there and save you. The male ego will continue to feed his brain with thoughts that it's only a matter of time before he locks you down and saves you from your hurtful past.

✓ **Sex = Trauma**

Men are used to sex early on even in non-relationships these days and you've shown him you are a sexual person. Although it's only been a matter of weeks, he will begin to worry that you are playing games. *She says she wants to fuck, yet she's shot me down twice... hmm.* Once again, you play the sister role and make him see how other guys have fucked it up. You've established that the pussy is legendary, and you got that one hitter-quitter, so you can't front as if you're a rape victim that doesn't like dick. However, the first type of trauma can revolve around something similar. Create a bad sexual experience that you don't want to talk about. Maintain you're almost done healing, but it's something you still need to get over. As your protector, he will respect that.

Another trauma you can go for is tied to the theory that, "men can't handle the aftermath." Create a story where you had a stalker or how some guy flipped and got jealous. The trick will be quick to point out that he's not that dude and hasn't given you any indication that he would turn on you in that way. Agree, and say that it's something you're trying to work on and not a reflection of him. Don't make it seem as if you don't trust him. He must believe that you're waiting for the right time as opposed to waiting for him to prove himself.

Lay it on thick and talk in real terms how you want it to be special. You want to be able to make a night out of it. You want the first time you two have sex to be a fuck fest, not some lovey-dovey shit, or a one and done. If you're bold, go so far as to put a time frame on it casually, "wait a few more weeks, baby. I have something big planned for us." What the hell is a few more weeks, two, three, maybe never? It doesn't matter as long as this man knows that he's going to fuck you like he knows the sun will rise in the morning. If a man can't see sex with you happening within a short time frame, he will lose interest. Kanye West had a line in a song that went, "I feel like there's still bitches that owe me sex." Every man relates to this because we've

all put in work with some girl who we wanted bad as hell, but had to cut off because she was bluffing. A man will walk away, so make him a believer in your excuse for waiting for sex.

✓ The Girlfriend Experience

There are women who men want to hide away and fuck, and then there are women they want to hang around with outside because she raises his stock and entertains his friends. Many of the best tricks will be men who are serial daters or long-term bachelors. They miss out on things that couples do like double dating, wedding dates, family cookouts, because they don't want the attention or the questions in regards to, "So when are you going to settle down?" Let him know that you're cool with going places with him. How do you do this? You listen. Once a man is comfortable, he starts to talk about things that he doesn't want to do or places that he doesn't want to go. For instance, a man could be complaining one night about an office party that is practically mandatory. Most likely he doesn't want to go alone, so get the hint and offer your services, never wait for him to spell it out. "If you want me to roll, I can do that. I can be your out of town cousin or your fiancé, either way it'll be fun to fuck with people." That's what he wants to hear! Guys need to know that if you do get the invite that you won't take it to mean that he's trying to make things serious nor is he trying to make you seem like you're not something special romantically.

Men like company in places where they aren't comfortable, so be his sidekick. He has to go watch his cousin's basketball game but hates that side of his family; tell him you'll roll with him. He has a trip out of town for a seminar and they're always boring, tell him you'll roll with him. You aren't the girlfriend, but you deliver the girlfriend experience when needed. After a few times doing this, the lines will blur. At that moment, you've become the perfect woman, and he will do anything to keep this going.

This brings you the end of the setup stage, so let's review the hustle so far. You went after a man and he passed your *Mr. Nice Watch Vs. Mr. Fake Watch* test. You flirted your ass off on the first date, seduced and destroyed on your second date, and made him buy you something small to bring to the third date. You keep him laughing, gas him with compliments, and the way you look at him with those eyes is an instant hard on. You've heard his most filthy phone sex fantasies and proved that you are down for whatever nasty curveball he throws at you. Now you've lowered the guard and let him in on the not so funny side, the scared little girl part of you that just can't seem to get a break. This all has taken place over the course to 4-5 weeks, and while he doesn't really know you, he loves what you bring to his life. You are his carefree good time girl who likes to turn up and thinks he walks on water. Unlike the other women he's probably dating or even the girlfriend he doesn't talk about, he sees value in you beyond your pussy. You are his boo, his baby, his homie, his sister, his bitch, and now he has to learn that it costs to keep you on his team.

#10: *How to Ask for Gifts, Money, or Favors*

You can't rush the come up. I've heard ratchets talk about how you have to ask a man early on for small shit like salon trips or phone bill payments in order to weed out the broke dudes from the ballers. The girls who tell you to sprint out the gate with your hand out are most likely broke bitches or dumb Hos who fuck for basic shit like a \$22 full set of acrylic nails. Even stupid men aren't that stupid, and to come out of your mouth asking a man you barely know for things is an easy way to get played. A dude's favorite line to use on a stupid or young Ho is, "I got you on Friday." On Thursday, he lures you over to him, gets what he wants, and tells you he'll come by with what you asked for the next day. When Friday comes, he's nowhere to be found. That's how real niggas deal with rookie Hos and gold-diggers.

I've personally had girls ask me for things after a few weeks and it immediately turned me off, and now that I can look back, it wasn't what they asked for it was the brazenness in which they asked. One girl in particular came at me with, "Can you get my hair done," but she said it in a way that was confrontational. When I gave her the "I'll see" line she responded with, "I usually don't have to ask." That was a wrap. Not only did she come with an attitude as if she didn't want to ask, she tried to use some sort of ratchet guilt trip as if I should have bowed down and offered. I already had sex with her the week prior, but even if we hadn't, I would have made the same choice—snip snip. Men don't like to seem as if they owe you something or that you're offering an exchange of services for a favor. As I touched on earlier, endearment is the key. Asking has to be done in a way where a man feels as if he is saving the day for a friend or taking care of a little sister. If that girl would have come to see me, made me play in her nappy ass hair, and complained about not having enough money to get it done while sitting between my legs, I might have fallen for that Ho Tactic.

You can't bully a man into giving, you can't beat around the bush about what you want, and you can't offer a favor for a favor. Know exactly what you want and don't front as if you have the means to pay him back. When it's time to communicate these things you must take all pride out of asking, and play submissive like a cat rolling on the floor for Fancy Feast. That sentimental side is what you appeal to because men rarely say "no" to someone they care about and who has no other

option.

“Please” is a criminally underrated word. Take a listen to those people around you who ask with a “please” in their request and you will notice that it’s usually said begrudgingly. People say it under their breath or with a sigh, because folks today hate to ask for things, they expect them. Women especially want to seem strong, and to drop a please at the end of a sentence is like being defeated so it’s often said with a hint of frustration. Test this out the next time you listen to someone ask and you will automatically notice the vibe I’m describing. Saying please in that manner seems fake, and most likely it won’t get you anywhere. However, listen to a child say, “please,” and watch as it uncovers the real power of the word. With no ego and zero pride, a 6-year-old will ask, “Can I take this toy home, pretty please,” and it breaks your heart to even consider telling them, “no.” Hos are aggressive and decisive, but they are also masters at submitting when it’s time to ask “daddy” for a new toy. Now that you’ve mastered how to tunnel your way into the heart of a man, it’s time to tug on those heartstrings.

Hoexample

Our girl Maria is ready to move in for the kill with her mark. It’s been exactly a month since they met, and she’s made the following observations about this man. He has a career, not a job, but he’s still climbing up the corporate ladder. He rents, he doesn’t own, so he’s probably saving money. In addition to the obvious, Maria has done her research on her mark’s particular field of banking and guesstimates that he makes 100-130k a year, which is solid, but doesn’t put him in the range of a sponsor who typically makes 5-10x that amount annually. Maria’s been to his place, she’s seen his car, and she knows that he’s not a big splurge. He does have style and class, so he appreciates luxury without being a slave to it. Maria has thought long and hard about what she wants from this man in terms of benefiting her lifestyle. The ultimate hustle for Maria is finding a sponsor who could pay her housing and car expenses while she takes the money from her job and invests it in her jewelry accessory line. This mark won’t be able to grant her this financial freedom, but he can help her stack her money and get to that place in other ways. Maria writes down her goal: *Clothes & Car Note*.

The best trick is to connect the mark to your struggle so he understands what’s at stake. Maria doesn’t just ask, she plots! She’s done with dates and headphones and is ready to test the limits of this relationship and get something she really wants. Maria needs to include this man in a way that makes him a player in her “I’m struggling” game. She finds an event coming up in the city, it’s a charity gala hosted by one of those tacky women from some mindless reality show. She tells her mark that they have to go; it’ll be so fun making fun of the elitist idiots who don’t care about charity and just want to show off. This isn’t the mark’s scene, but Maria isn’t asking, she’s telling. They can go shopping together since it is a formal event. The mark doesn’t mind because that means he gets to see her before that date night. Maria and the mark go shopping, and Maria finds a nice evening gown that will turn heads. The mark is waiting for Maria to ask if he could buy it, but Maria plays to this and buys her dress; she even offers to pay half of his. “You know I’m not balling like that, but I don’t mind looking out for you, baby.” Of course, the mark turns it down and pays for his own tuxedo, but he now finds another reason to love Maria, she’s thoughtful and will give her last for him.

Come the day before the event, Maria springs into action with her struggle story. She calls the mark up but isn’t her upbeat sensual self. She doesn’t want to say at first, but finally lets it out that she doesn’t want to go to the gala anymore. The mark is floored; it’s all they’ve talked about all week. Maria doesn’t have any handbags, and the one she thought would work is missing. The mark, like any

man, thinks that's silly and tells her to get a new one. Maria now lowers her voice and says she did see a Celine bag that would look nice, but she's already behind on a few bills. She then submits, "Could you get it for me, bae? Pretty please..." Her voice is sad and hopeless, and he doesn't like to see her depressed like this. He asks how much as if he's ready to take the bullet, and Maria responds with, "3." The mark thinks it's three hundred; she cutely adds that he needs another zero. The mark doesn't want to spend three thousand dollars on something that doesn't benefit him, so he doesn't commit with an answer. Maria doesn't push or get angry, she stays on the phone and changes the subject, but her energy is weak. She's distracted and says she's online trying to find a better price... she loves that bag and really wanted to go out with him tomorrow. The mark cracks; he'll get it for her and save the day. Maria gives him the exact response that he was looking for, she screams and confesses how much she loves him and how she can't wait to kiss him all night long. After the promise, Maria goes to the website and asks if he wants her to send the link or if she can use his card and save him the effort.

Maria just hit a lick and it didn't cost a backshot nor blowjob. Even though she promised to kiss him all night, they are still in a world where Maria has equated sex with trauma; he knows she's still in a waiting period, so sex won't be expected just because he spent three stacks on a bag. The mark did this out of love for his friend/Boo/Sister/Fantasy and feels zero remorse, only the joy of being appreciated. If this were a prostitute who he paid even half that money to in order to have sex, he would have felt guilty or like less of a man because he paid for pussy. All men pay for pussy in the long run, but the male ego would rather be fooled into thinking the sex is free than exchanging currency. In this mark's mind, Maria and him will have sex very soon, and it won't be because of the dates or the bag, it'll be love. That's the epitome of mindfucking a man!

If Maria's mark would have said "no" and let them miss that event, Maria would have been cold enough to cut him off that following week. Yeah, they've gotten to know each other, but she's a businesswoman, not his friend—snip snip and his stingy ass is gone. Maria can go for her goals because she's not tied down to fear or love, only what this man can do for her.

Maria's mark came out of pocket and now that she's established that she's dealing with a trick, she repeats this same desperation scenario in various ways. Maria needs shoes for a girl's night out, these are cheaper than that bag at only \$900, so she gets them. She needs a new wardrobe for work, and she shows the mark her tattered blouse. He can't have his baby living like this, so he kicks out another \$1200 on a few outfits. She wants the two of them to go out of town for the weekend, the mark is excited this is what he's been waiting for, but first it's to the jewelry store, she needs a nice watch and he should get one two. Another \$5000 down and the mark doesn't even see a trend. Maria has managed to get in the pockets of a working class man who doesn't even have it like that, but he doesn't mind because between the helping out, they are still dating, still having fun, still phone boning, and most importantly, Maria is confiding in this man about things that make him seem like her only real friend. The biggest conversation begins to be Maria's bills. Maria has established that her job as a customer service rep has run its course and that she needs to get her own business off the ground. She has yet to ask the mark for any cash money or any favors that she has to pay back, which makes Maria independent in his eyes.

Maria has a \$400 car note because part of her image is to drive a BMW, but that swallows up most of her money each month. She needs that note gone. Maria goes over to the mark's house and asks to stay the night? Maria and the mark stay up late, talking, teasing, playing, and enjoying each other. He keeps trying to slide the panties off, but all she has to do is say behave, and move in to cuddle. When a man respects a woman, he may try for sex but he won't push for sex even if she's in

the same bed. Maria fakes asleep, but suddenly begins to sob. The mark is confused, is it something he did? Maria doesn't want to tell him because it's embarrassing. They are friends, best friends, and the mark is mad that Maria is being secretive. It's her car, it's going to be repossessed, and she's out of credit cards to borrow from. Maria goes even further, it's not just a car, it's her life, it's a fucking mess, and she feels like a loser, she doesn't even know why the mark likes her.

This self-deprecating behavior is heartbreakingly to hear. The mark is going to help her out with the car note until she can save enough money. Maria thanks him and falls in his arms crying tears of joy; he's not going to try to take advantage with sex, so he'll just spoon his baby until the morning. What the mark doesn't know is that Maria will always need help with that car note, that soon it will become his expense altogether. Meanwhile, Maria will be able to stack her own money with her current job or use this as a chance to go get a different job that's more conducive to her schedule. Maria shares her life plans with the mark, so he doesn't feel like he's being used, he feels like he's being charitable because \$400 a month and a pair of shoes or purses here and there aren't going to break him. Meanwhile, Maria is using this new fashion and new disposable income smartly; she's trying to land more mice with the cheese.

Ho Ambition

Maria, like most smart Hos, multitasks and rarely works one man at a time. They get to the point where one trick is hooked, and then the dates become fewer and far between, because she needs space to go out and find other men who can do the same thing, if not more. Maria's hustle goal was to get a new wardrobe so she could lure more men and to alleviate an expense. She's done both. Her ultimate goal isn't to be treated or tricked on; it's to secure a sponsor. With her fancy handbag clutched, her luxury car keys dangling, and her open toe heels click-clacking on the sidewalk, Maria is now scouting for a man that looks as rich as she feels. Maybe Maria finds a fat cat that wants to take care of her, or maybe she keeps running into tricks that drop a few stacks and only last a few months, either way, Maria has become the type of woman that turns heads, that oozes sex appeal, and that knows how to make the type of man that you would do anything to be with, into her bitch. She's done this all without breaking a sweat or opening a condom wrapper. Maria is a Ho, but you she's not skanky, she's not loud, and she's not thirst trapping on the internet.

To look at Maria is to see a woman that obviously has sophistication, who talks with charm, and who appears to be just another woman standing next to you in line at the bank. What black culture has done is stereotype the wrong women as Hos and gold diggers. They look on the surface and point to exaggerated actions of star fuckers or ghetto queens. Meanwhile, smart Hos continue to exploit men and women who foolishly think they know Hos. Athletes, musicians, etc... they understand groupies and sluts because their sexualized clothing and basic actions are transparent. Those women are easy to sidestep if a man isn't stupid. However, few guys are prepared for the force of the emotional sneak attack by which Hos thrive.

By the time the mark gets tired of helping out or after Maria stops spending as much time with him it will be too late. She will have dined like a queen and hit him up for over 10k dollars without him noticing it. That mark won't take to the streets and call her out, any man who admits to being suckered in this manner by someone he thought of as a friend will be joked by other men and looked down upon by other women. Marks rarely snitch on Hos because it hurts his image going forward in that city. Like most people who get played, marks keep it to themselves. In the end, who knows Maria is a Ho? No one, because she will never admit to it, and no man will ever dare expose her hustle if it

also means exposing his naivety. Unlike a TV or music star that used to get down, there is no one willing to come forward and talk about an ordinary woman's history. "Hos be winning," because they are anonymous, and the more society swells with loose women who fuck for free because a man promises them a relationship, Hos will become more and more successful. They are one of the few groups of women that understand that it isn't the sex that keeps a man, it's the enticement.

Hoing Up

By now you should have seen all the tricks that Maria did, and on paper they may seem transparent, but remember she didn't ask like some ratchet with her titties in his face looking for some Malaysian hair, she asked as a good friend who had previously earned his love and maintained her place as the object of desire. Many women are played by men who just want sex, because his game seemed sincere. Others can point out the relationship red flags easily from a distance, but those women who have been caught up know how hard it is to see the manipulation when faced with a person who is in tears and telling you how much you mean to them.

Hos operate using real emotion, and it's always hard to tell real from fake when that person has a sob story or can cry on a dime. How can a person fake that kind of passion? Simple, it's a passion tied to what they want, not a passion for you. We all have a need to be loved, we all want to trust in people's goodness, and help them as much as we can to get to where they are going. Hos, much like male players, take advantage of this humane behavior. The hustle Maria pulled off can be done by any woman who cultivates her charisma, builds her confidence, and believes that what they need to thrive is more important than the need to be truthful. Asking in a submissive, back against the wall type of way, is the easiest Ho tactic because you are giving a person who cares about you on a deeper level than sex, no choice but to save you from failure.

The person you're hustling isn't a parking meter enforcer who is on the clock and could lose their job if they rip up a ticket or a cab driver who will have to pay for your toll out of his own check if you're short a few dollars. The reason you size these men up on the first two dates is because you can't hustle someone who doesn't have it to give. You can't turn a trick that has nothing to trick on you or get sponsored by a person with barely enough money to live on their damn selves. No man will ever sacrifice his own lively hood for yours. The ultimate trick or sponsor is a person who has it, and you know they have it. When you tell a person who loves you and who wants you on every level that your condominium HOA fee is going to lead to you not eating this month, it becomes a life or death situation. You are being dramatic, but it doesn't matter because you're selling your struggle like Kate Winslet on her best day.

Men who you hustle will become soft on you, so there will be no tough love like Mom and Dad would give. He can't tell you, "I got you next time," and then disappear. At the root of this relationship there still remains two things that make you invaluable to a man—that Disneyland friendship that you may take away if told "no" and denial of that new pussy that he's so close to that he can taste. You have proven your value, that you don't mind cutting him off if he acts contrary to your wants, and after spending so much time talking to you he realizes that he can't go to the next bitch to replicate what you do. In the end, that man will come to your rescue because vacation or shoe money can be made back in a week, you can't be gotten back. Remember, it's not tricking if he has it!

✓ Work Within His Means

Earlier I told you to know his world, not just to sound intelligent and knowledgeable in

conversation, but so you can fill in the blanks of his bank account. So many women have no idea the difference between a rookie NFL player's salary and a player that's in his prime, so they often are played like groupies because they think that a rookie fresh out of college is going to set them up for life. Additionally when you're dealing with a guy who works at a good company, but doesn't have a good job, you can fool yourself. A Product Manager at Coca-Cola doesn't mean he's managing every product, it could mean that he's one of twelve guys working on one flavor and making just as much as an assistant manager at Hot Topic. To know that man's industry is to be able to figure out roughly what he's making. Don't rely on the cars, the watch, or the shoes. After a month of dating, you see how he lives and how he spends. Now you go shopping for what you want as if his money is your money.

If you were to take your own paycheck and splurge, you would work under a budget because you still have bills and need food to eat. That man has the same dilemma as you, so don't ask for a five thousand-dollar purse when you know that realistically he only brings home ten thousand a month before taxes. His car is paid off, but his rent is a certain amount. He has a gym membership, he eats out nearly every night since he doesn't cook and has two phones that come with two bills, so all of these things should be taken into account. Do the payroll math in your head and budget out the thing or things you want to get out of him because he's going to do that exact same math before answering your plea with a "yes" or "no." If you ask for a pair of thousand dollar heels, he can afford that, it won't hurt his pockets. He doesn't want to spend it, but because you need it, and it may hurt your friendship/lustship then he'll help you out. If you ask for a seven hundred dollar gift every other week, he can afford that too, but be careful not to get greedy and not to go over his guesstimated budget. The moment his funds are low he'll have to tell you "no," and one "no" will turn into many once he knows that it's not life and death.

✓ **Be Specific**

You got dressed, drove all the way to the market, and as soon as you walked through the door you stop and think, "Fuck, what did I come here for?" From there you walk aimlessly trying to remember what you need, and end up picking up groceries that you want at the moment, forgetting all the items you need for the week. When you're hitting a lick, know what your goal is or you'll end up getting things out him that don't really benefit you in the long run. I talked to a woman that had a trick who would do anything for her, but she ended up asking for dumb shit because she didn't really know what she was doing. After the relationship ended she had nothing to show for it. Looking back now, she told me of all the stuff that she could have gotten from him that would have helped her make more money today. Could have, should have! Be focused *now*, and make a list no matter how big or small your aim happens to be.

If you can't afford to go to the Drake concert, get a man that treats you to tickets. If you have student loans, get a man that can pay them. If you want to enter into that socialite world in order to meet richer men, then get better clothes or a boob job. If you want a long-term investment, get jewelry that you can sell later on. This isn't a game; it's your livelihood or your child's future. No matter what level the man you're dealing with is on, know what he can afford. Write down all the things that are within his price range and get that shit.

✓ **Give & Take**

Men have feelings too. It's great that you spend time, compliment him, make him nut with a phone moan, but what are you really giving him besides company? Be considerate and pick up cheap gifts with priceless meanings. If he's into a sports team, get a mug for him after a win. If you know he has to wear a tie to work, pick up a nice tie that isn't too expensive, but looks like it is. This man doesn't need these things, but they are an expression of your love and devotion and solidify that this isn't a one-way relationship. You are always thinking about him, and want to show it in a way that you can afford. That little will go a long way in securing your reputation as his sweet princess who would do anything within her budget to show love.

✓ **Expand Slowly**

There is no rush to get everything on your list or to get the biggest payoff first. Have confidence that your hustle will not be exposed before you get what you really want. Pressuring yourself to hit a lick quickly tells me that you are being driven by the fear of not being able to replicate these actions. Remember that every day that you go outside is a day you can get meet a bigger and better trick. You've put work into softening this guy up, but this man isn't irreplaceable, if he gets turned off after he buys you the first thing, oh well! He closed the bank, but there are more banks down the street, so you go to the next one having gained a little something yet lost nothing. You are playing with house money! Relax and take your time. Get the smaller thing, then get the next thing, you're training him to take care of you, not on a timed shopping spree. Things like bill paying and big items may take some easing into at first. It's up to you to get a feel for this man's personality and how far you can push him and how fast.

✓ **Don't Go Soft & Don't Get Lazy**

You're only human. You will start to like this guy, enjoy your time, and possibly feel guilty about getting him to trick or sponsor you, and thus settle for being treated. You're still using these Ho Tactics, but you've lost your nerve and settle for dinner dates and vacations with him. If you want to be a kept woman who gets the bare minimum that's on you, but if you go this far, why not get what you actually want. This isn't about your friendship; he can be your friend for the rest of your life, but the window to get tricked on may disappear. A trick is still a man, and in the end if this guy has shown you that he's an easy mark to hustle, do you think you're going to be able to keep him from the next Ho?

The moment you get lazy, stop going after your goal, or get into a sexual relationship, it exposes you. Your mark loves you, but he will get bored, and he will always have eyes for other women. Most tricks aren't monogamous to begin with, and while you didn't care about other women when you were digging for gold, they will become public enemy #1 after you decided to make a trick into your bae. Another Ho who isn't soft or lazy will get in his ear, offer him something new and different from you, and now he can't pay your Obamacare every month

because he has to take care of his new Ho who swears with tears in her eyes that she is one missed rent payment from getting kicked on the street. That mark will start telling you “no” because he only has it to give to that new Ho and can’t afford both of you. If you’re going to go down this road, you have to stay in shape emotionally or you’ve wasted your time.

#11: *Revenge Hoing*

If a man breaks your heart and you want to get revenge on all males by toying with the next man that asks for your phone number, that's your prerogative. If your ex-boyfriend is playing games with you and you want to use the bond you've already established to run up his credit cards under the pretense of getting back together, that's your right. Most women aren't manipulative or money hungry, but a lot of them take on that role once they've been wronged. If you're one of these seasonal women who irrationally say shit like, "fuck men, I'm about to get all in their pockets," make sure you're cold enough to actually live with that decision because this isn't a game. Angry women are messy, and when you get messy you get exposed. A man who catches you red handed won't be as forgiving as one that was hypnotized into giving on his own.

Emotionally unstable girls who want to play in the big leagues don't last because revenge sex and attention whoring aren't Ho Tactics. Hos have issues like all people, but they have more in common with Stock Brokers when it comes to their aim. They aren't crying out for help, they're dedicated to getting paid and advancing in life by all means necessary. If you are damaged and think using Ho Tactics will make you happy, or if you want to get revenge on the male species for all the pain they have put you through, then you are going to fail.

Women are emotional creatures, most react with feelings as opposed to logic, and that's where relationship blunders happen. You can't afford to make blunders with Ho Tactics like you do with boyfriends. You are dealing with men that may resort to all kinds of craziness if they feel as if you've blatantly robbed them. Clear thoughts lead to clean getaways! You can Ho for revenge but the revenge can't be the goal, the money or material is the goal. That sounds simple but it's hard to grasp when you're raging with anger.

You don't care about getting in his pockets; you care about letting him know that you got in his pockets by using devious methods. That line of thinking will doom you from the start. An angry female will not be content until the man that scorned her knows what happened. To get away with the proverbial crime will not bring her satisfaction, she has to let him know the full scope of her plan or there is no joy. No matter how good you may think it feels to go Angela Basset[11] and set his shit on fire after you've used him, it's juvenile. Regardless of how satisfied you may feel posting screenshots after you get away with hitting a lick that tried to play you, it's dangerous. Do not do a victory dance. Do not rub it in his face. Do not go back and inform people he knows about how you just hustled him. There is nothing to prove to anyone outside the situation, so while it may feel gratifying at first, know that it is better to walk away having won, then live watching your back.

Ho Fail

One of the women who was instrumental in introducing me to some of the more successful Ho game practitioners was a girl I'll call Tanya, because that's not even close to her real name. Tanya was on the treat level and was really trying to find a way to step her game up. Although I didn't interview her, she was very excited by the Ho Tactics idea and checked in occasionally to see when it would be done. One night Tanya emailed me about an NFL player who was pretty well known. She was excited to share the entire story of where they met, how she lured him into her web, and how she was going to finally have something over the other two women she had introduced me to. I was hoping that she would pull the hustle off so I could put it in the book, but that was the last I heard from her. Even when I sent her the original EBook, she didn't respond.

Recently I had a phone conversation with one of her associates who gave me the entire tragic run down. Tanya did in fact get involved with an elite NFL player, and she did manage to get him open to a point. Apparently, two months in Tanya was only getting treated, and knowing that this man had it to give she got impatient. As I said before, it is better to walk away than to get desperate, but I think Tanya's insecurity got the best of her. Keep in mind, I've met this woman in person and she is a solid ten, but she wasn't able to do what those other two women she introduced me to could do because she didn't have the mind or discipline for tricks or sponsors, only treaters. Again, it's a case of "I look better than them, why should I have to put in as much work." Tanya's ego made her concoct the stupidest idea you can think of if you're trying to get paid. She had sex with the NFL player in an attempt to get pregnant.

This went on for a while, but the guy didn't slip up. One night he did hit raw, and while she didn't get pregnant he got hooked on it. Around this time the player stopped dealing with Tanya on a friend level, and it became a sex only relationship. Finally Tanya gets pregnant, but in an even stupider move, she tries to blackmail him. I'm not sure of the real amount, but for the sake of a reference number, let's say it was 10 thousand. In exchange for this money she would have an abortion, and be out of his life forever. The NFL player agreed, and sent one of his goons with the hush money the day of the procedure and had the guy wait for her to finish.

Tanya was driven home by the girl that was telling me this story. This woman wasn't her real friend, she was paying her to help out because she was too ashamed to tell any of her real friends. Tanya kept playing with the money, saying how dumb the guy was, and how he shouldn't have tried to play her like some groupie, etc... As they pulled up to Tanya's home, the goon and a few other guys yanked Tanya from the car, took the money, and waived a gun in her face daring her to make an issue of it. The funniest part of the story was this girl who was driving, a brilliant Ho in her own right, stops the guys and explains that she was owed some money by Tanya. These niggas paid her! Tanya is still alive and kicking, but she's not talking to me or anyone else about the Ho life because she got burnt. It wasn't enough to get treated for months and move on, this girl was so money hungry that she tried to rob a man, and that shit came back to bite her. If this guy wasn't a good dude, who knows how the story would have turned out.

I like Tanya, she's a nice girl, but when it comes to hustling, she's a dumb Ho who was controlled by her emotions. No matter if it's a mark, an ex-boyfriend, or a co-worker who you want to Regina George[12], let it go. You can't force anyone to give you anything! You may laugh at Hoing being considered an art form, but it really is a skill that takes practice, focus, and discipline. Further proof of this, is that the Ho who told me this story, is currently milking that same NFL player and unlike Tanya, it took her less than a month to get him spending on the trick level.

#12: *Exit Strategy*

What if Maria falls in love with her mark, what if she finds a trick that proves to be her equal or falls for a sponsor that has just gotten divorced and is ready to have more than just a trophy boo he spoils? You can't predict which way the heart will lead you, but you have to keep this strictly business. The moment you allow your mind to race to that fairytale land where Edward the emotionally detached millionaire drives up in the limo, faces his fear of heights, and sweeps Vivian the whore off her feet, you will start to focus on that more than your come up. If you want love, then you don't need Ho Tactics, you need to Spartan Up and find a real man who you build and prosper with. You want money, you want to be pampered, you want to become successful using the finances or fame of someone else; therefore, you must always put money over dick, play your position, and commit to that way of thinking. This man isn't a potential boyfriend or husband, he's a trick, and even if he settles down with you, he'll always have trick blood in his veins, and that means you become a woman that can be replaced by a younger, prettier, and smarter Ho.

With that being said, I'm sure the biggest followup question will still be, "People change, and I know I could keep him from wondering if we were to be in a real relationship," That's admirable and there has to be countless cases of tricks who settled for a woman that started off as a Ho working him. Hos do evolve into housewives like those I wrote about in *Solving Single*, because they are real people that have skillsets that will always make them fun to be around regardless if they are on the clock or retired. You will find a husband, you will find a boyfriend, and you will find love, but I ask that you wait until you retire from Hoing or pick someone you didn't start out hustling. If NBA players can fall in love with groupies, then Hos, who are much smarter than those star fuckers, have the ability to capture a baller's heart for the long run as well. However, it should be a real love not a long-term hustle because you got comfortable and didn't want to let go of your mark. *Chapter 18: How To Go from Ho to Housewife* covers this best case scenario retirement, but let's focus on the normal Ho exits. Continue to be smart and have an exit strategy worked out for two scenarios...

Exit #1: You got everything you need and want to move on.

Exit #2: You hit a wall and he got cheap on you suddenly.

Your Ho hustle should last until you get those things you wrote down at the beginning of this journey, but in case of emergency, you have to be ready to walk away with nothing. When you have milked this man for everything you wanted, begin to lay the seeds of discontent. Fake arguments

where you make him out to have offended you or pressured you will put the “break up” on him and give you an out without having to be the bad guy. There are all kinds of mindfucks you can pull off that make him seem as if he’s not being loyal or that you two are no good for each other, but remember that your Ho power can boomerang. This man is most likely so smitten that he will try to make it up to you no matter if your excuse is real or fantasy. A mark knows what you react to—gifts. Be prepared to walk away without being overly greedy. You got what you came for; just because he’s dangling a matching Rolex if you stay doesn’t mean you circle back. If you circle back once, you will do it twice, and at that point that man knows he has power over your exit.

The best way to end a relationship with a mark is to borrow a page out of a man’s book and slow fade out of existence. You’ve gotten busy with work; you’re going through family troubles, or the classic excuse that you need space. Excuses once again become your friend and doing things slowly will help you milk car payments or things he’s already promised to give you. Eventually he’ll stop helping you out altogether, but sometimes it’s better to let a relationship like this decay than to decapitate it. From an emotional standpoint the more you distance yourself the less in love he will be with that fun Ho side because he’s not seeing it anymore. This frees this trick up to go find someone to replace you, and like all men, once he has a new hobby, you will be forgotten and free to go on to your next hustle or retire without him annoying you.

It could get tense once he sees the writing on the wall while still infatuated with you. He may take inventory of all the things he’s done for you and realize he got gamed. Indian giving is legit, and a heartbroken man may look up past bills, feel dumb, and want to let you know that you aren’t shit. I remind you that he can’t take you to court for receiving gifts; the judge will laugh his dumb ass out of the courtroom. A mark won’t want to tell the world that he got hustled either, so don’t worry about him popping up at your job or blasting you on the internet, but he can yell at you one on one and try to break you down in order to get satisfaction. Don’t argue with a trick that becomes bitter and don’t be a Tanya and reveal your hustle out of anger or confrontation.

When a trick tries to throw all the stuff he’s done for in your face, play offended. Remind him that he did those things willingly, that he was supposed to be your friend, and continue to make him feel guilty about insinuating that it was all a hustle. This isn’t to get back with him; it’s to leave him doubting that you were indeed a Ho. He may have come to his senses after seeing the receipts for the last four months, but so long as you maintain your humanity, he will always have doubt. After this man cools down, he’ll most likely second guess his own anger and go back to thinking you were the best woman he ever had. Eventually he will forget about the things he spent money on and become fixated on how much fun he had with you. The money is never important, the memory is what stays! If he has doubts that you were a Ho that means the doors to his heart and wallet are still cracked open, and maybe in a year you can come back in and re-up with this mark for something new.

Regardless of how you leave it, by making him seem like an asshole, by slow fading from his life, or by running out of his life the moment you get discovered, the point is to understand that all good hustles come to an end. This lifestyle is built on too many lies to keep it going forever. Don’t get greedy, recognize when you’ve won or when you can’t get anything from this man, and walk away.

Why *Ho* Serious

Going into the Ho business is like becoming an ambulance chasing accident lawyer, you know what you're doing is frowned upon and manipulative, but you have to push through that and remind yourself that it isn't illegal and that you're not forcing anyone to give you what you're asking for. No one will ever respect what you do, and if you are caught with your hand in the cookie jar, there is a potential to be exposed. Your mother finding out you have a reputation in the street, the guys in the city passing stories around warning everyone about you, and rival females adding their own spin that really paints you like a first-class cunt. If done correctly you win, but if done halfheartedly, you lose. So ask yourself if the risk is worth the reward, and if what you're aiming for is something you can't attain by working hard and investing your own money.

I know a few women personally who live this life, and I've met others who are in various stages of hoexistence that gave me examples to use in this book. These women are black, white, and Latina, mostly in their late 20s or early 30s and besides being extremely charismatic, they all share one thing in common—they put themselves first, always. I used pieces of their stories to help those who want a come up because I would rather you ladies do it the right way, if at all. So many rookie Hos get frustrated with losing, and think because they're cute they can do their best Erica Mena impression and catch a baller. Every weekend a man parties a dumb Ho out because men have been playing this Ho game for a lot longer. You can't play a player, so your only real chance is to make that player think the game is over. These Tactics target the most vulnerable parts of men, and are compilations of the real ways that real Hos have won. The ladies that I talked to seem happy, they don't feel morally corrupt because as I said, they aren't robbing anyone, they ask and a man gives. Their conscious, as far as I know, is clean. However every one of them is single and have been for a while, it's what they sacrificed.

The key to the first part of this book is not to have sex, not even after you get what you want unless he's a man you would have sex with for free under normal circumstances. Literally, ask yourself, "Would I fuck him if he hadn't spoiled me?" If you even have to consider this for half a second, then you have no business having sex or giving him the pussy as the ultimate reward. Guilt prostituting is still prostituting. You will read all kinds of "Hofessions" from women who bust it open in order to get things, but I felt it a duty to share this information in a way that promotes the intelligent clothes on method over the basic clothes off prostitution scheme that causes you to sell your soul instead of your company. Men will only give so much without getting what they want, but the genius of Hos (not an oxymoron) is that they move so stealthily that by the time a man realizes what's going on they've already won, and moved on.

This part of the book is all you need to achieve your mission. No sex, no oral favors, no taking your clothes off, period. As we move into the second part things become more sexual orientated because most women aren't dick disciplined or they reach a level where they no longer feel like making excuses about sex. Having sex can get you a lot more over a longer period of time, but it's a gamble dependent on how good you are when you get into bed. There will be much to learn in the coming chapters in terms of using sex as a weapon, and how to turn old pussy into new money, but again, this first part of the book is the safest! You can use these tactics to be a serial Ho or hit one lick up and be done with that lifestyle; it's your life to live. I only ask that you stay smart, keep your panties up, and never fall in love with your trick.

For the rest of you who hunger for the advanced levels of the Ho game and don't mind using sex, then continue reading because the hunt is about to get nasty...

Part Two:

The Power of Sex Magic

*“Though men may be deep,
mentally they are slow.”*

-Camille Paglia

#13: *You Had Sex Too Fast... Now What?*

After reading the first part of *Ho Tactics*, women run into one of two problems. The first being the inability to muster up the confidence needed to approach a potential trick and begin their journey down the rabbit hole. As I wrote at the end of part one, this life isn't for everyone, and there have been numerous readers who enjoyed learning these tactics, but have been honest enough to write in and tell me that they don't have the heart or the stomach to do half of what Maria did. That's fine; don't feel bad or pressured to Ho Up. The average person can watch a documentary on someone like Madonna and enjoy her rags to riches story, but in a moment of realness will admit, "I sing better and would love to raise to that level of greatness, but I would never have the courage to move to the big city with no income and hustle the way she did." Fear is a cage that few people completely break free of, but you can win small victories over self-limitation with these techniques. The best Non-Ho response I've received was from a woman in her 40's who says that she now pumps herself up to speak to a man first by thinking, "Act like a Ho for the first five minutes, and he won't be able to resist me." She isn't looking for marks, she wants love, but because she learned Ho Tactics she will never be afraid to flirt or pull a guy again, and that, above all, is the liberation I hope most of you received from reading the first half of this book.

The second problem women have been running into is much more dangerous, and the reason I felt it necessary to expand these lessons. There are females who are great at talking, flirting, and seducing men. These ladies get into a man's head, are treated a little bit, but during a moment of weakness, they give into their hormones and have sex with their mark. Someone told me, "The flesh is weak, and it's impossible for me to hold out until I get even half the things I want to get from a man if I find him attractive." The flesh is only as weak as your mind allows you to believe. I won't revisit the topic of being disciplined around dick because reading isn't the same as being powerful enough to pull off the waiting game.

You had sex. Let's start right there. Does this mean all of these Ho Tactics are now unusable? Have you blown your chance at that condo on the North Side, the chance of getting those school loans paid off, or even an opportunity to be taken out on a nice date again? No! The only disadvantage to

having sex is that you lose the mystique of how good your pussy is. A man will do virtually anything just to see what you're working with. As I discussed before it's not the actual tightness, wetness, or warmth of your vagina that he's after, it's that allure of the mystery that makes his heart race. The moment you have sex that question mark has been removed from the box, and like a little boy who rips open that gift on Christmas morning, he's either excited to keep playing with you the next day... or over it.

You can never get that mystery back, and unlike the pre-sex Ho hustle, you have zero leverage going forward. Stop sucking your teeth and feeling sad like you just broke the heel on your favorite pair of Aldos because I'm still going to show you how to upgrade to Jimmy Choo. I'm going to help you turn a fuck up into a victory by repackaging your pussy game, flirt game, and seduction techniques in a way you could have never done before you let him hit. Before we get into the sexual tricks, let's go back to the fundamentals. I will give two jumping on points. The first relates to those women who got caught up while trying to pull off Ho Tactics. The second revolves around those who are trying Ho Tactics for the first time with an ex-boyfriend or guy from the past that has already sampled.

The Girl Who Fucked Her Trick

Let's say you made it through the research dates, you got him to treat you, give a small gift, and just when you were about to sink your teeth in, you got too drunk and ended up bent over the ottoman. The morning after you're thinking, "It's all good, I gave him a little pussy, but I didn't put it on him like I know I can or show him any of my nasty tricks." Men don't give a fuck about what you have up your sleeves. To have fucked you once is to have won the championship. Guys don't need to score 40 points, be the MVP, or win at the buzzer to feel like they've won. Your pussy was the trophy, doesn't matter how it came about, the ultimate victory is now his. The first step to salvage your fuck up is to confront your mistake as if it was planned.

✓ He Didn't Catch You Slipping, You Were Rewarding

The worst thing a woman can do is play coy about the fact that she had sex, as if she's an embarrassed 11th grader who did something wrong. There is something about giving it up that creates this feeling of guilt or shame in most women, no matter who the guy is or how comfortable she is with him. You must not give into the basic idea of, "Damn, maybe I shouldn't have done that!" The damage is done, so going forward you have to rewire your brain into putting sex on the front page as opposed to holding it in as subtext that you two don't bring up. The day after sex, call him. Don't text, don't go meet up for a rematch, call him the same way you've been doing during your set bonding time. The first words after, "How was your day," should be about your pussy. Did he like how mommy put it on him, was he thinking about it, did he wait long to shower or did he want to keep that smell on his dick? Be funny or go as nasty as you're comfortable going, but put it on Front Street within 24 hours or it becomes awkward.

Next up, distance yourself from any thoughts he has that you were trying to game him with Ho Tactics. Get into his head, "I haven't given it up that fast since college... You do something to

me, baby... Don't think I'm going to start acting like a typical female now, we're still us..." Those things are crucial to get across, no matter how you verbalize it. The mindfucking of this man continues as you go from dangling your pussy to using the reverse psychology suggestion that he's turning you out. Men don't trust women, but they do trust Hos, because Hos know how to turn suspicion into trust quicker than Jesus turned water into wine.

If you were a Ho, you would have gotten more than a pair of headphones before you fucked. If you were thirsty for a relationship, you'd be acting different and asking about, "where's this going?" If you were a slut, you'd be acting like the sex was nothing and that's just how you get down. This is Psychology 101, know what a man thinks, and confront those thoughts in order to alleviate the paranoia. You're answering all his questions before he even thinks of them, and by doing this kind of damage control you make him comfortable and put his doubts to rest. This is how you outsmart a man you've accidentally fucked.

✓ **The Sex Was Okay, Not Good Or Great**

How you perceive his dick game is crucial to keeping him hovering around. I don't care if he busted it open and made you cum three times or if he came after four pumps and disappointed you—play your position! His sex game was "aight" not mind blowing or wack. This man has neither sprung you nor disappointed you; that's your talking point going forward. Men are controlled by ego. If he didn't hit you the way he wanted to, he's going to want more, but as I said before, it's not mandatory, which means he can cut you off tomorrow. You must guarantee a rematch by challenging his manhood, but there is a very specific way to accomplish this.

Don't insult this dude by commenting on his penis size or how long he lasted, be aloof about what you did, or didn't like. The positive is that you had fun; the negative is that you know he can go harder than that next time. Be a middle school teacher that rubs her student on the shoulder to instill confidence that his next science project will be better. If you praise a man too much, he'll think he won't have to work to hit again. If you put him down, he'll become ashamed and not want to risk another bad performance. Find your balance somewhere in the middle, and this will create a new sense of want. His performance was a seven, better than your last (lie if you have to) but not as good as your best dick... yet. There's room for improvement, and you know he can do it with the tool he has, so you desperately want him to show and prove.

✓ **It's Not His Pussy, But Pretend It Is**

The phone sex techniques we practiced before and all the nasty seduction skills that you only got to use a few times, you can now amp up. The biggest change is that you must pretend as if he has controlling shares of your pussy. It's not his, nor will it ever be his, but in order to keep him invested, he has to think he's the CEO of your coochie. "She misses you," are three words that will have a man instantly hard. Say it early and often. You're not his girlfriend, nor do you want to be, but allude that your pussy is reserved for him. When a man feels as if something is his property, then he will have an incentive to stick around.

✓ **Talk About Last Time, Fantasize About Next Time**

We will get into sexual specifics in the following chapters, but one of the last things to remember is to get back to teasing him the same as you did before you two had sex. The first time was a demo, so when you speak about it, always add in what you can't wait to do the next time he, "gets to see HIS pussy again." If you only did missionary, joke about how you hope he can last as long hitting it from the back. If you did all three positions, fantasize about how one day you'd love to feel how that dick feels raw. The mission is to get him more excited for the second time than he was for the first session.

#14: *Using Ho Tactics* *On Your* **Ex-Boyfriend**

How do I turn my ex into a trick or sponsor when he's already had me?

I reconnected with a friend from high school that's now doing well, how can I seduce him when he's already sampled the goodies?

Men from the past will pop in and out of your life, and for most women, these men who they are already comfortable around will be the easiest to hustle. Unlike going to happy hour or perusing the local Best Buy, there are no nerves holding you back from speaking first if you see your high school sweetheart in public or from inboxing that guy you slept with twice in college. With an ex-boyfriend, co-worker, or random one night stand from the past, you are already familiar enough to be confident. If it has been several years since you were last intimate with this past boo, then everything in part one can be used without much change. However, if it's been two years or less, the man you're sizing up will most likely be content with the fact that he conquered you, so it will take more effort to lure him back into the Ho Tactics web. Let's face it; it's probably a slim chance that your personality or coochie has gotten any better in such a short period. That's where you prove him wrong.

✓ You're Not That Little Girl,

You're A Woman Now

Let's imagine that your ex-boyfriend Maurice bumps into you at a mutual friend's cookout. It's been a year and a half since you ended your three-month relationship, and no one has a reason to harbor ill feelings. Like most exes you see, you give him a hug, pretend to be happy to see him, and make the mandatory, "you're looking good" comment regardless if you mean it or not. You aren't John Salley; your job isn't to host reunions. Who cares how his mother is doing, you need to see if this dude can benefit your life.

Using your newfound Ho Powers, you interrogate him to find out where he's working these days and where he's living. The Maurice you knew was working a good job, but it wasn't

great, so has his fortunes changed? If he's still complaining about working at the same dead end job or still trying to make waves using that same tired business plan that he's been trying to get off the ground for years, then he's not worth more than two minutes of your time. If he's still living at the same apartment or still bunking with his mom or that roommate he hates, again, he's not worth your time.

What you want to hear is that he's at a new company, invested in a new venture, or living in the good part of the city. Non-Hos who are looking for love have a weak spot for ex-boyfriends because they are now lonely and look back with rose-colored lenses at the good times. It's in your best interest to separate the boyfriend part from your mind so you don't end up catching feelings. This man is a mark, not your baby, not the one that got away, simply a mark.

Once you two have caught up enough to see that he's winning, you have to pretend to be open. Unlike guys you haven't had sex with, men that have hit all your holes need their egos stroked as opposed to challenged. Be impressed that he's doing it big; even make a comment such as, "Damn, I fucked up." This type of pandering will leave this fool with his chest poked out while grinning from ear to ear. Don't blow this opportunity by catching up for too long, remember, your job is to get this man in an intimate setting where you can seduce him properly and continue to research his funds. Exchange numbers or emails without ever asking if he has a girlfriend or wife. If he wants you to know that, he'll say it. If he's hesitant to take your number because of a "Her" in his life, channel Maria the Ho and tease him about being afraid of you. Most likely, he will give you a way to contact him, and that's all you need. Once you are back in his life, move fast! Within two days call and set a date, even offer to treat him. Remember, he has to see you as different, not just some ex trying to get a free meal.

It's only been a year and a few months, but you're a new woman, no longer that littler girl. You can't say this; you show this by going left where you used to go right. Do your research internally. All the conversations you used to have, the arguments, even the TV shows you used to watch, you must now upgrade it. You shouldn't even cross your legs and hold your fork the same. This man has to see that you're the 2.0 version. Bring up your past relationship in a fun way. I don't care if he cheated on you, called you out your name, or simply vanished without explanation—forget it. You don't care about revenge; you care about advancing your life using his money or means, so don't get emotional or vengeful like some basic bitch amateur.

Reminisce on the good times you had, and keep him laughing and smiling as if you two had that Ross and Rachel[13] friendship. If you hit all the marks I listed during this first date, he won't see you as his ex-girlfriend; you're essentially a new woman by which he's extremely intrigued. At that point, you have done your job, which is hitting reset on your entire personality and allure.

✓ **Sudden Case of Sex Amnesia.**

Another point that can be stressed on the reconnection date or soon thereafter is the history of sex. No matter if you had sex every weekend for months or only a few times, you can't remember it. You think about him, and maybe you've tried to fantasize about that sex, but nothing comes up. To prove this point, start to plant false memories about the time you did it in a hotel. He'll be quick to remind you that you have the wrong guy. Go further and really fuck

with his head by giving him a trait you know he didn't have. For example, his curve penis stays in your mind... he doesn't have a curved dick, and he'll get pissed because you really don't remember. Offer up an apology and admit that you can't be wrong because you've only had sex with one (never go over two) other guy since you were together.

With his feelings a little hurt seduce him by letting him know you still have a weakness for him. "It'll always be kinda yours..." said with a smirk is better than stroking his dick under the table. Once again, men respond to control, and you're putting him back in a throne he probably thought he would never get to return to. The key to this tease is to make him feel safe. Men who go back to exes want to reminisce not rekindle. Most of you have probably experienced that feeling for yourself, where you don't really like that old thing, but you kinda miss the sex part and even the conversations. Know that a man that had you is most likely trying to get the easy nostalgia sex and is afraid that you may want to work it out again as opposed to roll around for old times' sake.

Make yourself off limits romantically. Talk about how you don't really date much, and this outing is the first in about a month. Remark on the state of men and how they are just so corny. Nothing endears a man to you by making him seem as if he's cut from a different cloth than the rival males in the world. At the end of the date or talk, follow up by telling him how good a time you had, and that if he promises not to get all serious, you would love to be "friends." See what happened there? Saying "promise not to trip" means that you are spelling it out for him that you don't want him as a boyfriend, just a fun friend... possibly with benefits. Like all Ho Tactics, going left when typical women go right, will impress this man and put you at the top of his list. His want is sex and his fear is being back with you. By taking that fear off the table you become desirable.

✓ Hooking Him

You can only tease a person you've already been with for so long before they get flustered. Unlike part one you aren't risking anything by having sex with him, the damage is done. However, there are circumstances he must meet, he doesn't get to pick up where he left off. To go in there as if nothing changed is a quick way to get fucked and sent to voicemail. Don't be his "Bye Felicia[14]," get back to being his baby. The most crucial part of any of these tactics is getting emotionally close and mixing it with a carefree good time. Your ex-boyfriend probably has a girlfriend or someone looking for that title. You have to be the opposite of her, all fun with no stress. We will get into the ins and outs of sexual manipulation in the next chapter, but before you get back to fucking him, you must show him this new Ho side in order to make him fall back in lust with you. This includes being down to go out whenever, talking nasty, listening to his complaints, and keeping secrets.

Two to three weeks of squeezing your way back into his life in this unique and exciting way will cause him drop his guard enough for you to gain his trust. Only at the height of his vulnerability, for example, him confessing new feelings for you or calling you more than once a

day, should you agree to have sex. Do not make a serious bedroom move until he sees you as someone he really needs in his life and can admit to it. If it's been two weeks and he's not really opening up or confiding in you about his life, then abort. A man that doesn't communicate doesn't trust you and isn't invested, so your chances of using him as a walking PayPal are slim. Once you hook him with the 2.0 version of you, move on to the next chapter and learn the power of reupholstered pussy.

#15: *Turning Old Pussy into New Money*

Is sex all a woman is good for? Of course not! As a female, you can fill a Wikipedia page with all the qualities that make you more than a hole whose purpose is to supply a man with a good nut. However, you set yourself up for failure if you don't acknowledge how the opposite sex views you in their head. When a man first spots you, the want to have sex with you is the glue that makes him notice you in a room full of others, pay attention during conversation, and attempt to impress you. What does he want from you, why is he being nice to you, why is he joking around with you—sex is the magnet! The more you dangle this fantasy over his head, the more a man will salivate. Smart Hos dangle the Coochie Carrot so close that a man can smell it, literally, knowing that a man who gets worked up with lust will be putty in her hands.

Lust driven men will do anything to seal the deal. Take you out, buy you things, promise their intentions are honest, and even commit to a monogamous relationship. Lust for sex is not the same as love for a woman, but a hard-pressed man will make you into a believer. Naïve women give in to lust courting because they feel wanted as if it were true love, but after a man has sex with a girl; she loses that initial New Pussy Power. Men can be Hos too, and most of them apply Dick Tactics during the lust courting stage, stooping to all kinds of devious tricks just to get a few minutes of sexual pleasure. *Why did he lie, I would have still had sex if he told the truth.* Maybe you would have, maybe not. Men don't have time to take chances, so they make up false lives, withhold relationship status, and create elaborate excuses to keep you in check. Men crossed the morality line centuries ago, and since then it has been in their best interest to play this pussy hustle game in order to keep women open and easy prey. Men are so good at this that even those women that have read the first part of Ho Tactics have fallen for Dick Tactics and given in to their sexual desires.

Some women take that to mean that they ruined their chances and that all the things they read are now worthless because of one horny mistake. False! You can still apply everything you learned, be it with an ex-boyfriend or a mark that outsmarted you. Let's go back to who you are as a person. Is your personality electrifying like Maria or are you dry as hell like Tanya? If you're shy, demure, and boring then a man will shrug you off as soon as he wakes up from his post nut slumber. Your personality wasn't what was driving him to call and take you out; it was your unexplored pussy that had him blowing up your phone and dying to see you. Only after sex can he lay in bed the next night by himself and be honest about how he views you—"She's not all that."

Hos are always “all that” because they operate on the mental plane more so than the physical. Hos exploit lust courting because they recognize that it’s all a male game, and understand that even after sex, they can still regain their balance like Gabby Douglas teetering on that beam. The secret weapon isn’t to have more sex or cross the line into fetish sex; it’s the ability to go beyond the physical, and jerk a man off mentally to the point of no return. It’s no longer about the mystery of your box; it’s about the magic inside. Any smart person understands that real magic is nothing more than a well-executed illusion.

You All Fuck the Same

All women fuck the same way. Yes, even you Ms. “I made him bust in 13 seconds” and you Ms. “All I did was let him stick the tip in and zzzzz,” your vaginas don’t do anything new or innovative. The same way you ride dick, your grandmother rode dick. The same way you slurp on a penis head will be just as effective as the way your niece will slurp on one after prom in five years. Don’t suck your teeth or search your phone for some guy to prove that I’m wrong, because any man that has fucked you or will possibly fuck you will side with you having a magical pussy. Take men for instance, do you know why we don’t really have penis envy? Because no matter if it’s a little, medium, or big dick, girls say the same thing in order to make a man feel good, “That was so bomb,” or “You did that, daddy.” It doesn’t matter if it’s true, all that matters is that a man will go into new pussy sure of himself and not afraid if the guy before him was better. Unlike men, there is no “bigger is better” or “motion in the ocean” debate with women. Tight vagina or loose vagina doesn’t even matter because kegels or six months of penis detox can get you back to 22-year-old pussy status. You can ride it from the back, front, sit on furniture, bend over backseats, or dig nails into his back, but what you are doing can be replicated by any woman that has seen porn, show him something those other bitches can’t do!

Instead of tooting your horn about how fast you made some lame bust a nut, figure out how you can further separate yourself from the pack. I’m not referring to gimmicks like toys or squirting, I’m talking about what you do before, during, and after sex to set this man on fire! In the kingdom of shy submissive, lay me on my back and give it to me, women—the verbalizer is Queen. Hos aren’t afraid to talk, not only does this help when it comes time to walk over and pull a mark or ask for favors from that trick, it sets her apart from the average boring lay. This isn’t about talking dirty; that’s only one aspect of Ho sex game, in order to conquer his mind and become the most memorable sex he’s ever had you have to set him up and then finish him with certain techniques. What are these before, during, and after techniques? I’m glad you asked.

✓ Pre-Sex Promotion

What’s the most important thing about a championship fight? It’s not the fighters or the venue; it’s the hype leading up to the fight that determines if a man travels to see that Mayweather fight versus streaming it for free. Life is built on the foundation of unique experiences, and fight promoters understand that “once in a lifetime” or the feeling that anything can happen, is a selling point that can’t be beat. New Pussy IS hype; it’s all buildup, and even if that girl is a corny lay, the man still feels like it was time well spent because it was a new conquest. Once you branch off onto the Old Pussy side of the field after this man has hit it, you must sell the old not as if it’s new, but as if it’s going to be better than the first time. The next time this guy sees you is WrestleMania, and even though he’s experienced The Rock Vs. Stone Cold once before,

you have to make him feel it in his soul that this time is going to blow the roof off!

We've already been over the "It wasn't that good, it could be better" rhetoric; this is much different. You can continue to tease a man before you meet, but that's not going to drive him crazy enough to start tricking as if he's never tasted you before. The true promotion begins the second time you decide to fuck him. Most women have sex spontaneously, they rarely plan to give it to a man; they just plan when they are not going to give to him. Sure, they shave their coochies in a loose preparation, but most girls play the bystander, simply waiting for a man to go for it. You can no longer play by the shy rules of "Maybe I'll give him some if the night goes well." Be in control! Your job is to set the time and place, then go about the promotion so that by the time the night arrives he's heated to the point of combustion.

Let's say this second sex session is going to go down on a Friday. That Tuesday you set the date and start to promote it as one where he should plan to stay out all night. Thursday you confirm it and tell him you went shopping for underwear. That Friday morning you make the final push by teasing him in a way where it makes it seem like you're beyond excited. This could be sending a picture of you sucking a banana talking about, "Training for our date." It could be sending a screen grab from a porn movie or a ratchet sex meme. Men are extremely easy to seduce via sexual visuals, so go for the kill as soon as you wake up, and he's going to be thirsting the rest of the day. The last stage before the bedroom is to talk to him before he leaves the house, or you leave your home to meet, then threaten to pull out.

A man doesn't know how bad he wants a woman until she's pulled from under him. Tease him that you're not going to meet up tonight, and make up a legit excuse. Don't joke, actually get into it as if you may not come... then reveal that you're punking him at the moment where he's about to say, "Man, fuck you!" He'll breathe a sigh of relief, and then you can work him back up. Escalate the build up by acting out a real life fantasy. If you two are going to meet at your place, then you're already playing with yourself and asking, "Do you think you can make me cum before you get here?" If he's at his place and you're driving over, give him play by play about how you're fingering yourself in traffic. The point is to get in his head and make him reveal how much he wants what you are promising him. Once you know that he's really invested, get nasty and creative in order to push him to his limit before the date even begins.

✓ **Don't Just Jam It In There**

Men love to be worked up, but they hate foreplay. The only reason the majority of males even go through the motions of taking it slow is that society has forced it on us harder than an Iggy Azalea song. Cinemax after dark movies showed little boys that they needed to suck and rub until a woman is in full blow moan... Silk sang slow jams about licking a girl up and down until she said, "Stop!" Growing up I thought you had to do those things to get a woman wet, this idea that a woman can walk into a room already soaking was foreign. So if you don't need a man to build you up, why waste time? Your job is to create the illusion that you are the fantasy of all fantasies. Foreplay is good, but it's usually for the benefit of the female. Again, your job is to be for his benefit.

Ice cubes, stomach licking, cock stroking... those are typical things women like to do to turn on a man. Nearly every man has had the whipped cream sprayed on him because 90% of women

are following the same turn-on playbook. That playbook is bullshit! I've had several girls perform lame whipped cream tricks on me, and I honestly can't remember most of their names, but I remember the only girl to suck my toes. I don't remember all the routine blowjobs, but I remember the girl that slapped her face with that spit soaked dick while talking filthy. I also remember the girl that ran to her purse, got her vibrator, and told me to go harder while she played with her clit. They weren't Hos, but they made an impression because they did something different. When you're dealing with a well off man who is most likely in his late 20's on up, he's not going to be shocked by nut licking or spitting on a dick. Fingering your vagina won't raise an eyebrow the same way as if you were to finger your ass then suck your fingers would. There are levels to nastiness, but all you need to do is pull ONE rabbit out of the hat for him to be like, "Damn, she's a freak."

The reason why being overly filthy is important is because it sets the limit at no limits. If you pull a dick out of the condom and rub the cum on your lips, next time you may tell him to remove the condom and cum in your mouth. If you're willing to accidentally lick near his ass while giving him a nut-to-shaft blowjob, the next time you may go full ass to mouth. This isn't about your sexual fantasy; it's about projecting his fantasy in order to cement the fact that if he keeps you around long enough, there is nothing your nasty ass won't do! What he doesn't know is that before you go to that next level, you'll have gotten in his pockets.

✓ Six Magic Words

There is no blueprint for how to talk nasty during the act of sex. Each person reacts differently, and what a person does or doesn't react to is as personality driven as what they do or don't like on their pizza. I've listened to so-called sex experts mislead women by telling them to fake moan, not taking into account that some men are annoyed by over exaggerated moans or panting. The same goes for talking dirty, not all men are going to want to dominate you by calling you names like bitch or whore. Having sex is like playing an instrument; just because you've been playing piano since the age of sixteen doesn't mean you're going to make that guitar sing the first time you pick it up.

This is the second time having sex with this guy, which means it's time to do research on what he's into sexually. You must feel how his body reacts when you pull different sexual strings. If he's into the moan for the first five minutes, don't stay with it; yell out something nasty like, "Harder motherfucker!" If he gets excited, that was what he really wants, if he doesn't really respond or you feel him turtle up with awkwardness, then go back to the moan. Again, this is an exploration, so test out the new then go back to what's working. If the nasty yells don't work, try the nasty whisper technique. In a low voice, similar to how you have phone sex, be submissive. If he speeds up or starts groaning, then that's his thing. Do you see what's going on? You're testing dominance, submission, and even the generic just lay there, corpse technique to see what he responds to the most. Do not be afraid to branch out and be creative. Sucking on your own nipples, rubbing your clit, squeezing his balls, those are all good things, but don't forget to be verbal in some way.

What you want to get to are the six magic words that will make him happier than a Basic Bitch at a Gucci outlet. In your loud dominate voice, your whisper voice, or from the standard moan,

you must say, “*You’re about to make me cum!*” There is no man alive that won’t upgrade his stroke or release the nut he’s been holding back when he hears that. Predict when he’s about to finish, and without overacting or sounding Jenna Jameson fake, hit him with, “You mad me cum again.” Contrary to popular belief, men don’t just want a nut; they want to make you nut because that’s the ultimate pat on the back. I doubt that he makes you climax for real, but that isn’t the point, it’s the fantasy of satisfying you sexually that you want to get across. Make him finish up in a manner where he feels as if he owns your G-Spot. You don’t do that with positions or toys, you do that with those six words.

✓ **Dick Appreciation**

Hos solidify their value after sex. Post-sex pillow talk finds a man at his most vulnerable if the sex was satisfying. Again, I’m not talking about whether or not he came, of course he came. What’s satisfying is that he feels as if he turned you out by making you bust. The reason a man will get washed up and leave or give you a hint that he has to work in the morning and that you should leave is because he doesn’t feel you’re necessary anymore. Pussy is worthless to a soft dick, so why would any man want to cuddle with Pussy once its job is done? As a Smart Ho you built this man up, let him dominate your vagina, and now he’s lying next to you with a smile, bathing in that glory. No man wants to leave when he feels like he’s on top. This is where you get in his brain.

Tell him how you’ve never felt that kind of orgasm and that it must have been because your body was used to him this time around. All bullshit, but it makes this man think that he was the first to take you the top of Space Mountain. Once you pay homage to this imagined god sex, he will wind down and be as docile as a housewife on Quaaludes. It doesn’t matter what you say specifically, the main point you need to get across is that you want the simplicity of what you just had. Make up a story about how your girlfriends always get attached after sex, they start tripping, and ruin a good thing. You want to assure this man that his sex and company is all you want: *Joke around, fuck like porn stars, and then chill.*

One Ho that I’m friends with told me that she plays video games with her trick because he loves that “one of the boys” feeling after fucking. That’s what I mean by thinking outside of the box; sometimes just talking isn’t good enough. Maybe you take something he’s into and bring it up or do it afterwards. Don’t try too hard because if you aren’t into that it will seem fake. No matter if you want to grab that Xbox controller or ask to turn on Sportscenter, you have to make sure that he’s having a good time. A man won’t remember your pussy twenty minutes later, but he will remember how much fun he had before, during, and after. Do not be afraid to stand out using the brainpower in your head as opposed to the flexibility in your legs.

Girl, He Got Money

Having sex is a gamble, unlike the tactics laid out in the first part of the book, this route is not guaranteed to make him trick. However, if you follow the sex promotion rule, get filthy in bed, and then lead this man to believe that he gave you the orgasm of your life, the odds are in your favor. The final step in getting back on track and making your old pussy even more desirable than before is to

ration it out. No matter who else he's fucking or how busy he is, if you really put it on him the way I told you to put it on him, he will come running back for more. The thought of you will make him hard, the sound of your voice will make him even harder... that's not from you touching him or saying anything perverted, it's the result of his body becoming addicted to what you did to him. As a man, I've experienced this several times and couldn't understand what was going on. It wasn't love, and the lust shouldn't have been stronger than before since I already had her. What I failed to comprehend was that good sex isn't about the physical sex; it's about leaving a mental tattoo on the brain.

He can go have sex with another girl or watch porn, but his dick will not get as hard as it got with you. His blood will not race the same way it races when he looks at a picture of you. You are no longer a girl he had sex with; you are a Heroin fix that he needs an injection of in order to get back to normal. What do you do with someone that's addicted to what you have to offer? You raise the price! He got a few testers, now he has to spend. It's an unsaid rule that you don't barter like a prostitute, you ask with the underlying hint that if he doesn't look out for you, then you have nothing to talk about. He will want to meet up with you within the next few days after you blew his mind. Be careful not to ask for things right after sex or even the day after. Post-sex favor asking only works once you establish in his mind that you're not hoing. Asking for a couple hundred dollars for shoes right after he cums will raise suspicions. Do not rush this! He will push to have sex again, and when he does, establish the rules going forward. If he wants to see you, say you want to see him too, but this time you want to go out to a nicer place. This is a test to see if the pussy was as good as you thought it was. If he makes an excuse about just wanting to chill, decline his offer to chill and find an excuse to get off the phone. If your bedroom theatrics worked, he will call back and fall in line. If he gives you a "take it or leave it" attitude then abort the mission. No matter how much sex you continue to have or how nasty you get, he's never going to spend on you again because he's the type of man that is satisfied with having been inside you, not an addict that you can hook. As I said, it's a gamble, if you don't hook him, abort!

Let's assume that you did hook him. Once he agrees to treat you to a date, bring back the Dick Discipline. Do something nasty in public or in the car, to keep him worked up, but you must not let him have sex with you again that fast, or he'll think it will always come free. Over the course of the next few days is when you go for the smallest thing on your list and then build to the biggest. Sex is now a reward, never casual. At this point, you know if he's a Trick, Treat, or Sponsor, so ask accordingly for what you want and don't short change yourself. Let's say he's a Trick, and you want a plane ticket to go spend the weekend with your girls in Miami. Plant a seed about this throughout your date or phone conversations. After the non-sex date, call him in trouble. You had to spend your paycheck getting your mother's water heater fixed, and now you can't go to Miami. Put on a Golden Globe worthy performance where you are so heartbroken about Miami that you don't want to talk, flirt, or have fun with him. Good time girl is now sad time girl. How can he get you back to the point where you're being fun and ready to have sex again? He must solve your problem!

Are you following? Hook him with epic sex. Create a needy situation that requires him to save you, and then wait for him to offer. If he doesn't offer on his own, ask directly for that favor in the little sister way we went over earlier in the book. This is the first challenge to see if this man is going to be a benefactor or remain some treat who thinks he can hit for Red Lobster. If he says, "Sorry, I don't have plane ticket money." Then it's over. If he agrees to give you the money or any other favor you ask for, then he's worth keeping. His reward for "looking out" will be another dip in your pool, but this time it's a tiny bit nastier. This is how Smart Hos use sex as a weapon. It's not the vagina, it's

the experience that hooks him and makes him your junkie.

#16:

On the Side: Making Her Man Your ATM

Not all the good men are taken, but they are preoccupied. Men breakup, get divorced, or call off engagements every day. If you're looking for love, you can afford to wait around for Mr. Right to be single at the right time, but if you're looking for a come up, then you don't have time to waste with single men exclusively. Hos understand that successful men are rarely between women. We're not talking about looks; we're talking about winning, and men who have power, wealth, and exude the confidence that comes with that lifestyle are rarely alone for long. You're deep enough into this world to understand that Hos don't want to be the girlfriend; they want to be the good time that he can't live without and use that to their benefit. What's the difference between a sidechick and a mistress? One gets fucked while the other gets paid. To be the true "other woman" comes equipped with an emotional investment in addition to the lust for the New Pussy. Combine sexual desire with zero relationship pressure, and then sprinkle in the loyalty you earn after keeping a secret, and there is nothing this man will deny you.

You aren't Pussy; you're his "Girl," and making sure you're happy becomes even more important than keeping the woman he's with satisfied. What a man will do to keep the woman he has pales in comparison to what he will do to acquire a woman he's never had. Lust blinds in ways love can't because love, which is the most powerful feeling in the universe, can be taken for granted after time. No matter if he's in a monogamous relationship with his woman for 10 weeks or 10 months, lust is the key that will transform a content man into a craver. We all know that the attraction alone is useless. All men look at other woman, flirt when given the opportunity, and fantasize about that forbidden fruit. However, the vast majority of those *Lookers* do not cheat. Everyone from Jay-Z to Obama has been photographed looking lustfully at other women; it's what all males do out of habit. I point this out to prove that no man is above having a basic sexual desire for you, and to remind you that in order to tip his affection from fantasy into reality, it will take more than a wink and a smile. Men are only as loyal as their options, so you can't just look good and talk sexy, you must give that mark an option unlike any he's ever seen.

✓ Be Comfortable With His Situation

As An Exception

Men have zero respect for women that would cheat with them without much effort... but they fall in love with women who are won over after serious effort. You don't want to be an easy

side dish; you want to be dessert, and dessert always taste better after you work up an appetite, so challenge him! That may sound strange, but you have to understand that if a man wanted a generic pussy, he would get a prostitute or pretend to be single and pick up some freak at the club for one-night. In order to separate yourself from “just a nut” and become his “boo” means that you can’t be the type of girl that fucks men that are in committed relationships. If he flirts with you, you entertain, but you don’t go at him as hard as you would if he were single. If he tries to touch you, let him grab a little, and then smack his hands off. Now you may think, “He’ll get turned off, and I won’t even have a chance to get his pockets, because he won’t think I like him.” Wrong! It’s in how you deny a man, not the actual denial. The goal is to show him that you like him, but you have standards. You can hug, but you’re not kissing. He can rub your ass, but you’re not sitting on his lap. He can talk dirty, but you won’t fire back anything more than a curious smile.

The next step after you establish you don’t get down like that is to make his relationship seem unfortunate, not a cause for jealousy or guilt. A man will promise you things, butter you up, and try hard to get you to crack early on. Your response shouldn’t be, “Don’t you have a girl for that?” To throw her in his face will make him feel guilty and you seem jealous. Men who have options when it comes to other women will not be made to feel like villains. Your stance has to come off like this, “I would, but you have a situation.” After that, you must make him feel at ease by adding that you don’t mind being friends, even admit to enjoying his company, but maintain that you aren’t that kind of woman.

This is all manipulation; you don’t give a fuck about his situation, his woman, or his views on your morality. The only reason you’re playing this game is so he respects you going forward. It may sound like an oxymoron to respect a woman that is booted up with a taken man, but this is the way the male brain works. She’s not a bad woman; he’s just a good guy that she really likes, and JUST FOR HIM, she is willing to blur that line. What man wouldn’t respect a woman that’s willing to go against her moral compass to be his friend? That kind of exception to the rule love affair is yet another ego boost that endears a man to a woman.

What does it take for a man to risk his relationship? That woman can’t be just another Pussy; that temptation is not worth the risk. She can’t be an old friend he upgrades, because there are too many conflicting emotions. The perfect mistress has to be a non-platonic, highly personable, trustworthy goddess with standards. In short, she would have the qualities of an actual girlfriend, one that wasn’t easy to fuck, but who he worked to win over romantically, the same as his main chick. Men don’t go out to meet, date, and court girlfriends when they have girlfriends, so finding that perfect mistress that fits that description would be like catching lightning in a bottle.

You can become that lightning by learning exactly what it takes to make a man step out. He doesn’t want a girl that’s going to be rolling around with other men. He doesn’t want a girl that’s going to remind him that he has another girl. He doesn’t want a girl that’s going to become a crazy stalker. Above all else, he wants confidentiality and loyalty. Girls who are searching for true love want sole control of his heart. No matter how cool she plays it off, it’s only a matter of time before jealousy changes the dynamic of their friendship, and she becomes irritated and even resentful of the arrangement. This bi-polar, “so are you going to leave her” boiling point is why most men will never ever cheat. It’s nearly impossible to find a girl that’s

not slutty, and who genuinely won't become envious enough to rock the boat. Master the script and play your position as this kind of woman, and there are very few involved men who won't want you on their team. Knowing that taken men in relationships covet the girlfriend experience more than the prostitute experience is an important thing to keep in mind as well, because the only way you will remain in his life beyond the new pussy appeal is to endear yourself as if you two are best friends that may cross the line if left alone.

✓ **Find Out What She Doesn't Do**

When you're dealing with a single man, you must play the part of therapist, confidant, and fantasy during the time you carve out with him. Talking bonds and builds trust. With a taken man, it's important that you still be the outlet for his venting, but you have to upgrade from High School Counselor to Dr. Drew. You don't want to replace this woman, so never bring her up in a negative way. It's in your best interest that his girl stay around, so you need to swing any of his frustrated, "Man, she gets on my nerves," conversation back to positive reinforcement that his relationship will work out. By doing this you further prove that you are not a side Ho, nor a jealous girl that wants him all to herself.

Where your Ho Tactics come into play is in the way you bring up his sex life. Since you aren't flirting traditionally, flirt by asking filthy questions. How good is she at giving head? Can she take dick or nah? How often do they switch up the positions? Is she a moaner? Did you two do it last night? Whatever you can think of, be bold enough to ask. Remember, this should be done under the cover of a private, confidential conversation. This guy has a girlfriend, and maybe he is with her most evenings or she even lives with him, but you must find time where you both can be relaxed and talk without fear of anyone hearing. There are three points you must hit early on: Gather intel on his sex life. Drop hints about how great you are in bed. Begin to act as if he's breaking down pieces of your honorable "we can't do this" wall. After two weeks, you should have this guy fantasizing about sex with you every time he has sex with her. Stroke his ego with thoughts that he's opening you up to a point where you may be a bad girl, and you will shatter his defenses to the point where he will now see you as worth the risk.

✓ **Take Him To The Edge,**

Then Pull Him Back

If this were a case of a Spartan woman trying to take another woman's man as her own, then sex would be off the table. As I talked about in *Solving Single*, there are very definite rules to winning over a man who has a woman. Proving that you are superior to his girl and then pushing her out of his life in a public way similar to Ann Boleyn is the only way not to be played by a man that just wants to sample new pussy then run back to his girlfriend. However, the goal here is not to replace, it's to get treated, tricked on, or sponsored.

Remind yourself that this man is getting ass on a regular basis, even though he'd rather be in you, it's not all consuming. Thus, you have to give a little to get a lot. A part of your relationship in addition to secret phone calls should be meeting up. At first keep these meet ups public, lunch dates on the other side of town, drinks late at night, etc... You can't do all of this

from a phone. Even if you are out of state, you must either travel to see him or get him to travel to see you so you can talk face to face. Seeing him is a must.

Once you establish a friendship, take him into deep waters by meeting up privately. Make sure it's just you and him, and then let the night unfold. If you've worked your magic the way I laid out, this man will be on fire and unable to keep his hands off you. Give in; let him touch more than before, but know your limit! To have sex straight up is a gamble, so use your own intuition. Maybe you give him a hand job to calm him down. Maybe you keep it at kissing and breast sucking. I don't want you doing anything you are uncomfortable doing, because it's not about giving in, it's about him feeling as though you are his or at least on your way to being his. This is a roller coaster, and over the course of let's say, three weeks, he should feel that each time he's getting closer and closer to breaking you. In reality, you're the one that's pulling him into these closed quarters and making him crazy. He's drunk in lust; you're sober with dollar signs in your eyes.

✓ **Prove Your Trust, Not Your Ability**

To Blackmail

The next step sounds simple but is extremely important. The days following your hot and steamy meeting, you have to act exactly the same. Throughout this guide, I've talked about the importance of confronting things that most people keep beneath the surface. The women I've talked to, for the most part, are big believers in being casually open with men because most women are scared to talk about sex. That night, the kissing, the touching, or even the intercourse, should be brought up in a fun and playful way. At the same time, you're not trying to force yourself into his life. You don't mention the woman he's committed to; you don't call more than normal, you act like a woman that is having a fun time.

The basic bitch mindset, in terms of landing a paid man that's in a relationship, is to make him do something he shouldn't, then hold it over his head. Let me lay one thing out clearly: A woman with a man that's winning won't leave because of he said/ she said. These men are prepared to face the music if you try something scandalous; they aren't Big Dante with the Baby Mama that pays his bills, who will go to you and beg you not to snitch. These marks don't want to lose their girls, but they know that their girls don't want to lose them more. Blackmailing may get you a few dollars or one gift, but the method I'm laying out will insure that you stay in his pockets for months even years, if you gain his trust.

✓ **Become His Expensive Hobby**

Pop Quiz: *What's the core of getting a man to give you what you want?* Love! We needed lust to hook him, but as I wrote earlier, you have to make a trick fall in love in order to turn him into Aladdin's Genie. We already delved into that Tony Montana "I want to fuck/take care of my sister" love and how that level of dependency leads to a man giving of his free will to make a woman happy and content. Now let's focus on the other type of love that will make you irreplaceable.

What are men obsessed with more than sex? Toys! Men love electronic gadgets, exotic automobiles, boats, sports memorabilia, etc... Boys grow into men, but the need to have something beautiful, exciting, and inspiring to work on never goes out of style. As the other woman, you have to become his toy. Not the Richard Pryor version of *The Toy* where someone throws cash and makes you do what they say. This is the Smart Ho version.

Let's review how you won him over. You earned respect by showing him that you're not "that" type of girl; he was just special enough to be the exception. You found out his fantasy, and showed him that you fit that description. You finally let him breakdown your walls and be physical. Finally, you played your position as his loyal "girl" friend who will never blackmail him or snitch. From this point on, you are his woman just as much as the one with the title. The gloves now come off, and you give into your situation. Begin to call him pet names, begin to miss him, and begin to drop the limitations on what you two do. I've yet to mention a time frame because I don't want you to race these things. When dealing with a successful man whose time is split between moneymaking and his woman, you have to get in where you fit in. Therefore, this journey could take weeks, or it could take months to win him over. It really depends on the man you pick and how much access you have to him. Nevertheless, the result will be that you are now a part of his life in a real way.

The squeaky wheel gets oiled often. Once you have his nose open, you must become needy. The same rules apply here as it did in the earlier chapters, meaning that at first you have to ask for things that also benefit him. Lingerie, dresses, shoes, or any accessory that makes you sexier should be the first things you get him to spend on. You're his expensive hobby! In the same way Jay Leno spends countless hours and hundreds of thousands of dollars working on his vintage car collection; this man needs to see you as a gift to himself. Once again, I will invoke the name of my favorite rom-com, *Pretty Woman*. When Edward gives Vivian money to go shopping on Rodeo, it isn't about her it's about him. Men don't grow up playing with Barbie dolls; we adopt that habit as we get older. We want to see you at your best, at your sexiest, and make other men jealous. Unlike the woman he's in a relationship with, whom he most likely wants to hide away due to jealousy, there is a fantasy element with the other woman. He wants other men to want what he has to the point of shoving that beauty in their faces. These men do not care about spending money if they are getting something out of this arrangement. Sex is not glue, if you have been paying attention; ownership of his fantasy is the engine that will keep this gravy boat running. Be his toy, be his trophy, ask for things that make you shine, and you will always get it.

Follow these steps listed above and you will NOT fail. It is impossible for you to screw this up unless you get sloppy and skip a step or rush a technique. Men aren't crash test dummies; they are intelligent creatures, which means you can't flash your ass and think he's going to melt. This isn't just sex, it's about trust and ownership and it takes time to prove that you're worthy of being the other woman. Once you become his favorite toy, and you see how free he is with his money, then you can decide how far you want to go. Remember that you still have to do your research dates. Some men may not have much money to spend on hobbies, so all you will get are dinner dates, maybe an occasional gift. If you're looking for a Donald Sterling[15] type

sponsor that will buy cars and cribs for you then abort your mission if this man is only willing to trick Beyoncé tour tickets and handbags. As always you can't squeeze a dime out of a nickel, so don't waste these techniques on someone that has limited means.

The final advice is to not let his infatuation with you upgrade you to his actual woman. Men fall in love with their mistresses, but you see this as a hustle, so keep focused on the prize. The moment he moves you into the last woman's position, you lose the fantasy aspect that allowed you to be treated like a princess. Instead, you will find yourself in charge of taking care of the home and being his pacifier instead of his toy. You must keep that other woman in her place! Play marriage counselor, relationship expert, or even threaten that if he leaves her, you'll leave him. It's a thin line between craving and being content. So long as his actual girlfriend is around, you have power over him. The moment she is pushed out, you become old and some other Ho becomes the new fantasy. You need him to crave you as his special treat until you get everything on your wish list.

17: *How to Online Date... the Ho Way*

Take the best picture you can possibly stuff into 73 x 73 pixels. If your boobs are your golden ticket, expose that cleavage. If your ass is what gets you the most attention, perfect that side view shot so the world knows what you're working with. If you're built like Keira Knightley, then go with the traditional face shot, complete with "come fuck me" eyes and duck lips. Once you have your picture, go sign up for a paid dating site, not a freebie, because those are rest heavens for broke dudes that love to window shop as if they can afford you. Once you sign up it doesn't matter what you write in your bio, these things are for male picture browsing not waxing philosophical. Now it's time to go find a rich man. Ignore anyone that inboxes you, and go straight for the profiles that list income at 100k or more. Message him something flirty not trashy and then... **prepare to be disappointed** like the other thousands of women that think landing a rich man on the internet is as easy as that bullshit I just wrote.

Fuck online dating sites. Sure, there are ballers on Match.com, EHarmony, maybe even Blackpeoplemeet, but it's a needle in a haystack search, and you don't have hours to waste inboxing and dating internet frauds. You can sit on the internet and find all kinds of "gold digger" dating sites where men seemingly search for what they call "sugar babies" to spoil. While I don't doubt that some of these men are sponsors, they are most likely the most disgusting of the bunch that are using these sites as an alternative to escort services. If you just want to fuck a fat bald guy for a few thousand dollars, knock yourself out on these millionaire-dating sites or there's always Craigslist if the threat of murder doesn't scare you. This isn't Escort Education; this is Ho Tactics, and once again, I must point out that the point is to get what you want without selling your body.

So if I'm anti-dating site, how can I show you how to land a Treat, Trick, or Sponsor online? Let me introduce the greatest Ho thirst trap invention since the wonder bra—social networking. Facebook is a world where you can connect with old boos and new baes, and see where they work, where they live, and research nearly every aspect of their lives if you can get a friend request accepted. Twitter gives you 140 characters to show off facets of your wit and even post pictures, but the best part is that everyone from platinum rappers to championship-winning athletes are only a follow away from you gaining direct access. Instagram is unquestionably the king of the hill when it comes to attracting thirst. You don't need to be a part of some exclusive community, and you don't need display your personality, all you need is the ability to take a pretty picture, and if you struggle

with that, there are a dozen filters that can help you go from *Nah* to *Nia Long*.

I imagine that everyone reading this has at least one of these social networking applications. Nevertheless, how many of you use it to make money, gain status, or connect with a man that will fly you anywhere you want to go? Most women on social networking sites are more concerned with showing up rival females by getting likes, gaining followers, or having their opinions agreed upon by random broke niggas that are somewhere jerking off in their mother's basement. That's fine if your aim is to have fun and get basic attention while on your lunch break. Smart Hos aren't concerned with how many handsome boys retweet them or how many fake-gay females designate them their *Woman Crush Wednesday*. Smart Hos aren't online looking to reconnect with old High School sweethearts for the sake of nostalgia or tell K. Michelle how they can't wait to see her in concert. Smart Hos know how to use each one of these sites in a specific way to promote themselves.

When I say promote, I'm not talking about some ratchet booking email to prove you model or host parties, nor am I referring to a link to some jewelry collection or T-shirt website that you run. Hos promote themselves! If you're nicely built, your body is your resume. If you have the face of a goddess, that mug is your spider web. If you're aggressive and witty, your words become the quicksand that will trap your trick. Regardless of what category you are in, know where you are the strongest. I don't want to hear, "I'm quick witted and a dime," I doubt that, because if that were true, you would be out in the streets turning the Ho Tactics from the previous chapters into a condo.

The first rule of thumb is that you can't believe what you read on the internet. That guy that is on Instagram posting pictures of bottles and leaning on a BMW could be stunting. Either he's playing sidekick to a friend that has money or waiting for the right moment to take a picture that makes him seem bigger than what he is. I once saw someone ask a valet if he could sit in the passenger side of someone's Maserati and take a picture. I imagine that flick ended up on "the gram" and got him dozens if not hundreds of likes. This guy wasn't a bad looking dude; he was dressed for clubbing, and he was in a spot where he could Geo-Tag a place that was a hot spot. To a man like me who is watching this transpire, that guy is a clown, but to the rest of the world he's a Hollywood baller. It would be so easy for a girl that's following him to bless his Instagram with a heart-eyed emoji, get a direct message, and end up on a date with him a day later. That man doesn't have to pull up in that car, he can say it was in the shop after getting rammed after the club, take her back to the hotel, and make her think she's about to lay next to a man that can change her life. That's how frauds exploit dumb Hos and naïve women.

The second rule of thumb is to aim for men on the level you can handle. Some of you may be cute enough for Drake to follow you, but Drake's not going to let you get in his pockets the same way he would let Bria from Hooters[16] get in his pockets. To these big name celebrities, you are one of many internet THOTS[17], and unless you're in their city for the weekend and willing to come get tossed up at the Four Seasons, they probably won't entertain you the same way they would entertain someone with status like R&B starlet Christina Milian or even a girl they met in public. Know what level you're at and go after men who aren't necessarily in the spotlight. Nelly's real estate agent that got a shout out on Instagram, that guy who directed that Coors Light commercial and posted it on twitter, the one that lists his employer as Google on Facebook. Those are the non-celebrity types that may have enough money to scratch your expensive itches. If you only focus on the Dallas Cowboy or Persian Prince, then you're going to get lost in the Ho shuffle and miss out.

Know what men on the internet respond to—beauty first, personality second. If you were to follow a guy on Twitter or Instagram, what would make him follow you back? Your avatar. If he doesn't follow back, that doesn't mean he thinks you're ugly, it could be that he didn't notice you, or he's not totally sold on your looks enough to make what I call, "The shallow follow." In order to get his attention you follow up with personality. Some girls just retweet in hopes that will get a guy's attention or like a picture in hopes he will be appreciative enough to follow back. That's not the case;

you can't be so egotistical to think that your silent Like or retweet will be on his radar. Note that men with money or power are not monitoring every online interaction in the same way bored bums do, so you have to be aggressive in order to get a man's attention. Don't just retweet, be forward enough to comment on his picture or @ him directly in a way that catches his attention. This can be pulled off by making him laugh or by sassing him into a game of back and forth banter. The point is, you need to be prepared to really go for a guy if you think he's a golden ticket, don't assume that because you're pretty in your profile pic that every man will think the same.

Hoexample

Maria is too busy Hoing up in the flesh to play on the internet, but she puts her shy bestie onto the internet tactics game. Let's call our online thirst trapper Imani the Ho. Imani has an unlimited data plan and a desire to move out of her parent's home by the New Year. Imani is what we can refer to as cute, not necessarily a bombshell, but pretty enough to get attention when she feels like dressing up. The problem is Imani isn't outgoing in public, she's soft-spoken and reserved, and usually gets lost in the shuffle when she's around alpha females like Maria. However, when Imani is behind a keyboard she's fearless. Imani sees the life that Maria is living, and while she's not after a full-blown sponsor, she could use the money for moving and maybe get her bills paid until she graduates from university.

For the first time in her life, Imani takes to her social networking account with a money goal. As I explained earlier, you must know what you want from these men first and then put in the work to get that without settling for distractions like sex or a boyfriend. To blow in the wind with no clear Ho intention, will net you bullshit results. Imani's goal is to find a man that can provide enough money for her to move out by January 1st. It's currently October, so that puts pressure on her to act now instead of putting it off like some indecisive Basica. Imani starts by investing in her online appearance. She's going to create new avatars for Facebook, Instagram, and Twitter respectively that show different aspects of her personality. Makeup, hair, and lighting are the most important tools at this stage of the game. Hair can be tricky, no matter if you have long flowing blonde hair, natural curls, or are weaved up; you have to go with the look that you love the most. My preference has always been toward longer hair, so I'm going to use this as my example, but I am not the male standard. Whatever hairstyle makes you feel good is what you go to the hairdresser and get.

Imani gets 18 inches of the best Brazilian hair she can afford on her budget and then gets her ratchet cousin who boasts from Lancôme to come over and beat her face[18]. Next, she chooses the perfect outfit, a corset that slims her waist and promotes her B cups to C cups. The last step is proper room lighting, you have to make sure you glow, be it in a selfie or a picture made to look as if it were taking in the moment aka the "caught me slipping" staged photo. I highly recommend face shots for Instagram and Twitter, and save the full body for Facebook. The stalkers will be blown away by your foundation face and the epic way your bangs are layed, but they will also seek out alternative looks to be sure you're not Catfishing[19] or only good from the neck up. It's always good to have that full body lying in wait to prove that you are the total package. If you aren't comfortable with a full body, then go face shots with all three, it's not make or break.

Now that Imani has used the selection skill of Anna Wintour to handpick the best pictures for her various profiles, she has to test out the waters with a blatant thirst trap. With her face light on makeup, but still blemish free, she posts a picture looking upset. Instead of going with the passé #NoFilter tag, she blasts out "Just woke up, #BadHairDay," or if it's a nighttime shot, "Just got out of class looking like #TheStruggle." These are clearly staged photos, but they catch Imani in the moment

minus a smile, which in turn will make the males on social networking feel a need to kiss her ass by assuring her that she's still a bad bitch. This isn't about thirst trapping undesirables; it's about testing your new default look out. Remember this is still the way you look in your avatar, minus a little makeup, so this is going to be your brand going forward. No matter if it's you dolled up or semi-natural it has to promote you as a dime.

Going back to #TheStruggle thirst trap picture, Imani will know how successful her new look is by the response from the public. Imani has about 1700 Instagram followers, which means on average she probably gets 30-60 likes while the stalkers lurk waiting for a reason to show themselves. This struggle picture nets Imani 120 likes, the most she's had for a non-tight dress picture, which proves it's a win. On the linked Twitter account, it gets her a few retweets and a couple of "look at bae" comments. Imani isn't gassed by this attention, she's not here for the admiration of strangers, or to hear what loser wants to wife her up. Those kudos proved that men are on her look, and with that foundation, she now has the confidence to go after the big fish.

What type of men are getting money but still have time to be constantly on the internet? Pro athletes! Unlike CEO's who are most likely working 16-hour days or musicians that do more promoting than thirsting, athletes have a lot of downtime between seasons, and because their careers require constant ESPN updates, they normally have their phones in hand. Imani doesn't know much about sports, she cheers for the teams with the brightest colors and hashtags #TeamLakers off the strength that she once brought a Kobe Bryant jersey dress in high school. So where does a woman with zero sports knowledge start? With Google. It's October, and the World Series is going on, which means that all but two Major League Baseball teams are at home watching. Imani would ideally want a tall Basketball player, but that season is just starting, and she's unlikely to get the full attention of a player that's on the road every few days being chased by hotel groupies. Baseball it is, so she Twitter searches for a few baseball tags, and looks for that verified sign.

It takes a few hours but Imani finds a potential mark whose very twitter active. He's attractive enough and plays for the Pittsburgh Pirates. Imani lives down south, but that doesn't deter her because being long distance with an off-season athlete shouldn't be a factor if he's making "I'll fly out" money. Although this guy isn't a household name or one of the highly regarded players, he has a job paying a lot more than the fools in her city, so why not go for it.

Imani knows there is a thin line between thirsting and flirting when it comes to athletes. There are women in his mentions with the same intentions, but Imani, like any good Ho, understands that what she brings to the table can't be touched by the average groupie. Imani doesn't add the mark right away; a blind follow will most likely be ignored. Instead, Imani responds to a tweet of the mark criticizing one of the World Series teams. The dick-riding move would be to agree with what he said. The bitch move would be to try to counter his point and argue. Neither one of these will really impress him. Imani instead piggybacks on his point to make another critic to show that she's on the same wavelength as him. She then waits for his response, right? Wrong! She immediately follows up with a question that any casual sports fan can ask, "Do you see this going 7 games or nah?" It's basic, but unlike retweeting his comment, it does require him to take notice of her. He does respond back with his opinion, and at that moment, she follows him. Imani knows that being pretty enough to get a response usually means pretty enough to follow, and she guesses right. Now that he's taken the bait, the real game begins.

Imani is not on Instagram to go like for like with this man and she's not on Twitter to be his subtweet boo. Shy women beat around the bush; Hos go to the source of the money as soon as they are given the green light. Imani takes the conversation private within 24 hours of the follow. She has

direct access to this man, which means she can unleash the full power of her personality in a way that she couldn't do in person. Imani doesn't rush to give up her phone number or even ask for his. To follow a guy and then jump in his DM asking for the digits reeks of jumpoff. She isn't a baseball fan and has to interest in Googling random shit to talk about. Instead, she scours his timeline and notices a topic she can expand upon. In this case, it's a debate about J Cole versus Wale. She DMs him in favor of J Cole, and begins to bait him with a music discussion. For the next two days, Imani will continue to bring up random conversation points to build a rapport with him. Meanwhile, her Instagram and twitpics get sexier and sexier knowing that this man's thirst is what she's trying to trap.

It's been less than a week, and this Major League mark asks Imani for her number, she teases him a bit, because to just give it out could paint her as easy. Imani lays the rules down in a flirty way, "I only give my number to men who use it, not sit on it." Of course, the mark affirms that he will use it. To hook him even harder, she gives it out with the warning of, "Let's see how fast you keep your word." Ho Tactic 101, Imani has challenged this man's ego and it won't be more than 20 minutes before he calls in order to accept that challenge.

Once Imani has him on the phone one on one, traditional Ho Tactics apply. Research his life and see how generous he has the potential to be. Since he's hundreds of miles away, Imani can't do the date test, but she can do a "mail me something" test. Let's go back to the traditional headphone example we used before. Imani complains to her new boo that her headphones broke, and she won't be able to buy any since she's a poor student. This man will either rush to send her a pair or tell her to go ask her mother for a loan. Imani's boo is smitten, so he does mail her a pair of new headphones, proving he's not tight with his money. Imani has established trick potential and now sinks her fangs in deeper.

The first visit is key, so Imani refuses to come to him and asks that he fly to her city. Not only is it safer to be on your home turf, it ensures he won't have any hometown distractions. Hos think like men, they know that the only reason for a fly out is pussy. Imani doesn't run from this like the typical nervous woman; she acts as if her legs are open and waiting for him to come conquer. In the weeks leading up to their first meet up, she's done her phone seduction work and has all put promised the pussy to him upon arrival. However, when he arrives Imani digs into her Ho manipulation bag and makes an excuse so she won't have to fuck him.

The story Imani creates is a good one, the night before she was out with her friend Maria at a ratchet club and stepped out to get some air. Some drunk guy cornered her, began touching her, and he might have even raped her if the bouncer hadn't walked out. This is all bullshit, but as I wrote previously, trauma is a line that even the horniest man will respect and not cross. The weekend was supposed to be a nasty affair, but it would be insensitive for this mark to pressure a woman that was just shaken up by a potential sexual assault. Instead of giving up easy pussy, Imani bonds with him emotionally, and gains his affection in the flesh, insuring that he will return to visit for more than the sex he missed.

The next step in this online Ho hustle is to stop being active on social media. A trick cannot think online Hoing is what you do, so you have to remove yourself from that world once you get this guy hooked. The mark is becoming obsessed with Imani, so he will be checking her page daily, looking for hints that she has someone else or to see if she lets her feelings for him slip out. Men think every meme or personal comment is aimed at them; it's the male ego placing itself at the center of a woman's universe. Imani plays this up. She doesn't flirt with other men, continues to show off her beauty, and makes sly hints about what she really wants. Imani doesn't want to be his girlfriend, so she lays out her mission statement in the form of a subtweet, "Too busy for a boyfriend, but never too

busy for love. Can't wait to see him again."

Any mark reading this will think he hit the jackpot. A girl that doesn't want the title, but is wide open and down for a good time, is priceless. Imani double downs by mentioning things like that in conversation as well, spelling out how she's not jealous of other girls, but always makes a point of saying that she's not entertaining any men where she lives. Hos exploit the "do you, but I won't do me" fantasy that most men want, and by the end of November and their second meeting the mark is beyond lust and now in love with Imani. Imani is out of reasons not to fuck him, and she's already trick checked him, so she has sex with this guy and throws it on him Ho style. Lust, Love, and now the new pussy high, this mark is sprung.

Going forward Imani begins to go for what she wants, she shares her dreams of moving out, even making up some dramatic story about her mother being a bitch who is now demanding rent. In addition to that, Imani uses Maria's old tricks of mailing him small gifts, in order to get expensive gifts sent in return. By the first of December, Imani has found a new apartment and asks her lover if he can help with the deposit. This is the coup de grâce, either he makes an excuse or he puts his money up and gives his trophy what she needs to be happy. In the end, Imani gets the deposit, and the promise of help, which guarantees that she won't be paying rent so long as this man gets to call and pop in from time to time. It's now the first of the year, and Imani's three-month goal has been completed all from the comfort of her smartphone. That's how to online date!

Hoing Up

Let's slow down Imani's hustle in bring it back to the basics, because I know more than one of you will be unsure of your ability to hook a man off of social networking this easily. The first step was to rebrand yourself in a way where anyone from a random admirer to a celebrity stalker would pause there scrolling and say, "damn." Regardless of what your looks are, you can make yourself over into a thirst trap. I've seen new avatars on Facebook of girls I've known for years, and because they switched it up, I felt the need to go look at their pictures for the first time ever. I've seen girls on Twitter that show only their chin, but because their body was banging I felt the need to go see what they were tweeting about. Men are controlled by their dicks, so your only job is to project an image that inspires want. I remind you, that this can be accomplished without being trashy, ratchet, or revealing... a little goes a long way.

The next step is the most difficult one, because you now have to go out with your new brand and net a baller. In the Imani example, she went for a Baseball player, but you don't have to go after anyone that's famous or even substantially rich. Most of you will want to find someone in your city, and maybe you think the only guys in your city that are paid are the dope boys. You're wrong, in every medium to large city there are industries that afford top workers large wages. Understand your environment, understand who is getting money, and take aim at someone who has the credentials to back up their internet claim. The best thing about dating in your city is that like the typical Ho game, you can expose frauds after one or two dates. You don't have to hunt for verified twitter signs or measure how many Instagram followers a guy has, simply look at how he's living in those pictures, what he's talking about, and once again listen to your gut.

Let's imagine that you found a guy who lives in Atlanta and works for a credit score agency. This guy could be low level, or he could be high up the corporate ladder at this Fortune 500 Company. His job isn't as flashy as "Hood model Photographer" or "Event Promoter" but he's

making real money, not hustle and flash money. It would be in your best interest to thirst him into following you, get his information, and see what he really does before agreeing to a date. The most important step in any online dating or social networking scenario is to bring it into real life as soon as possible. There are so many idiots that keep typing and typing, and they end up falling in love with the persona or getting hooked on a scripted fantasy. By the time they meet up or talk to that person, they have invested much more than they should have, and it turns out to be lies. Find a potential mark, but don't keep it all online. You must find a way to get him on the phone or face to face on a date so you can research properly.

Let's not underestimate the power of the Inbox or Direct Message when it goes to confidence. Many of you who want to incorporate Ho Tactics are deathly shy, overly nervous around men, or simply lack the courage to go for what you want verbally. The internet makes the quiet nerd into the most interesting person in the world. All those nasty and flirty things you would turn red trying to say face to face, now flow easily from your fingers because you're operating from your comfort zone. In your head wrap, wearing a pair of boy-shorts, spread out on your couch with your phone in your hand, that's where you seduce the best. No one is around to judge you, so you are free to be the confident women you wish you could be in public. Some women who can impress effortlessly in real life don't like this level of competition because on the internet they aren't as witty as they are in real life. Those women like Imani, who tend to bottle everything in, are masters at keyboard seduction.

For those of you that are gangsters behind the keyboard, you may not want to transfer that to phone calls, but you can't be afraid to step outside of that comfort zone. There are transitional apps that will help you take it off Facebook or Twitter and bring it into a more private form of the same thing. Snapchat allows you to write without messages saving, so if you aren't quite ready to give out your number or if he has to keep things secret, this could be a way to seduce him using your typing skills. I-message, text messages, BBM are intimate ways to keep it at the typing level, but you have to eventually graduate to opening your mouth.

A woman typing, "Can you buy me a new pair of shoes?" doesn't reverberate like a woman whispering that same thing in a low voice after getting that trick's dick hard. Talking will always be the ultimate tool in getting a man to give you what you want. Verbal seduction will always trump sexting or sending nudes, so don't get caught up in new technology as the sole method of seduction. It's okay to pull him online, but in the end you will have to go offline to get in his pockets.

#18: *How to Go From Ho to Housewife*

You can't turn a Ho into a housewife, but a Ho can turn herself into whatever she wants to be, Lawyer, Doctor, Sports Analyst, Reality TV Star, Fashion Designer, Chef, and, of course, an international Pop Superstar. I debated on if I should include this chapter since the intention is to pull off hustles with a beginning, middle, and end, then go about your normal life or on to another mark. However, it would be imbalanced if I didn't at least touch on the proper way to transition from a life of Ho Tactics to a life of picket fences and baby strollers with a man that is fundamentally a sponsor, but has gained the title of husband.

The classic Martin Scorsese movie *Casino*^[20] popped on TV as I was debating this chapter, right on the part where Ace, the powerful mob backed Casino manager, decides to pursue Vegas working girl Ginger. For those unfamiliar with *Casino*, Ginger is essentially a Ho who has the charisma to pull tricks at the highest level, yet who isn't mentally stable enough to come away with anything substantial. Ace falls for Ginger's Ho appeal and marries her, knowing what kind of woman she is, but convinced that he can change her—that's his first mistake. In one of the great scenes, Ginger tells her now husband and the father of her child, that he's never been anything more than a trick to her since they first met. That solidified my decision to include this chapter because as I wrote in *Solving Single*, saying that Hos can't become housewives is a purely ignorant statement spewed by bitter women who resent fast women and dishonest men who fear falling victim.

Hoing is an act, not part of your DNA, at any time a male Ho or female Ho can retire, and no one will be aware of that past life. However, the beauty of Ho Tactics is that it's an education that will always benefit those that take time to understand how to apply them. You can sit there and stand by your man's side for five years and not even get a friendship ring, but Hos, they not only get married, they get married within a year of meeting an overzealous mark, because they know how to play the game on the highest level.

The Benzino Effect

For those unfamiliar with ratchet reality TV, Benzino is a former rapper known for being Co-owner of The Source magazine, now he's best known for giving out engagement rings to women of questionable agendas on the reality show *Love & Hip Hop Atlanta*. Numerous men have a crucial

flaw that allows even the not so Smart Hos to transition into the life of a married woman. Benzino isn't an idiot or a push over; he just happens to have a penis. The defining traits that sum up Ho Tactics is supreme confidence mixed with a seductive personality. Hos shine because they don't flirt like normal women flirt. Older men with money have run through sweet girls, freaky girls, intellectuals, and hood rats, and those women tend to bore the hell out of them. When a man reaches his later 30's or enters his 40's it takes more than pretty and sweet to impress, it takes the kind of exuberance and lack of filter that Hos epitomize. He never knows when she's going to flash a boob, grab his dick in public, or calm down enough to say something strangely poetic. These girls are all over the place, and for a bored man entering into a mid-life crisis, he doesn't want that for one night, he wants to feed off that energy in order to stay forever young.

Men believe they are special enough to change a girl with a past into a Queen with a future. No matter what her history, or how many guys have allegedly slept with her, a man hypnotized by Ho Power will believe that he is the one man that can make her turn a new leaf and commit. Hos move in silence, but after spending enough money, any man will eventually see the writing on the wall that this girl has been working him. Most Ho hustles only last six months to a year, but when presented with an electrifying woman, even one that he realizes is hustling him, there are men that will still give into their ego and try to housetrain that good time girl. No bringing up the past, no prenup going forward, the right mark will take care of you for life because your personality is his fountain of youth.

For marks, marriage is the best way to turn a loss into a win. For Hos looking for one last sponsor, it can be just as beneficial. He gets to have you for real for the rest of his life or until the money runs out. You get either a security blanket or a lifelong investor to back your ambitious plans. None of the girls that I interviewed for this book were married, but one had a close friend that married her trick. In a strange twist of fate, this mark turned husband ended up giving her access to his bank accounts, and with her mind for business, she took his money and tripled it within three years after opening her own business. That man now works for his former Ho wife and lives like a domestic. This isn't about being some kept woman; going from Ho to someone's wife can be a business partnership if you are savvy enough to choose the right spouse. As a woman looking to gracefully bow out of the game there are three things you need to look for in a retirement plan aka as a husband:

Long term Sponsorship Ability: If you're going to go all in it has to be worth it. You don't leave your job at the Clinique Makeup counter to go work at the Mac Makeup counter that's a lateral move; you need to be climbing that ladder. Therefore, you don't retire for a treat or a cheap trick; he must be a sponsor with a deep portfolio. In the time you spent getting him to invest in you, a big part of your hustle was to learn more and more about what this mark does. If your mark was a 9-5er, with a hefty base salary, that's good enough to get your normal goal. However, if you plan to cut off your short term hustles for long-term stability, you have to know if his job has security or if he's one bad quarter from being demoted or laid off from the company. Alternatively, if this man is a business owner, know how volatile his company is because if he is the boss that cuts the check or has the bank loans in his name, a bad fiscal year could lead to him having to file for bankruptcy, and you having to trade in that wedding ring and shoe collection in order to stay afloat.

Eventually, you will fall in love, have children, and it will be a real marriage, but from the inception, this is a business deal. Much like the Ladies of the royal society that were presented to the Dukes and Princes of the time, you aren't marrying for romance, you are marrying for finance. This is not only your livelihood; the man you choose will be responsible for your children and their children,

and the last thing you want is your granddaughter to be left with nothing and having to read Ho Tactics in 2054, to get back on her feet.

Acceptance of the Big Reveal: The thing that really irritates the so-called good girls is when they know a girl is a Ho, watches as she's found out, only to witness her be forgiven for her past. It's as if Hos get away with murder! If this were that good girl who did something sketchy, a man would most likely break up and make her beg for a second chance. Hos never beg to be taken back, and I'll prove it.

I once corresponded with a woman that was in a rage because she exposed a Ho to her male friend/crush. She was so sure that her friend would cut this girl off emotionally and financially, and then he would finally see that a powerful man such as himself should be with an independent and strong woman like her. The exposing worked; the friend was upset, cursed the girl out, but in true Ho fashion, she manipulated the situation back to her favor. This Ho was caught with her hand in the cookie jar, but put her hands up like, "You got me, but this doesn't mean I never loved you or will ever stop loving you." That's all that mark needed to hear to forgive. He actually tracked the Ho down and apologized for yelling! The woman who told me this story was blown away, she knew this man wasn't stupid; he was successful and highly educated, but that shit means nothing, when you're facing infatuation.

Few men can separate themselves from a woman with superior Ho skills. This male didn't want to be in a relationship with his female friend that exposed his Ho. This friend wasn't fun or wild; she was just like the rest of the women around his age who had grown old and now obsessed with love, marriage, and reproducing. Of course, the Ho won, she had the type of personality that doesn't grow on trees. For all the women that claim to be different, Spartans and Hos are the few that prove it with actions.

While you may find a J. Howard Marshall, Benzino, or Orlando Scandrick that will embrace your past and allow you to *reset your Honess*, you want to be ahead of the curve. You don't want to be exposed by an outside force; you want to expose yourself in a way that will bring you closer together. If he's religious, tell him you were a sinner now you've seen the light. If he's a compassionate dude, appeal to his paternal side, and tell him how your childhood was horrible and you didn't have a way out except men taking care of you. Be as genuine as you can be without doing damage to your chances. Get in front of the secret; don't let the secret get in front of you.

The **Kardashian** Effect

Throughout your Ho tenure, you will get marriage proposals; some legit some bullshit, and it's because you learned what men want and how to position yourself as that ultimate fantasy. A common misconception is that men look for wives like a woman would look for a wife for her son. In theory, if I were to ask my wife to pick her replacement on her deathbed she would list essentials like, cooking, cleaning, and dependability. In short, someone that can come in the home and hold down the fort like a traditional domestic. Ask a man what he looks for in a wife, and he won't list shit about cooking spaghetti, he'll ask for a pen and pad so he can sketch the physical first. That's how the male brain thinks, fun first, what's for dinner or who's going to clothe the children last. Kim Kardashian received a lot of bitter hate during both of her publicized weddings. The consensus I gathered from those that were Anti-Kim was that she was not a woman that you should share your home with; she's a woman you share a bed with and that's it.

To be fair, no man will take a woman seriously if she is only good for sex. Every woman has a pussy and more and more “grow” huge asses these days, yet they can’t replicate what Kim has done, so it is not about the physical. I’ve never had a conversation with Kim Kardashian nor was I impressed with her sextape skills, but she oozes the kind of charisma that trumps book smart intelligence. I’m sure she and Kanye lay in bed at night, and she’s a great listener and a master at lightening the mood when life gets stressful. Those traits are invaluable because those are conversation and personality skills that will be used on a day-to-day basis. Theorizing about the weak economy or why Al Gore lost to George W. Bush aren’t topics that most people bring up during pillow talk or after a hard day at work. Your master’s degree can get you a career, but for a man that already has money, that isn’t a make or break quality. I applaud educated women who have their own money and make their own way in life without a man. This is not to say, “Drop out and Ho.” This is not about the right way or wrong way, it is about the Ho Way. Single women who want marriage are confused as to why wealthy men choose women who aren’t professionals or even employed over them, and I want to help you to understand that since most men are quick to change the subject.

The average man with money is not intimidated by successful women, he’s bored by them. Say what you want about Kim K, but even without the looks, business, or fame, she would still win because she’s a walking party. Will the good times last, who cares? **It’s not about the end game, it’s about mastering the current game.** Ho Tactics force you to become an engaging personality, not a phenomenal homemaker or great cook, because the way to a man’s heart isn’t through his stomach, it’s through his penis by way of his brain. Go back, study these chapters, and master the conversation skills, and I promise you these lessons will help you land a husband quicker than the ability to make southern style chicken wings.

As you enter the twilight of your Ho career, it may not be a man that is chasing you that makes you want to retire, but the general need to cash out while you still can compete with the young Hos on the come up. When the average woman hits her late 20’s she panics because despite where her professional life is, it’s the romantic one that has to be satisfied before the age of 30 or she will feel like a loser. In response, these type of women force the issue. They go out on dates with men that don’t meet their standards, pay for dating sites, and accept any blind date a friend sets up. That’s an idiotic knee-jerk reaction based on fear. Hos have no fear; they were about money, not marriage, but looks only last so long, so most will become open to the possibility. Even at this point, a Smart Ho will not chase. Don’t get me wrong, she will continue to approach winners and entertain those that have trick potential, but she will never be any more hard up than she was when she was a young Ho just looking to get Balenciaga. The only difference between then and now is the aim is to position herself as a woman that’s lived a certain life, but is now calmed down and ready to be chose.

Karrine “Superhead” Steffans was a real Ho, not an assumed Ho; an authentic prostitute (*according to Ja Rule*) turned gold digger, turned legit businesswoman who still knew how to apply all the lessons she learned about men. After she had written her tell all books, the buzz was, “what idiot would still want to be with her knowing what she’s done.” However, Karrine wasn’t damaged goods, the fact that she became notorious made males curious sexually. The fact that she had her own money now gave her the power to choose. No longer was it about paying her to give that legendary head, the conundrum was how to impress her enough to get that head for free. For the woman formerly known as Superhead to walk in a room meant that every man would have to figure out how to get that using more than money flashing. That’s a reputation any retired Ho can reproduce!

Every single woman that’s been labeled a Ho in the media ends up married faster than these sweethearts. All the women from high school that were mini-Hos in training, they aren’t on Facebook

thirst chasing like the choir girls. The most Hoish ones got locked down and are probably on husband #2. You can use your old Ho reputation to entice men, so long as you lay your past on the table as if you're done playing games. Men no longer care about the old stories if you come off reset and reborn. They are turned on by the fact that you were once a savage. I call this *Dirty Sophistication*. You were once wild, and you can still turn up, but as far as living that life, you're retired. Not only do you express this with words, you show it with your presentation. You get wild to a point, but then you scale back. You reminisce on what you would have done to his dick ten years ago, but you do it in a teasing way where you act as if that was a completely different woman. Men love rehab Hos that toe the line as if they may relapse at any moment, but only for him.

Again, this is still manipulation, but you're not looking to get cash money from this guy, you're looking to get stability. Most women don't know how to ask for a relationship, and the key will always be to state what you want, not ask. **When you ask, you make it a man's choice.** When you state, you make it a take it or leave it ultimatum. As a veteran Ho on her way out, all you need to do is work him like you would any mark, and then when his nose is open with the smell of how great you are, tell him you are done with the games. If you're going to have fun, be wild, be nasty, and provide a fountain of youth, then you need it to be legitimate at this point in life. Gone are the days where you just want to be the fun pastime that gets treated to heels and handbags. At that point, the mark will jump to give a real relationship a shot just as quickly as the old marks jumped to buy you those headphones or he will make excuses as to why he can't settle down.

Hos do not care about rejection because they understand that their options will never be limited. There will be another investment banker who tries to court her, another NFL player that asks for her number, another attorney that promises to give her the world, so why get caught up trying to hold on to a man that isn't trying to give her what she wants? At the same time, a Smart Ho is aware that she is indeed a limited edition. Who else will this aging trick or sponsor come across that can make a marriage feel like an arrangement and not a prison sentence? All men reach a point where they want to settle down and have someone to come home to. Either he chooses one of these nags that are desperate and rundown, or he chooses a girl that won't mind bringing home another girl for his birthday or turning a blind eye when he takes a weekend out of town with a friend she's never heard of before. Not to say that this is a sham relationship where you allow cheating, he will understand by the way you two date that you are to be respected like a true lady or you'll divorce him and take all of his shit, becomes Hos don't believe in prenups. Any man who marries a woman with your personality and ambition will recognize that you are the type of woman that's not going to put him in jealousy handcuffs... so long as he keeps that bank account swollen and two cars in the garage. As I said before, men fear commitment because it signals an end of fun and the death of excitement, but you are not typical, you are the type of woman that makes marriage seem like a party instead of a jail sentence.

#19: *How to Win the Ho Way*

Hos win because they live an enviable lifestyle that many women wish they could emulate. Each person's definition of winning is different, and the area where many women wish they could win isn't financially. They want the three A's: *Attention, Affection, and Appreciation*. When I say "Hos win", it's about those three A's, because at the heart of female insecurity is the fact that Girl A managed to get a man to chase her with passionate desire and treat her like a Queen without doing much but providing him with verbal stimulation and mental cock-stroking. Whereas Girl B has worked hard to show that man that she's honest, nurturing, and his equal, yet can't get anything but promises and penis. While I am sure this book will have plenty of critics who misconstrue the theme of this book as something sneaky and underhanded; it is more empowering than any of these, "Wait For God To Show You Mr. Right Blah Blah Blah This Too Shall Pass" teachings that would have you place your destiny in the hands of men rather than use your brain in the same way males have been doing for centuries.

The Three A's are real, and the majority of you reading this have probably experienced frustration over your inability to attain that manner of treatment from men you find attractive. I talk to women every day of my life and I hear the war stories that they go through. I see how the younger generation of men are coming of age with little to no respect for women because the message of kitchen bitch submission has made many females docile and complacent. The so-called "New Niggas" don't see most women as smart, they see them as holes, and it's not just guys born in the late 80's or early 90's, the older generation of men are seeing how easy it is to manipulate and swindle women out of pussy as well. Dating is the Wild West, and women are being wiped out like the Native American because they refuse to advance with the times and use modern warfare.

What's happened is there is an "Us versus Them" line drawn in the sand where women have become so turned off by male behavior that they give into bitterness and defensive arguments about the role of a man in their lives. I always hear, "Maybe if men knew how to appreciate a good woman instead of a bad bitch, kids would be raised right" or "Tell these men how they should act, because we're doing our part." Those attitudes are born from frustration. Women are disgusted that men don't behave the way they are supposed to behave. Meaning, if she treats him nice and respectful he should

treat her the same. That will never happen because men will always have ulterior motives when choosing mates that have nothing to do with what woman holds him down or is most loyal! Instead of sitting back and watching beautiful women crumble because asshole after asshole rejects or discards them, I needed to show in the most blatant way possible, how any woman can win!

This book isn't about getting anything from men, it's about getting everything from life. Yes, you and your best friend are independent women who don't need to mindfuck a man because you are self-sufficient. I'll toast to that. You don't need to get spoiled or sponsored because you can treat yourself to a spa day or a handbag. I'll toast to that. Cheers all around because I love that "I'm both King and Queen" power. However, it would be foolish to ignore the truth. The truth is, there are many levels of female power and you shouldn't stop learning them because you are a content career woman or married.

I don't care what you believe in morally, because your morals don't dictate what does or doesn't happen in real life. Someone told me early on in this process that she doesn't like the thought of women lying to men, and that Ho Tactics are dangerous. I don't like the thought of men lying to women, but guess what, all my male friends do it on a daily basis. It's not about stooping to their level, it's about understanding that level in order to tap into this Ho power whenever you need it. Why should any woman want to tap into this power when she can stay on the straight and narrow and be a phenomenal woman? The straight and narrow is failing! The most honest and loving women out there are being strung along because they are taught to pray on it instead of understand why they are being hustled. I'm sick and tired of seeing single mothers who do everything right, then end up falling for players. I'm sick of reading letters from women in their 30's who are still chasing the commitment carrot from the same bum that's been popping in and out of their lives for years because they don't think another man would want them at their age. There is so much power to be regained in relationships and marriages, even if you dip a little bit into the so-called dark side of Girl Power.

No matter the case I state for the necessity of Ho Power, there will be detractors who will feel I've gone too far because these tactics don't mesh well with their weak bitch programming. Some of you reading this may feel confused as to if you should or shouldn't apply these techniques. As I said earlier, this isn't about following Maria, it's about understanding how you can be just as powerful as Maria in other aspects of your life. Those of you who read this book and grasp the lessons will change fundamentally even if you never pull a mark in your life. You will find a new level of confidence that will surprise you and even want to share it with friends who are immediately turned off by the mere title of "Ho Tactics" the same way the ignorant sucked their teeth when they saw the title *Black Girls Are Easy*. This is your journey, regardless of who shares it with you or criticizes you for it, you came to these pages to learn something new, and you have. It doesn't stop here, you must keep reinforcing the lessons until your confidence is untouchable. I don't care if you're too soft to be a Spartan or too honest to be a Ho. This book is proof that you are not at the mercy of men, they are at the mercy of you if you take charge!

Ho Conclusion

I want to dedicate this final section to those judgmental women that hide behind shallow Instagram quotes. Those critical females behind keyboards that have so much shade to throw at their sisters, but do little to progress womankind. Those women that believe in playing the victim because they don't have the heart to be the conqueror... I want you to look into the mirror.

You sit around talking about Hos but secretly admire their power. You look for any occasion to

party and lose yourself so you can be less of a prude and have fun like *The Hos*. You go shopping for a Thot-fit that hugs your body in order to emulate the sexiness and attention received by *The Hos*. Like a little girl that plays dress up in her Halloween costume when it's not Halloween, the high of saying, "I'm dressing like such a Ho tonight," is the only way you can feel powerful and sexy. You drink too much, flirt too hard, and end up having sex under the cover of, "I felt like being a Ho for tonight." Only to wake up the next morning, back to talking shit about the women who did the same things you did the night before, but with better results. It's time to be honest about what you lack in life, and stop hiding behind this wall of elitism. You downgrade yourself for love and affection, and then blame everyone but the person in the mirror.

Look at Ms. Educated and thirsty... your life is so boring, so predictable, and so by the book that every weekend, summer, birthday, or special occasion you have to go act out like the type of woman you hate just so you can feel alive inside. In the end you won't find love, you'll find dick and excuses. After the alcohol wears off you're back to reality... back to hating on girls who don't have to try as hard as you, and back to resenting the men that covet them. You wish you could be a real Ho, but the problem is that you don't understand what that truly means. You can dress like a Ho, dance like a Ho, and fuck like a Ho, but you are missing one huge characteristic, Hos get paid.

You're doing this for self-esteem, you're doing it for attention, you're doing it for the 'gram, but these real Hos are out here doing it for the cars, cribs, clothes, and money. Stop shifting focus to these cheap ratchets that are grinding ass in the club or fucking in the back of cars after the Hookah Lounge lets out. You aren't as bad as them, but not being as bad doesn't make you any better. Those women are pretenders just like you, looking for approval from a handsome man that just wants a nut. Those thots that shove themselves into cheap outfits and clutch on to bargain designer bags aren't about Smart Ho life. They are running jokes that will never be in on the punchline that no man thinks they're cute, just an easy target with their only appeal being that of a sperm dumpster.

These Happy Hour Divas and Pat My Weave Ratchets know nothing about power, they simply want to get a few numbers and be told they look sexy. Those women are pathetic and will always be exploited. Smart Hos, the ones I wrote about in these past chapters, they don't go out to clubs to dance, they have no need to get white girl wasted in order to kill nerves before talking to cute guys—they hunt! A woman's appearance is the bait, and her conversation is the hook. Smart Hos know this, and at the end of the night when you're trying to get Larry Lame to put your number in his phone, she's at home in bed hitting ignore because she recognizes that men lust after a challenge almost as hard as they lust after new pussy. By now you understand that Hos are not whores, they don't fuck for money; they fuck minds until they get whatever they ask for.

To all of the women that throw the term "Ho" out there without understanding what it truly means, then turn around and go Dutch with Dante or settle for house dates with Daquan because he's tall with light eyes, you have no right to judge. The moment you let these men brainwash you with fast talk and handsome grins, you become the mark! **Men invented the art of manipulation because pussy is highly coveted.** Lie, steal, cheat, lie some more... guys are willing to break all rules in pursuit of women. Men you swear are down for you are using Dick Tactics on you right now, and you're too prideful to see it. Read and re-read the previous chapters until you understand how to win the way I laid out, or you will continue in the struggle cycle until you end up settling like so many women before you.

Women are the most powerful creatures on the planet, and the power dynamic between men and women is only on the side of the man if she allows it. This book is not a call for you to go out and get money, it's a call for everyone reading to think outside the box and understand how this world works.

I love women, and it breaks my heart when I see them compete and tear each other down because they think finding a man to love is the most important thing in the world. You are the most important thing in the world, and love will come easy once you realize that you control your own destiny! I didn't write Ho Tactics to corrupt you morally, but I did write it to enlighten you mentally. Now that you're awake, what are you going to do with all this knowledge?

#20

Questions *and Answers*

After part one of Ho Tactics I received a few questions, some were requests for confidence boosters others clarification. There is no way I can cover every scenario you may find yourself in, and I shouldn't have to. The previous chapters give examples that can be tailor fitted to nearly every situation. However, I will answer a few of the more precise questions that you may have.

Q: *I'm not "Ho Pretty," is there a certain type of man I should look for who isn't overly concerned with flawless beauty?*

A: When I wrote that any woman could upgrade herself to appeal to any man, I meant it. There is no one type of flawless beauty that wins over another. Under the hood of every man is an engine fueled by turn-ons that he won't share with homies on the internet or his friends at the bar. You can point to what men say they want, or what kind of women guys on TV have on their arm, but in reality, men are turned on by a wide variety of looks, shapes, and most importantly personalities. When choosing a mark, you can't let your mind be bogged down by basic thoughts like, "will he like the way I look." You must not assume that you look good enough to get any man, you must BELIEVE. Belief in your attractiveness will come across when you're face to face with your target. Will you land each mark you go after? Of course not, nor will you land each job position you apply for, there will always be incompatibility in life. The key is not to be defeated and understand that the percentages will always be in your favor the more you put yourself out in front of these tricks.

Q: *When I approach men, they think I want sex right away, and they become very aggressive. How do I hold them off?*

A: Understand that men aren't used to women coming on to them, those that have been pursued by women have most likely had the groupie experience. This experience is where a girl is so impressed by looks, money, or fame that she just gives herself away. Do not worry yourself with what he thinks he's going to get out of you, focus on what you're going to get from him. Go back and read the chapter on being Dick Disciplined, and realize that for any of these tactics to work you must be comfortable weathering the storm. A man's goal is to say and do anything to get between your legs. Say, "We'll see" instead of "No" for starters. Avoid being alone with him and always have an excuse that keeps him believing he's one date away from hitting that. A man will get aggressive; he will pretend to be

done with you, or he will guilt you into giving it up. Through all of this, you must call his bluff because that's all it is, male manipulation.

Q: *You said that three dates are enough to research him, but what if things fall apart after the first date with a guy I know has money. Should I give up or chase him?*

A: Never get thirsty! When looking for love, I drill into heads that there is always someone else out there, no matter how perfect the person that you breakup with seemed. When it comes to Hoing, the key to winning will always be your ability to abort your mission, reset, and go after someone new. This man could be a multi-millionaire that doesn't mind spending, but if you get red flags, you have to walk away. Alternatively if you get off on the wrong foot during the research phase and he cools on you, don't get desperate and try to make things right. You must walk away. What happens is that these male Hos rely on bitch checks and reverse psychology. If he distances himself and you come running, then he knows that he has the power over you going forward. Never give a man leverage over you by acting as if he's the only trick in the world.

Q: *How many marks should I have on my team? I usually talk to two or three guys when dating, but this seems more time consuming.*

A: You should take on as many as you can handle. Realistically your life is filled with things like work, school, etc... Hos are always on the clock, but they don't spend 24-7 doing Hotivities. In a perfect world, you would have two of the three. That means one treat and one trick or one treat and one sponsor. Finding a sponsor doesn't mean you kick your feet up. That sponsor's investment in you upgrades your way of living, meaning that you can now have access to men from lifestyles that you couldn't reach before. By "handle," I also refer to your mental capacity for juggling men. Not all women can date multiple men, and not all women can work multiple marks. Don't get greedy! If you're comfortable with one, and are really trying to nail this guy, then work him and him alone. The point isn't how many; it's about learning how to perform these tactics effectively.

Q: *I'm horrible at phone sex, is it okay to keep it at sexting?*

A: Sexting is very effective; a man can get off by reading just as fast as talking. However, things can get lost in translation during texts in general. Therefore, in order to master this man's likes and dislikes, the phone is superior because it leaves room for error and recovery. For instance, if you text him something about eating his ass, and he's not into that kind of thing, the sext convo may slow down or come to a halt. You don't know what's going on; you're just waiting for the next reply. However, on the phone a misstep like that can be laughed off, and within seconds you are back to testing out other freaky things that get him off. No matter if you hate your voice or you aren't that good at it, you must graduate to the phone sex stage.

Q: *I can fake interest, but I don't like to lie about things like sex trauma. What other excuses can I make to not have sex?*

A: I was once asked by a girl who had just become official boyfriend/girlfriend with this guy what other excuses besides having her period would keep him off of her until she was ready. This is along the same lines, so I'll answer the same way. Tell him you're just not ready yet. The key is to keep him interested, but not feel as if you're playing games, so the reason for your apprehension should be all about you and never about him. Men don't trust women, and since they see sex as natural and nothing to be afraid of, guys get easily frustrated when you keep them waiting. Sex trauma is genius because it makes him sensitive instead of pushy. Therefore, when you tell him you're not ready your excuse has to be a bulletproof bullshit reason. You don't want to get attached to him too quick after sex because you have a history of doing that. You want it to be in the right setting, and it's on him to find that place that makes you comfortable. Finally, you can pull out what I call "limited religion" which means that you aren't practicing celibacy, but you are going through a cleanse and are a month away from being done. Men don't argue with God, so if you say you need four more weeks to get your soul pure, he will wait.

Q: *Oral sex, giving or receiving, isn't real sex for me. Should I use this as a seduction technique early on?*

A: Absolutely not! One thing I learned during college is that blowjobs will tide you over and drive away lust almost as quickly as having vaginal sex with a girl. Men can live on head alone, so you don't want to get into the habit of going down on him just to keep him interested. What will happen is that when it comes time to get in his pockets, he won't be as hard up, due to the fact that you've already given him the release he was looking for. Similar to having sex too fast, blowjobs will force you to start over and go down an entirely new path. In terms of him going down on you, it's a slippery slope because you know the only reason he's trying to eat your box is to beat your box, and when you're in the moment with a man that has the material things you want, you may give in. It's better to avoid mouths being put anywhere below the waist until you start milking him.

Q: *I live in a small city where everyone talks. Should I try this elsewhere in case word gets out? Is there a specific way to go about being a small town Ho?*

A: Refer back to the chapter on Exit Strategy. The brilliance of the Smart Ho lifestyle is that no one will tell unless you open your mouth. To land a mark, even in a town of 10,000 people, is still something that he will keep private. When you go out to date, people may see you and assume you're having sex. However, it's just assumptions and gossip. When his friends ask him what's going on, he isn't going to ruin his fun time by telling your business or his business because rival men plot on New Pussy. Women tend to get caught up in the drama of "people are talking behind my back" but Hos do not care. When it comes time to move on to the next man, you won't have a reputation because you hold something over his head, the fact that he was tricking on you. A man would rather say, "We're still cool, that was just my friend," than "She's a gold digging Ho" because that makes him look like a small town sucker who got taken in by a small town Ho. The positive thing that can come out of this is that you get to be seen with someone known as a winner in that small town. Men want what other men have, why do you think celebrities date and even marry cast-offs of other celebrities. Even if a guy only heard you used to go out with an old mark, he will want to know what a man with money or power saw in you. Men don't run from Hos; they chase them, even when the chasing is subconscious.

No matter where you live, if you start with that foundation of loyalty and build it into leverage, that mark will never sell you out.

Q: *Can gay men or women use Ho Tactics? Are lesbian women least likely to be sugar mommas than men?*

A: Of course gays can use Ho Tactics. Men can be Hos and women can be Hos, so there is no real difference except in the gender aim. Gay men in particular have been known to master the art of being sponsored better than females. In Los Angeles, I've heard several behind closed doors stories of famous directors or producers tricking up and coming pretty boy actors and even assistants. A friend told me how simply giving the "Boyfriend Experience" to this older man without any sex or sexual acts, paid for his first year in Hollywood. When it comes to women, we all know they are givers for the most part, which means to gain the affection of a lesbian who is sweet on you, can work the same way as if it were a man who wanted your affection and body. In this recent explosion of bisexual women, I've seen former Hos be out Hoed because they weren't used to a woman's manipulation the same way they were used to a man's. In the end, it's all about the process of endearing yourself, getting someone full of lust, and having the know how to ask for things correctly. Being a Ho is definitely equal opportunity.

Q: *I've used Tinder to date, is there any way to use it to scout for men with money?*

A: Any app that connects you directly with a mark can be used to come up, but with Tinder, unless you happen to have Facebook access to this guy's actual life, you're at the mercy of what you learn while chatting with him. Once you sat up a date, you are flying blind as to whom this guy really is, because unlike directly approaching him, him approaching you, or seeing his social media life, you don't really have any reference point. Tinder is a rest haven for horny guys quickly liking any girl that looks half-decent, with the intention of setting up a date as soon as possible. Men with real power and wealth may use it for Fast Food Pussy, not as a vehicle to take a woman seriously, so you already start with an uphill battle. It sounds convenient, but Tinder could end up being much more work.

Q: *I'm afraid of a man seeing through my Ho tactics and doing something to get me back. How can I safely cover my tracks?*

A: Never reveal that which may come back to haunt you. Throughout this book, it never says you have to bring him to your home or even give him your real name. Again, refer back to the chapter on Exit Strategy and build evidence against this man in case things go south. If your mark begins to show signs of anger or frustration, walk away immediately. The same way you research his finances, research his temperament. A man that's constantly angry, drops hints about doing violence to others, or gets even a little rough when you tease him, trust that he has problems. Do not ignore or stay the course because you're money hungry. Safety aside, you must safeguard your assets. Even if you end up dealing with someone that buys you a house or a car, you must protect your interest in case the bottom falls out. If the home is in his name, make sure you talk him into putting you down as co-owner or siphon enough money from him that if he does kick you out, you have rebound money. One woman

told me recently how her sponsor started running into money problems and wanted her to return the car he brought with the promise of getting something new. She agreed without fuss, but then quickly asked for a large lump sum of money to go on a shopping trip. The underlining message was, “I’ll only give you this car back, if you pay me.” This guy never got her another car, but she came away with enough to go put a down payment on something new and pay the note for up to a year. In the end, she may have lost that mark, but she ended up with what she wanted. Always be financially stable enough to walk away and savvy enough to get a little extra on the way out.

Q: *I’m not interested in using these Tactics, but men use a lot of these tricks. Is there a way to see through Pick Up Artist and male players?*

A: There aren’t many male relationship books, but the Pick Up Artist genre is enormous. So many men have read Tariq Nasheed’s *The Art of Mackin* and other similar titles to gain confidence and insight on how to conquer women. These PUA guides do work because women don’t know what to look for. These Macks and players are nothing more than Male Hos, and if you are serious about exposing them, download the bonus chapter: *Dick Tactics: How to Use a First Date to Expose a Male Ho*, available exclusively at SolvingSingle.com.

#WhatWouldMariaDo

The great thing about all of these Ho Tactics is that no matter if you meet your trick in Best Buy, at a wedding reception, or online, it all goes back to the basics of confidence, seduction, and manipulation. Once a man likes you, even if it is only a lust for quick sex, you immediately have power over him. Truly understand the concept of power, don't pretend and try to freestyle these lessons. Power over men is not this cartoon concept of heart shaped eyes and zombie-like following. Power is under the surface, but supremely binding. Wherever you want to lead this man, he will follow because he wants something from you. The catch is he doesn't even know he's being lead, he thinks he's doing the leading. The more you tease sex, the more he wants to fuck you. The more you come off as "Let's go get drunk," good time girl, the more time he wants to spend time with you. The more you talk to him privately as a friend, the more he will cherish your company. Final power comes in the form of separation anxiety. Unlike the jumpoff he fucks after a week, the girlfriend that loves him more than herself, or the platonic buddy that relies on his friendship, you have no desire to actually be in his life. Think back to Pussy Value and how your ability to cut him off becomes a turn on. The average girl can't cut a man off, which is why they get exploited. Once you give him a taste of this fantasy living, then threaten to pull it away, the tables turn and you become the exploiter because you are uniquely special and he must have you in his life!

Ho Tactics isn't about tricks or games, it's about insight! Know what a man values and show him that you can give him all of those things, but unlike typical girls that usually exchange affection for relationship titles; you aren't worried about being his girlfriend. You will fuck his brains out and not act crazy the next day. You will go out with him to hang with the fellas and not be a buzz kill. You will be there late at night to help him beat off over the phone, and not feel like you're being used. You will bring up other women, but let him know that you aren't jealous or threatened. All of these too good to be true things which men wish they had in a female friend, you provide... **at a cost**.

The reveal is that by the time you bill him for your time and companionship, he won't realize he's being billed. There are men that pay money straight up and expect certain things from a woman as if she's a member of his staff. That's not the Smart Ho way. You never want to give a man's checkbook power over you as if you're a prostitute. The solution is never to let him know that this is pay for play, and continue to build the illusion that you agree to be his fun time toy because you like him. Men will always be skeptical and question why a woman is on his dick both figuratively and literally. However, as a Smart Ho your main job is to stroke his ego until that skepticism or belief that you are only with him because of what he can do for you vanishes. Once a trick buys into your role as lover/friend/sister then you begin to ask for the things you want.

I repeat for the fifty-leventh time, it's not tricking if you got it! Men with money blow paper on all types of hobbyist things or ego stroking trinkets. To be his fantasy woman that has made him full of both lust and love means that you will get anything you want because making **you** happy means you will continue to make **him** happy. Study this book, highlight this book, and refer back to it often until you understand the power a sexualized personality has over men. No matter if you're a woman looking to get a boyfriend to treat her once and a while or a single lady who is ready to turn to the Ho side of the force, you will not be denied! Right is a direction and Wrong is an opinion. Men have been manipulating women since the dawn of time, study these tactics, apply these techniques, and

even up the battle between the sexes until you get what you deserve.

[1] *A hoe is a garden tool, but this spelling of “Ho” is still relatively popular.*

[2] *Basica is a term I coined to describe Basic Bitches, those women who act cliché and exhibit conformist stances in regards to personality or fashion.*

[3] *Laura Winslow was the teen daughter from the sitcom Family Matters who was constantly stalked by neighbor Steve Urkel aka the original thirsty nigga.*

[4] *Mila Kunis is the brunette bombshell best known for That 70's Show.*

[5] *Ratchet is a derogatory term used to describe various classless women or trashy behavior.*

[6] *You Only Live Once = YOLO.*

[7] *Trick is also commonly used to refer to any man that spends money on women, often times interchangeable with the term “mark”.*

[8] *D-boy is slang used to describe a drug dealer. These men are often seen as “Hood Rich,” due to having more money than those in the same low income community; however in mainstream America their level of income would not be considered wealthy or rich.*

[9] *Gypsy Rose Lee was a Burlesque performer attributed with redefining the art of the strip tease and bringing it into the modern era.*

[10] *Colin Kaepernick is the young 49ers quarterback that has become one of the top NFL sex symbols.*

[11] *The classic empowerment scene from Waiting to Exhale showed Basset’s character setting fire to her cheating husband’s car, forever inspiring the “exhilaration of revenge” stereotype.*

[12] *Regina George is the lead antagonist from the film Mean Girls. A movie every Ho should own.*

[13] *Ross and Rachel were characters from the TV show Friends, that had a turbulent but loving on again off again relationship.*

[14] A line taken from the film *Friday*, used to apathetically dismiss a woman.

[15] Sterling was the notorious Los Angeles Clippers owner who was exposed by his young mistress's phone recordings.

[16] Rapper Drake is known to name drop random women who he's met in ordinary spots, as a way to promote his love for the "everywoman".

[17] Those Hos Over There or THOT has become the go to label used by millennials to point out Hos or Hoish behavior.

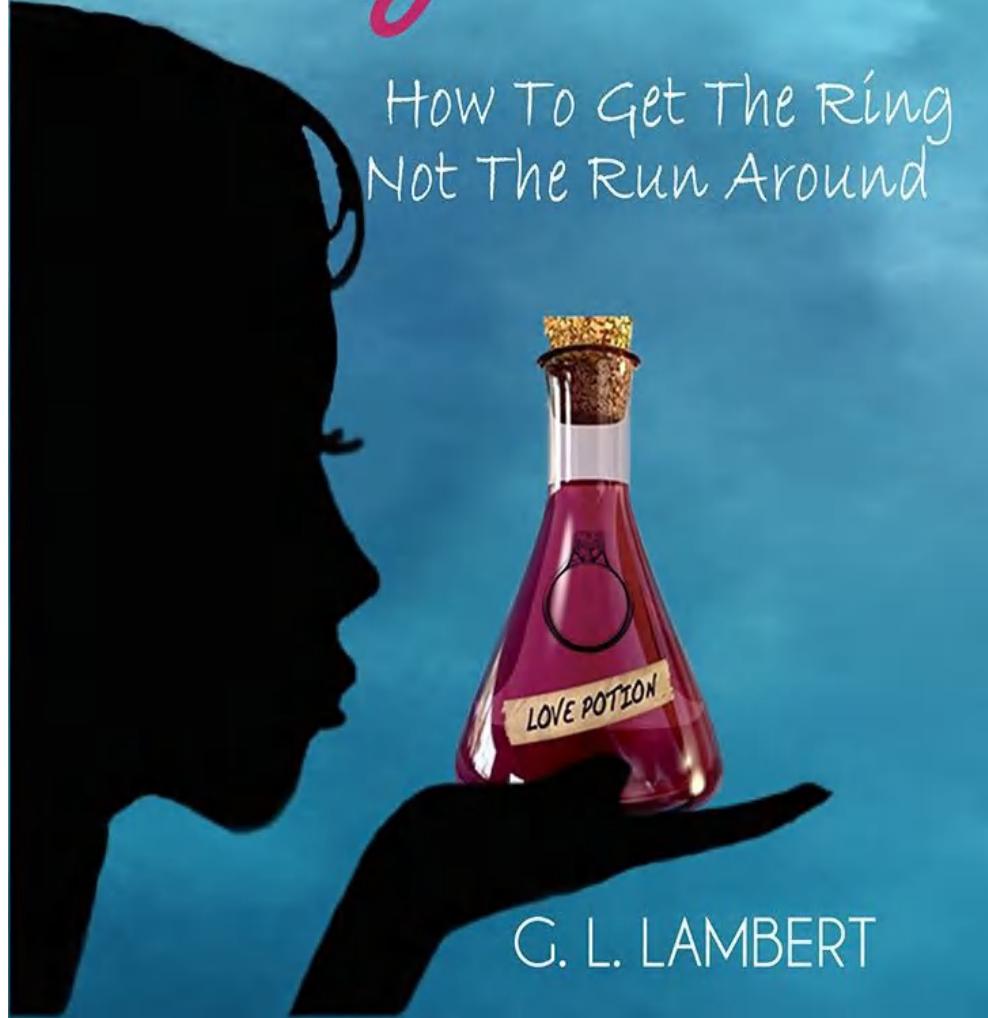
[18] Beating one's face refers to the process of applying makeup.

[19] The act of deceiving someone online using false photos.

[20] Casino tells the true story of the mafia in Las Vegas. Hip Hop fans remember the Nas video for "Street Dreams" which retells the film.

SOLVING *Single*

HOW TO GET THE RING
NOT THE RUN AROUND



Solving Single: How to Get the Ring Not the Run Around

Written by G.L. Lambert

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